

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Procter & Gamble Company		03/20/2008	CORPORATION: OHIO
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	The Yankee Candle Company, Inc.		
<b>Street Address:</b>	16 Yankee Candle Way		
<b>City:</b>	South Deerfield		
<b>State/Country:</b>	MASSACHUSETTS		
<b>Postal Code:</b>	01373		
<b>Entity Type:</b>	CORPORATION: MASSACHUSETTS		
<b>PROPERTY NUMBERS Total: 1</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Registration Number:</b>	3030333	SCENTSTORIES	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(617)526-5000		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	617-526-6448		
<b>Email:</b>	janey.davidson@wilmerhale.com		
<b>Correspondent Name:</b>	Michael J. Bevilacqua, Esquire		
<b>Address Line 1:</b>	Wilmer Cutler Pickering Hale and DorrLLP		
<b>Address Line 2:</b>	60 State Street		
<b>Address Line 4:</b>	Boston, MASSACHUSETTS 02109		
<b>ATTORNEY DOCKET NUMBER:</b>	108897121		
<b>NAME OF SUBMITTER:</b>	Michael J. Bevilacqua		
<b>Signature:</b>	/michael j. bevilacqua/		
<b>Date:</b>	04/10/2008		

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Total Attachments: 2  
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ASSIGNMENT OF TRADEMARKS IN UNITED STATES

The Procter & Gamble Company, an Ohio corporation, having a place of business at One Procter & Gamble Plaza, Cincinnati, Ohio 45202, is the owner of the trademark registration identified on Schedule A, including the goodwill of the business connected with the use of, and symbolized by, said mark.

For good and valuable consideration, the receipt of which is hereby acknowledged, The Procter & Gamble Company hereby assigns to The Yankee Candle Company, Inc., a Massachusetts corporation, having a place of business at 16 Yankee Candle Way, South Deerfield, Massachusetts 01373-0110, the entire right, title and interest in and to the trademark registration identified on Schedule A and the trademark which is the subject thereof, including the goodwill of the business connected with the use of, and symbolized by, said marks and the right to recover for past infringement.

The Procter & Gamble Company further agrees, for itself, its successors and assigns, to execute such further documents and to perform such further lawful acts as may reasonably be requested by The Yankee Candle Company, Inc., to effectuate this assignment.

Witness my hand and seal this 26<sup>th</sup> day of March, 2008.

THE PROCTER & GAMBLE COMPANY

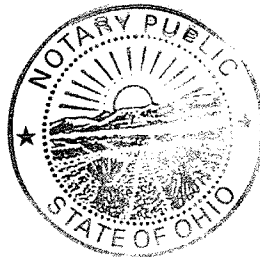
*Carl J. Roof*

Name: Carl J. Roof  
Title: Assistant Secretary

County of Hamilton )  
State of Ohio )

On this 26 day of March, 2008, before me, the undersigned notary public, personally appeared Carl J. Roof, proved to me through satisfactory evidence of identification, which was a drivers license, to be the person whose name is signed on the preceding document, and acknowledged to me that he signed it voluntarily for its stated purpose.

[affix seal]



*Sherry Beth Slovacek*

Notary Public  
SHERRY BETH SLOVACEK  
Notary Public, State of Ohio  
My Commission Expires  
August 29, 2011

Schedule A  
Assignment of Trademark

from The Procter & Gamble Company

to The Yankee Candle Company, Inc.

<i>Mark</i>	<i>Reg. No.</i>	<i>Reg. Date</i>
SCENTSTORIES	3030333	December 13, 2005