

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
DIRECT MEDIA, LLC		03/31/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	INFOUSA INC.		
Street Address:	5711 South 86th Circle		
City:	Omaha		
State/Country:	NEBRASKA		
Postal Code:	68127		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77349035	DIRECT MEDIA	
CORRESPONDENCE DATA			
Fax Number:	(402)390-9005		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	402 390-9500		
Email:	ip@koleyjessen.com		
Correspondent Name:	Roberta L. Christensen		
Address Line 1:	One Pacific Place, 1125 S 103rd Street		
Address Line 2:	Suite 800		
Address Line 4:	Omaha, NEBRASKA 68124		
ATTORNEY DOCKET NUMBER:	5100-5651 INFOUSA		
NAME OF SUBMITTER:	Roberta L. Christensen		
Signature:	/rlc/		

OP \$40.00 77349035

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TRADEMARK
REEL: 003759 FRAME: 0938

Date:

04/15/2008

Total Attachments: 1

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT is made and entered into effective 11/31, 2008 by DIRECT MEDIA, LLC a Delaware limited liability company ("Assignor"), in favor of INFOUSA INC, a Delaware corporation ("Assignee"), having an address of 5711 South 86th Circle, Omaha, Nebraska 68127.

WHEREAS, Assignor is the owner of pending U.S. trademark application Serial No. 77/349,035 "DIRECT MEDIA" filed December 11, 2007, (the "Trademark"), and

WHEREAS, Assignee is desirous of acquiring the entire right, title and interest in and to the Trademark.

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all right, title and interest in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, the registration therefor, and all claims for damages arising out of or relating to past or continuing infringements thereof, if any, with the right to sue for and collect such damages.

Assignor hereby covenants that it has full right, power and authority and has been duly authorized to convey the right, title and interest herein assigned, and that it has not and will not execute any agreement in conflict herewith. Assignor further covenants that, when requested, it will, without charge to Assignee, execute all documents and take all such further actions as may be necessary, desirable or convenient to enable Assignee to obtain, maintain and enforce its rights and interest in and to the Trademarks in any and all countries.

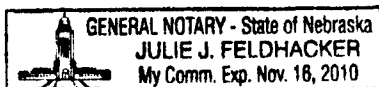
DIRECT MEDIA, LLC

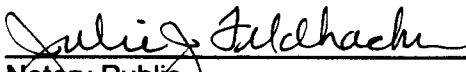
By 

Title Secretary

State of Nebraska)
) ss.
County of Douglas)

Before me personally appeared said Fred Vakili and acknowledged the foregoing instrument to be his/her free act and deed this 31st day of March, 2008.




Notary Public