

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Berry Plastics Holding Corporation		12/29/2007	CORPORATION: DELAWARE

RECEIVING PARTY DATA	
Name:	Berry Plastics Corporation
Street Address:	101 Oakley Street
City:	Evansville
State/Country:	INDIANA
Postal Code:	47710
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 92

Property Type	Number	Word Mark
Registration Number:	2353795	P
Registration Number:	0921650	2
Registration Number:	1924624	AGRI-POLY
Registration Number:	1788140	BIG CITY
Registration Number:	1959861	BRAHMA
Registration Number:	1857695	BURLY
Registration Number:	1850323	BUSINESS BAGS
Registration Number:	1564382	COLOR SCENTS
Registration Number:	1350132	CONVENIENCE PACK
Registration Number:	1939885	CP
Registration Number:	1985143	CP
Registration Number:	0948567	CRYSTAL CLEAN
Registration Number:	2032127	CURB SIDE
Registration Number:	1650160	CUT & COVER

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Registration Number:	1052150	DIET KIT
Registration Number:	2669276	DUOMAX
Registration Number:	1785533	ECO-CHOICE
Registration Number:	1748429	ECO-CHOICE
Registration Number:	2588796	FAST-LOCK
Registration Number:	1130869	FILM-GARD
Registration Number:	1130866	FILM-GARD
Registration Number:	2610912	
Registration Number:	3042543	FREEZ-FRESH
Registration Number:	2502895	HANDY BAND
Registration Number:	1797816	HIPOLEX
Registration Number:	1314695	HIPOLEX
Registration Number:	1546277	HOSPILINER
Registration Number:	2578656	HOSPI-TUFF
Registration Number:	1425792	IRON-HOLD
Registration Number:	2406993	IRON-HOLD MAXIMUM
Registration Number:	1543505	ISOLINER
Registration Number:	1849274	IT'S MORE. FOR LESS.
Registration Number:	2578606	KP
Registration Number:	2779618	LEGACY
Registration Number:	1421053	LINEAR PLUS
Registration Number:	2008500	LOCK-TIGHT
Registration Number:	1564013	LOCK-TIGHT
Registration Number:	2098248	MAXTECH
Registration Number:	2874439	MEAN GREEN
Registration Number:	3028913	MEDI-TUFF
Registration Number:	2412938	MORE THAN SCENTS
Registration Number:	1843602	
Registration Number:	2792921	OPULENCE
Registration Number:	1640531	PAILPALS
Registration Number:	2098247	PALLETECH
Registration Number:	2920595	PARTY ACCENTS
Registration Number:	2789749	PARTY BASICS
Registration Number:	1869535	PERFECT SCENTS
Registration Number:	2576193	PLAS-TUFF

Registration Number:	1978856	PROFESSIONAL'S CHOICE
Registration Number:	2578913	PROFILES
Registration Number:	2670369	PULL FRESH
Registration Number:	1974179	QUICK PICKS
Registration Number:	1773651	RHINO-X INDUSTRIES
Registration Number:	1937932	RIP STOP
Registration Number:	2771591	RIP-STOP
Registration Number:	1203613	RUFFIES
Registration Number:	2006264	RUFFIES
Registration Number:	2102329	RUFFIES PRO
Registration Number:	2080749	RUFFIES SURE STRENGTH
Registration Number:	1689689	SHOP SAK
Registration Number:	2234211	SHOP SAK
Registration Number:	2035911	SOLUTIONS FOR SUCCESS
Registration Number:	1799348	
Registration Number:	1791559	STARTEX
Registration Number:	1771431	STEEL-FLEX
Registration Number:	1314697	STEEL-FLEX
Registration Number:	1760683	STOR-FRESH
Registration Number:	1693094	STOR-MORE
Registration Number:	2073591	STRESS-TECH
Registration Number:	3212665	STRETCH FIT
Registration Number:	3212664	STRETCH-FIT THE STRENGTH IS IN THE STRETCH
Registration Number:	3240830	STRETCH-FIT
Registration Number:	2111472	
Registration Number:	0972662	STRONG BOY
Registration Number:	1526856	SUNBELT PLASTICS
Registration Number:	1689039	SUPER-GARD
Registration Number:	1536375	SURE SAK
Registration Number:	1718120	SURE-GRIP
Registration Number:	1640532	TOSS'EMS
Registration Number:	0911943	TUFFIES
Registration Number:	2649593	TUFFLITE
Registration Number:	0962348	TUF-TOTE
Registration Number:	1949164	ULTRASTAR

Registration Number:	1640449	VALU SAK
Registration Number:	1888421	VALU-FOLD
Registration Number:	2827806	WET-PAK
Registration Number:	2451637	WING TIE
Serial Number:	77160421	MINIWARE
Serial Number:	77081895	PRESTIGE
Serial Number:	77091901	SIMPULL
Registration Number:	3086269	HANDYMAN SHOP BAGS

CORRESPONDENCE DATA

Fax Number: (732)530-2039
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 732-275-3100
Email: bgaynor@mfiplaw.com
Correspondent Name: Maldjian & Fallon LLC
Address Line 1: 365 Broad Street
Address Line 2: Third Floor
Address Line 4: Red Bank, NEW JERSEY 07701

ATTORNEY DOCKET NUMBER:	CSPGEN
NAME OF SUBMITTER:	Brian M. Gaynor
Signature:	/brian gaynor/
Date:	04/14/2008

Total Attachments: 1
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STATE OF DELAWARE
CERTIFICATE OF AMENDMENT
OF CERTIFICATE OF INCORPORATION
OF
BERRY PLASTICS HOLDING CORPORATION

The undersigned Executive Vice President of **Berry Plastics Holding Corporation** (the "Corporation") organized and existing under and by virtue of the General Corporation Law of the State of Delaware (the "DGCL") does hereby certify as follows:

1. The Certificate of Incorporation of the Corporation shall be amended by deleting in its entirety the Article thereof numbered "Article I" and substituting the following in lieu thereof:


"The name of the corporation (which is hereinafter referred to as the "Corporation") is: Berry Plastics Corporation."

2. Except as amended hereby, all other Articles, paragraphs, and provisions of the Certificate of Incorporation of the Corporation shall remain as they presently read.

3. The effective date and time of this Certificate of Amendment will be the 29th day of December, 2007.

4. Such amendment has been duly adopted pursuant to the provisions of Section 242 of the DGCL by the affirmative vote of all of the holders of the issued and outstanding shares of Common Stock, par value \$.01 per share, of the Corporation by unanimous written consent in lieu of a meeting.

IN WITNESS WHEREOF, said Corporation has caused this Certificate of Amendment to be signed this 28th day of December, 2007.

By: 
Name: James M. Kratschvil
Executive Vice President