Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Serenex, Inc.		04/11/2008	CORPORATION: DELAWARE

RECEIVING PARTY DATA

Name:	1012 Holdings, LLC
Street Address:	2530 Meridian Parkway
Internal Address:	Suite 3017
City:	Durham
State/Country:	NORTH CAROLINA
Postal Code:	27713
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Serial Number:	77048105	LOMADEX
Serial Number:	77425733	COSERICS

CORRESPONDENCE DATA

Fax Number: (919)829-9696

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 9198299600

Email: hcoldiron@hutchlaw.com
Correspondent Name: Holly A. Coldiron, Esq.
Address Line 1: 5410 Trinity Road

Address Line 2: Suite 400

Address Line 4: Raleigh, NORTH CAROLINA 27607

ATTORNEY DOCKET NUMBER:	SER.21000
NAME OF SUBMITTER:	Holly A. Coldiron

TRADEMARK REEL: 003759 FRAME: 0500

900104068

Signature:	/hac/	
Date:	04/14/2008	
Total Attachments: 1 source=Assignment Serenex to 1012 Holdings#page1.tif		

TRADEMARK
REEL: 003759 FRAME: 0501

ASSIGNMENT OF TRADEMARKS AND ACCOMPANYING U.S. APPLICATIONS AND GOODWILL

Effective as of April 14, 2008

In connection with that certain Contribution and Assumption Agreement dated as of April 14, 2008 (the "Contribution Agreement") between Serenex, Inc., a Delaware corporation ("Assignor") and 1012 Holdings, LLC, a Delaware limited liability company ("Assignee"), and for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby sell, assign, transfer and set over to, all of Assignor's rights, title and interest exclusively in and to the marks LOMADEX and COSERICS (the "Marks"), which Marks are the subject of U.S. Trademark Application Nos. 77/048,105 and 77/425,733, respectively, any registratons issuing therefrom, including any renewals or extensions of such registrations, and all rights therein and thereto, together with all accompanying, ongoing, existing business as set forth in the Contribution Agreement and the goodwill of the business in connection with which the Marks are used and associated and which is symbolized by the Marks and the resulting right to recover damages and profits for past, present or future infringements or unauthorized uses thereof, with the right to sue for and collect the same for its own use and enjoyment, and for the use and enjoyment of its successors, assigns or other legal representatives, as fully and entirely as the same would have been held and enjoyed by Assignor if this assignment had not been made.

IN WITNESS WHEREOF, the undersigned have executed this Assignment as of the date first set forth above.

Title:

1012 Holdings, LLC (Assignee)

Serenex, Inc. (Assignor)

Name: RICHARD S. KENT Title: MANAGER

HLG: 224874 TRADEMARK RECORDED: 04/14/2008 REEL: 003759 FRAME: 0502