

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
World Wildlife Fund, Inc.		02/20/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	National Audubon Society, Inc.		
Street Address:	700 Broadway		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10003		
Entity Type:	Not-for-Profit Corporation: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	1943705	WINDOWS ON THE WILD	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-790-9200		
Email:	trademark@cfl.com		
Correspondent Name:	Deborah K. Squiers		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036		
ATTORNEY DOCKET NUMBER:	23733-002 DKS/FM		
NAME OF SUBMITTER:	Deborah K. Squiers		
Signature:	/Deborah K. Squiers/		
Date:	04/10/2008		

OP \$40.00 1943705

Total Attachments: 1
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WHEREAS, World Wildlife Fund, Inc., a Delaware corporation, with an address at 1250 Twenty-Fourth Street, N.W. Washington, D.C. 20037, has used the service mark WINDOWS ON THE WILD (the "Mark") and owns a U.S. federal registration, Reg. No. 1,943,705 for the Mark (the "Registration"); and

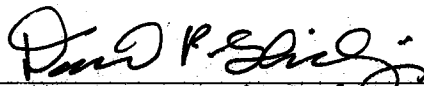
WHEREAS, National Audubon Society, Inc., a New York not-for-profit corporation, with an address at 700 Broadway, New York, New York 10003, wishes to acquire all rights, title and interest in and to the Mark and Registration with the good will of the business symbolized thereby; and

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, World Wildlife Fund, Inc. does hereby assign unto National Audubon Society, Inc. all rights, title and interest in and to the Mark and the Registration, together with the good will of the business symbolized thereby.

Dated: February 20, 2008

WORLD WILDLIFE FUND, INC.

By:



Name: David P. Fliedinger

Title: Deputy General Counsel