

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Daniel Mimoun		12/22/2007	INDIVIDUAL: FRANCE
Simon Attias		12/22/2007	INDIVIDUAL: FRANCE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Vertigo Holdings		
<b>Street Address:</b>	1717 Figueroa Steet		
<b>City:</b>	Los Angeles		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90015		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 5</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	1937397	VERTIGO	
Registration Number:	1525764	VERTIGO	
Registration Number:	2064529	VERTIGO	
Registration Number:	2102606	VERTIGO	
Registration Number:	2809622	VERTIGO	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(310)553-0222		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Email:</b>	josh@novianlaw.com		
<b>Correspondent Name:</b>	Farid Novian		
<b>Address Line 1:</b>	1801 Century Park East, Suite 1201		
<b>Address Line 4:</b>	Los Angeles, CALIFORNIA 90067		
<b>NAME OF SUBMITTER:</b>	Farid Novian		

OP \$140.00 1937397

Signature:	/fn/
Date:	04/15/2008
<p><b>Total Attachments: 19</b></p> <p>source=executed assignment RN 1525764#page1.tif source=executed assignment RN 1525764#page2.tif source=executed assignment RN 1525764#page3.tif source=executed assignment RN 1525764#page4.tif source=executed assignment RN 1937397#page1.tif source=executed assignment RN 1937397#page2.tif source=executed assignment RN 1937397#page3.tif source=executed assignment RN 1937397#page4.tif source=executed assignment RN 2064529#page1.tif source=executed assignment RN 2064529#page2.tif source=executed assignment RN 2064529#page3.tif source=executed assignment RN 2102606#page1.tif source=executed assignment RN 2102606#page2.tif source=executed assignment RN 2102606#page3.tif source=executed assignment RN 2102606#page4.tif source=executed assignment RN 2809622#page1.tif source=executed assignment RN 2809622#page2.tif source=executed assignment RN 2809622#page3.tif source=executed assignment RN 2809622#page4.tif</p>	


**TRADEMARK ASSIGNMENT**

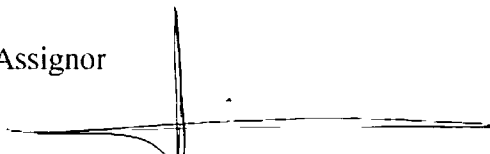
**WHEREAS.** SIMON ATTIAS AND DANIEL MIMOUN, (hereinafter collectively "Assignor") have used the trademark VERTIGO (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A: and

**WHEREAS.** VERTIGO HOLDINGS LLC, 1717 Figueroa Street, Los Angeles, California 90015 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark. along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE,** for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee. all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor  
  
By: \_\_\_\_\_  
SIMON ATTIAS

Assignor  
  
By: \_\_\_\_\_  
DANIEL MIMOUN

**Schedule A**

Registrant: SIMON ATTIAS AND DANIEL MIMOUN  
Deposit/Reg. No.: 73/663.470 / 1525764  
Deposit/Reg. Date: 05/29/1987  
Mark: VERTIGO

Individual Acknowledgment Form

STATE OF *California* )

) ss. :  
COUNTY OF *Los Angeles*

On this day *22nd* of *Dec.*, 20*07*, before me personally came *Daniel Miroun* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed. on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]



Individual Acknowledgment Form

STATE OF California )

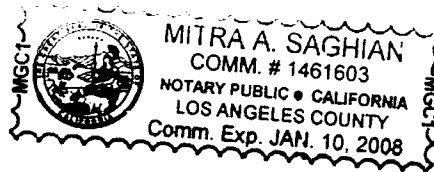
) ss. :

COUNTY OF Los Angeles )

On thisday 22nd of Dec., 2007, before me personally came Simon ATTIAS to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

Mitra A. Saghian (Notary Public)  
Notary Public

[affix notary stamp and notary seal]



**TRADEMARK ASSIGNMENT**

**WHEREAS**, SIMON ATTIAS AND DANIEL MIMOUN, (hereinafter collectively "Assignor") have used the trademark VERTIGO (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

**WHEREAS**, VERTIGO HOLDINGS LLC, 1717 Figueroa Street, Los Angeles, California 90015 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor

By: 

\_\_\_\_\_  
SIMON ATTIAS

Assignor

By: 

\_\_\_\_\_  
DANIEL MIMOUN

**Schedule A**

Registrant: SIMON ATTIAS AND DANIEL MIMOUN  
Deposit/Reg. No.: 74/629.067 1.937397  
Deposit/ Reg. Date: 02/02/1995  
Mark: VERTIGO



Individual Acknowledgment Form

STATE OF California )

) ss. :

COUNTY OF Los Angeles )

On this day 22nd of Dec., 2007, before me personally came Carlet Mimoun to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed. on the day and year last above written.

Mitra A. Saghian (Notary Public)  
Notary Public

[affix notary stamp and notary seal]



Individual Acknowledgment Form

STATE OF California )

COUNTY OF Los Angeles ) ss. :

On this day 22nd of Dec, 2007 before me personally came Simon Attias to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed. on the day and year last above written.

