TRADEMARK ASSIGNMENT

Electronic Version v1.1
Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
2b Technology, Inc.		04/10/2008	CORPORATION: VIRGINIA

RECEIVING PARTY DATA

Name:	Ticketmaster
Street Address:	8800 Sunset Boulevard
Internal Address:	Suite 600
City:	West Hollywood
State/Country:	CALIFORNIA
Postal Code:	90069
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	2503171	MUSEUMTIX.COM MTN MUSEUM TICKETING NETWORK ADMIT ONE

CH $40.00 2503171

CORRESPONDENCE DATA

Fax Number: (202)220-4201
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 202.220.4200
Email: tmdocketdc@kenyon.com
Correspondent Name: William Merone / Kenyon & Kenyon LLP
Address Line 1: 1500 K Street, NW
Address Line 2: Suite 700
Address Line 4: Washington, DISTRICT OF COLUMBIA 20005-1257

ATTORNEY DOCKET NUMBER:	12737-2017
NAME OF SUBMITTER:	William M. Merone
Signature:	/William M. Merone/

Date:	04/11/2008

Total Attachments: 2
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ASSIGNMENT

This Assignment is made on this 10 day of April, 2008, between 2b Technology, Inc., a Virginia corporation, having a place of business at 11551 Nuckols Rd, Suite J, Glen Allen, VA 23060 (hereinafter "Assignor"), in favor of Ticketmaster, a Delaware corporation, having a place of business at 8800 Sunset Boulevard, Suite 600, West Hollywood, California 90069 (hereinafter "Assignee").

WHEREAS, Assignor owns all right, title, and interest in and to the mark MUSEUMTIX, the Museumtix "Ticket" Logo (reproduced below), and in U.S. Trademark Reg. No.2503171 for the Museumtix "Ticket" Logo (collectively, the "Subject Trademark"),

as well as in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark; and

WHEREAS, Assignee wishes to acquire from the Assignor all right, title and interest in and to the Subject Trademark, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark, and all other rights pertaining to ownership of the Subject Trademark, including the right to recover for past infringement thereof.

TRADEMARK
REEL: 003758 FRAME: 0238

NOW, THEREFORE, for good and valuable consideration, the receipt and adequacy of which are hereby acknowledged, Assignor hereby sells, assigns, and transfers to Assignee its the entire right, title, interest in and to the Subject Trademark, including in and to all applications, registrations, and common law rights relating thereto, together with the goodwill of the portion of any business associated with the use of and/or symbolized by the Subject Trademark, as well as all other rights pertaining to ownership of the Subject Trademark, including the right to recover for past infringement thereof, those rights to be held and enjoyed by Assignee, its successors, and/or its assigns.

The undersigned individual represents and warrants that he has the full authority to act on behalf of and bind the Assignor.

Signed this 10 day of April, 2008.

By: 2b Technology, Inc.

Name: Glenn Grossman

Title: Dir. Vista Tech & Svcs.