Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name Formerly		Execution Date	Entity Type	
AUTO-C, LLC		102/29/2008	LIMITED LIABILITY COMPANY: DELAWARE	

RECEIVING PARTY DATA

Name:	AUTO-CHLOR SYSTEM, LLC
Street Address:	746 Poplar Avenue
City:	Memphis
State/Country:	TENNESSEE
Postal Code:	38105
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 18

Property Type	Number	Word Mark
Serial Number:	73820129	ALTERSOLVE
Serial Number:	73820135	AUTO-CHLOR
Serial Number:	71550378	AUTO-CHLOR
Serial Number:	72261356	AUTO-CHLOR
Serial Number:	71407413	AUTO CHLOR SYSTEM
Serial Number:	73021801	AUTO-CHLOR SYSTEM
Serial Number:	75230810	AUTO-FLOOR
Serial Number:	75497106	AUTO-KLEEN MS
Serial Number:	73820128	BAR TENDER
Serial Number:	73091271	BI-KLEEN
Serial Number:	74012348	COMMON SCENTS
Serial Number:	73820133	GLASS KLEEN
Serial Number:	73209068	HOOD-KLEEN
Serial Number:	74654276	INTELLIWASH

TRADEMARK
REEL: 003758 FRAME: 0763

900103985

-8901198

± 8465.0

Serial Number:	73820166	LEMON SUDS
Serial Number:	73820563	RINSATE
Serial Number:	73820566	SAFE 'N SEALED
Serial Number:	73820564	TOUGH BREAK

CORRESPONDENCE DATA

Fax Number: (615)742-0441

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 615-742-7748

Email: trademarks@bassberry.com

Correspondent Name: Robert H. Newman
Address Line 1: 315 Deaderick Street

Address Line 2: Suite 2700

Address Line 4: Nashville, TENNESSEE 37238

ATTORNEY DOCKET NUMBER:	116729-100
NAME OF SUBMITTER:	Robert H. Newman
Signature:	/Robert H. Newman/
Date:	04/11/2008

Total Attachments: 7

source=TM Assignment#page1.tif source=TM Assignment#page2.tif source=TM Assignment#page3.tif source=TM Assignment#page4.tif source=TM Assignment#page5.tif source=TM Assignment#page6.tif source=TM Assignment#page7.tif

> TRADEMARK REEL: 003758 FRAME: 0764

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("<u>Assignment</u>") is made as of the 29th day of February, 2008, by and between AUTO-C, LLC, a Delaware limited liability company ("<u>Assignor</u>") and AUTO-CHLOR SYSTEM, LLC, a Delaware limited liability company ("Assignee").

RECITALS

- A. Pursuant to an Asset Purchase Agreement dated December 21, 2007, by and among JohnsonDiversey, Inc., Assigner and Assignee ("Asset Purchase Agreement"), Assignee has agreed to purchase substantially all of the assets of the Assignor. The execution and delivery of this Assignment is a condition to the obligation of Assignee to consummate the transactions contemplated by the Asset Purchase Agreement.
- B. Assignor owns all right, title and interest in and to the Assigned Trademarks (as defined below).
- C. Assignor desires to transfer and assign all right, title and interest in and to the Assigned Trademarks to Assignee, and Assignee desires to accept such assignment.

AGREEMENT

For valuable consideration (including that recited in the Asset Purchase Agreement), the receipt and sufficiency of which is hereby acknowledged, and in consideration of the covenants and agreements set forth herein, Assignor and Assignee mutually agree as follows:

- 1. <u>Definition of Assigned Trademarks</u>. The term "<u>Assigned Trademarks</u>" shall mean the trademarks listed in Appendix A, as well as: (a) all common law rights therein; (b) all goodwill associated therewith; (c) all applications and registrations thereof; (d) all renewals thereof; and (e) all rights of action, powers and benefits accrued thereto, including the right to sue for and collect damages, license royalties and payments for past and future infringements thereof.
- 2. <u>Assignment of the Assigned Trademarks</u>. Assignor hereby assigns and transfers to Assignee, its successors, assigns and legal representatives the entire, full and exclusive right, title and interest in and to the Assigned Trademarks.
- 3. <u>Further Assurances</u>. Upon reasonable request by Assignee, Assignor shall take, or cause to be taken, all actions and do, or cause to be done, all things necessary, proper or appropriate to confirm Assignee's ownership of the Assigned Trademarks and to otherwise effectuate the transactions contemplated by this Assignment.

[Signature page to follow]

MW\1499267

TRADEMARK REEL: 003758 FRAME: 0765 IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the date first written above.

ASSIGNOR:
AUTO-C,LLC
By: Cil. Clulum
Name: David'S Andersen
Title: Vice President
ASSIGNEE:
AUTO-CHLOR SYSTEM, LLC
By:
Name:
77774

IN WITNESS WHEREOF, this Assignment has been duly executed by Assignor and Assignee as of the date first written above.

