

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Umberto Cesari S.R.L.		04/09/2008	CORPORATION: ITALY

RECEIVING PARTY DATA

Name:	Cesari S.R.L.
Street Address:	Via Stanzano N. 1120
City:	Castel S.Pietro Terme (Bologna)
State/Country:	ITALY
Postal Code:	40026
Entity Type:	LIMITED LIABILITY COMPANY: ITALY

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number:	3295469	MOMA UMBERTO CESARI

CORRESPONDENCE DATA

Fax Number: (703)418-2768
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 703-415-0100
 Email: sgitler@hwglaw.com
 Correspondent Name: Stewart L. Gitler
 Address Line 1: 2461 South Clark Street
 Address Line 2: Suite 522
 Address Line 4: Arlington, VIRGINIA 22202

ATTORNEY DOCKET NUMBER:	T-9945
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DOMESTIC REPRESENTATIVE

Name: Stewart L. Gitler
 Address Line 1: 2461 South Clark Street
 Address Line 2: Suite 522

CH \$40.00 3295469

Address Line 4: Arlington, VIRGINIA 22202

NAME OF SUBMITTER:

Stewart L. Gitler

Signature:

/Stewart L. Gitler/

Date:

04/11/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

WHEREAS, UMBERTO CESARI S.R.L., a corporation organized under the laws of Italy having offices at Via Stanzano N. 1120, Castel S. Pietro Terme (Bologna) Italy is owner of :

The mark, MOMA, and U.S. Registration Number 3,295,469;
and

WHEREAS CESARI S.R.L., an Italian Limited Liability corporation, having offices at Via Stanzano N. 1120, Castel S. Pietro Terme (Bologna) Italy. (hereinafter "CESARI S.R.L."), is desirous of acquiring said trademark.

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, said UMBERTO CESARI S.R.L. does hereby assign to CESARI S.R.L. all right, title and interest in and to said trademarks, together with the goodwill of the business symbolized by said trademarks.

IN TESTIMONY WHEREOF, UMBERTO CESARI S.R.L. has caused this agreement to be executed effective as of this 9th day of APRIL, 2008.

UMBERTO CESARI S.R.L.

By: _____

Name: _____

Title: _____

Director