

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Y&R Properties		07/09/2004	PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	WPP Properties		
Composed Of:	COMPOSED OF Young & Rubicam, Inc. (a Delaware Corporation) and Y&R Properties Holding One LLC (a Delaware limited liability company)		
Street Address:	1001 Front Street		
City:	San Francisco		
State/Country:	CALIFORNIA		
Postal Code:	94111		
Entity Type:	PARTNERSHIP: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2450156	THE DIGITAL EDGE	
CORRESPONDENCE DATA			
Fax Number:	(212)468-4888		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-468-4800		
Email:	nmishalanie@dglaw.com		
Correspondent Name:	Joy J. Wildes, Esq.		
Address Line 1:	1740 Broadway		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	8728-755-1		
NAME OF SUBMITTER:	Joy J. Wildes		
Signature:	/Joy J. Wildes/		

CH \$40.00 2450156

Date:

04/10/2008

Total Attachments: 2

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source=WPP Properties name change from Y&R#page2.tif

Delaware

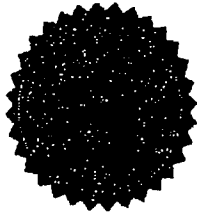
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The First State

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "Y&R PROPERTIES", CHANGING ITS NAME FROM "Y&R PROPERTIES" TO "WPP PROPERTIES", FILED IN THIS OFFICE ON THE NINTH DAY OF JULY, A.D. 2004, AT 4:49 O'CLOCK P.M.

2825682 8100

040506907



Harriet Smith Windsor

Harriet Smith Windsor, Secretary of State
AUTHENTICATION: 3225150

DATE: 07-12-04

TRADEMARK

REEL: 003758 FRAME: 0101

State of Delaware
Secretary of State
Division of Corporations
Delivered 04:49 PM 07/09/2004
FILED 04:49 PM 07/09/2004
SRV 040506907 - 2825682 FILE

**CERTIFICATE OF AMENDMENT
OF
CERTIFICATE OF STATEMENT OF PARTNERSHIP EXISTENCE
OF
Y&R PROPERTIES**

Y&R PROPERTIES (the "Partnership"), a general partnership organized and existing under the State of Delaware, in order to amend its currently effective Statement of Partnership Existence, in accordance with Section 15-105 of the Delaware Revised Uniform Partnership Act (the "Act"), hereby adopts the following Certificate of Amendment:

FIRST: The name of the Partnership is Y&R PROPERTIES.

SECOND: The Statement of Partnership Existence for Y&R Properties was filed with the Secretary of State of Delaware on December 31, 2001.

THIRD: The Partnership hereby amends its Certificate of Statement of Partnership Existence as follows:

Paragraph **FIRST** of the Certificate of Statement of Partnership Existence, relating to the name of the partnership is hereby amended to read as follows:

"FIRST: The name of the partnership is WPP PROPERTIES"

The undersigned, the general partner of the Partnership, executes this Certificate of Amendment of Partnership Existence on July 9, 2004.

YOUNG & RUBICAM INC.

By: /s/ Kevin Farewell
Kevin Farewell
Vice-President Senior Tax Counsel

#459359v2 03023-0461-001