ASSIGNOR:
AUTO-C, LLC
By:
Name:
Title:
ASSIGNEE:
AUTO-CHLOR SYSTEM, LLC
By: Terry TVy
Title V V

APPENDIX A

Assigned Trademarks

Country	Trademark	Status	App. Number	Reg. Number
Canada	AUTO-CHLOR DESIGN	Renewed	496090	284165
Canada	AUTO-CHLOR SYSTEM	Renewed	175672	11855
Canada	GLASS KLEEN	Comn.Law		
U.S.	746 CLEANER	Comn.Law		•
U.S.	ALTERSOLVE	Renewed	73/820129	1590437
U.S.	AÜTÖ-BREAK	Comn.Law		
U.Ś.	AUTO-CHLOR	Renewed	73/820135	1617277
U _i S.	AUTÖ-CHLÖR (STYLIZED IN OVAL DESIGN)	Renewed	71/550378	505303
U.S.	AUTO-CHLOR (STYLIZED)	Renewed	72/261356	845387
U.S.	AUTO-CHLOR SUPER 8	Comn.Law		
U.S.	AUTO-CHLOR SYSTEM (STYLIZED)	Renewed	71/407413	363438
U.S.	AUTO-CHLOR SYSTEM (STYLIZED)	Renewed	73/021801	1018200
U.S.	AUTO-CHLOR SYSTEM ULTRA	Comn.Law		
U.S.	AUTO-FLOOR	Renewed	75/230810	2140546
O.S.	AUTO-KLEEN MS	Registered	75/497106	2261053
U.S.	AUTOPRO	Comn.Law		
U.S.	AUTO-PRO	Comn.Law		
U.S.	BAR TENDER	Renewed	73/820128	1593750
U.S.	BI-KLEEN	Renewed	73/091271	1058871
Ú.S.	BIO-FLOW	Comn.Law		
u.ş.	COMMON SCENTS	Renewed	74/012348	1616388
U.S.	D-CHLOR	Comn.Law		
U.S.	Ď-GREASE	Comn.Law		
U.S.	DS-33	Comn.Law		
U.S.	D-SCALE	Comn.Law		
U.Ş.	ELIMINATOR PLUS	Comn.Law		

MW\1499267

TRADEMARK REEL: 003758 FRAME: 0768

Country	Trademark	Status	App. Number	Reg. Number
U.S.	EXCEL	Comn.Law		
U.\$.	EXCEL PLUS	Comn.Law		
U.S.	FC-44	Comn.Law		
U.S.	FÍNAL	Comn.Law		
U.S.	FREEZER KLEEN	Comn.Law		
U.S.	G.O.K.	Come.Law		
U.S.	GLASS KLEEN	Renewed	73/820133	1611805
U.S.	GM-22	Comn.Law		
U.S.	GRILL & OVEN KLEEN	Comn.Law		
U.S.	HAN-GEL	Comn.Law		
U.S.	HD-55	Comn.Law		
U.S.	HI SOLIDS	Comn.Law		
U.S.	HOOD-KLEEN	Renewed	73/209068	1138143
U.S.	INTELLIWASH (STYLIZED)	Renewed	74/654276	2039720
U.S.	KLEEN DÜTY	Comn Law		
U.S.	KLEEN DUTY PLUS	Comn Law		
U.Ş.	KLEEN DUTY SUPREME	Comn.Law		
U.S.	LEMON-SUDS	Renewed	73/820166	1597061
$U_iS_{\underline{\varepsilon}}$	MACH	Comn.Law		
U.S.	OXY KLEEN	Comn.Law		
Ü.S.	PINK BEADS.	Comp.Law		
U.S.	POT & PAN ULTRA	Comn.Law		
U.S.	POTS 'N HANDS	Comn.Law		
U.S.	RINSATE	Registered	73/820563	1618311
U.S.	RINSE DUTY	Comn.Law		
U.S.	ROOMSENSE	Comn.Law		
U.S.	ROOMSENSE 100	Comn.Law		
U.S.	ROOMSENSE 220	Comn,Law		

MW\1499267

TRADEMARK REEL: 003758 FRAME: 0769

Country	Trademark	Status	App. Number	Reg. Number
Ú.S.	ROOMSENSE 300	Comn Law	eta kartata errena errengan erren gan errena errenda bereg	**************************************
U,S.	ROOMSENSE 400	Comn.Law		
U.S.	ROOMSENSE 440	Comn Law		
U.S.	SAFE 'N SEALED	Renewed	73/820566	1622563
U.S.	SANI-GEL	Comn.Law		
U.S.	SANITIZING SOLUTION CL	Comn.Law		
U.S.	SCALE AWAY	Countain		
U.S.	SILVER SAFE	Comn.Law		
U.S.	SILVER TECH	Comn.Law		
U.S.	SOAK & SINNE	Comn Law		
U.S.	SOAK KLEEN	Comn.Law		
U.S.	SOAK MATE	Comn.Law		
U.S.	SOFT & SOUR	Comn.Law		
U,S.	SOFT/SAN	Comn Law		
U.S.	SOLUTION-10	Comn.Law		
U.S.	SOLUTION-QA	Comn.Law		
U.S.	SOLUTION-QAULTRA	Comn Law		
U.S.	SOLUTION-SAN	Conn Law		
U,S,	SPACESAVER	Conin.Law		
U.S.	SPECIAL	Comn.Law		
U.S.	SPECIAL ULTRA	Comn.Law		
U.S.	SUDS MATE	Comn Law		
U.S.	SUPER 8	Conn.Law		
U.S.	SUPER RED	Comn.Law		
Ų.S.	TERMINATOR	Comn.Law		
U.S.	TIMESAVER	Conn.Law		
U.S.	TOUGH BREAK	Renewed	73/820564	1594817
U.S.	TRIPLE T	Comn.Law		

MW\1499267

TRADEMARK REEL: 003758 FRAME: 0770

Country	Trademark	Status	App. Number	Reg. Number	
· 'U.S.	VIRAL KLEEN	Comn.Law			
Ú,Š.	WASHIMATE	Comn.Law			
U.S.	WATERSAVER	Comn.Law			

MW\1499267

RECORDED: 04/11/2008

TRADEMARK REEL: 003758 FRAME: 0771