Mitra A. Saghian (Notary Public)  
Notary Public

[affix notary stamp and notary seal]



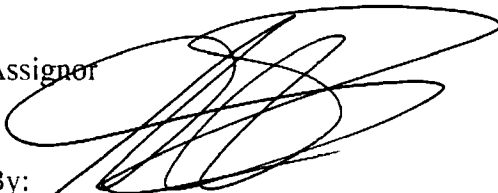
**TRADEMARK ASSIGNMENT**

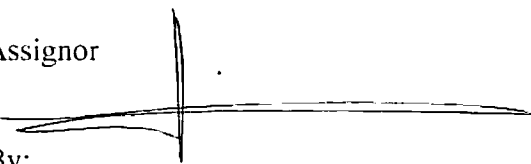
**WHEREAS**, SIMON ATTIAS AND DANIEL MIMOUN, (hereinafter collectively "Assignor") has used the trademark VERTIGO (hereinafter referred to as "the said mark"), registered in the UNITED STATES OF AMERICA Patent and Trademark Office as set forth on attached Schedule A; and

**WHEREAS**, VERTIGO HOLDINGS LLC, 1717 Figueroa Street, Los Angeles, California 90015 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

Assignor agrees to execute and deliver at the request of the assignee, all papers, instruments and assignments, and to perform any other reasonable acts the Assignee may require in order to vest all Assignor's rights, title, and interest in and to the said mark in the Assignee and/or to provide evidence to support any of the foregoing in the event such evidence is deemed necessary by the Assignee, to the extent such evidence is in the possession or control of Assignor.

Assignor  
  
By: \_\_\_\_\_  
SIMON ATTIAS

Assignor  
  
By: \_\_\_\_\_  
DANIEL MIMOUN

**Schedule A**

Applicant/Registrant: SIMON ATTIAS AND DANIEL MIMOUN  
Deposit No./Reg. No.: 74/730.031 / 2.064.529  
Deposit/Reg. Date: 09/18/1995  
Mark: VERTIGO

Individual Acknowledgment Form

STATE OF *California* )

) ss. :

COUNTY OF *Los Angeles* )

On this    day *22nd* of *Dec.*, 2007, before me personally came *Simon Attias & Daniel Minoun* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of their free act and deed, on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]



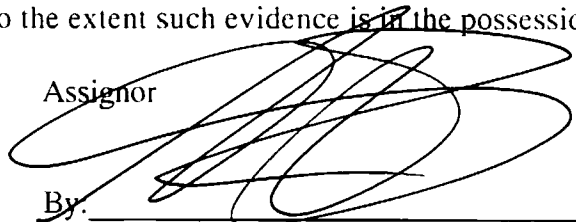
**TRADEMARK ASSIGNMENT**

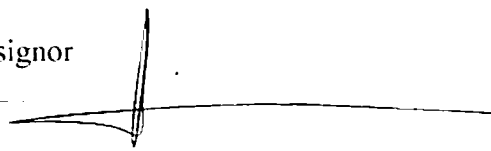
**WHEREAS**, SIMON ATTIAS AND DANIEL MIMOUN, (hereinafter collectively "Assignor") have used the trademark VERTIGO (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A; and

**WHEREAS**, VERTIGO HOLDINGS LLC, 1717 Figueroa Street, Los Angeles, California 90015 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof:

**NOW THEREFORE**, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

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Assignor  
  
By: \_\_\_\_\_  
SIMON ATTIAS

Assignor  
  
By: \_\_\_\_\_  
DANIEL MIMOUN

**Schedule A**

Registrant: SIMON ATTIAS AND DANIEL MIMOUN  
Deposit/Reg. No.: 75/013.894/2.102.606  
Deposit/ Reg. Date: 02/11/1995  
Mark: VERTIGO

Individual Acknowledgment Form

STATE OF *California* )

) ss. :  
COUNTY OF *Los Angeles* )

On this day *22nd* of *Dec.*, 20*07*, before me personally came *Simon Attias* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]





Individual Acknowledgment Form

STATE OF *California* )

) ss. :

COUNTY OF *Los Angeles* )

On this day *22nd* of *Dec*, 2007, before me personally came *Daniel Mamoun* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]



## TRADEMARK ASSIGNMENT

WHEREAS, SIMON ATTIAS AND DANIEL MIMOUN. (hereinafter collectively "Assignor") have used the trademark VERTIGO (hereinafter referred to as "the said mark"), registered in the United States Patent and Trademark Office as set forth on attached Schedule A: and

WHEREAS, VERTIGO HOLDINGS LLC, 1717 Figueroa Street, Los Angeles, California 90015 (hereinafter "Assignee") is desirous of acquiring any and all rights that Assignor may have in and to the said mark and the registration therefor, together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof;

NOW THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign unto Assignee all right, title and interest in and to the said mark and the registration therefor for the United States and throughout the world together with the goodwill of the business in connection with which the said mark is used and which is symbolized by the said mark, along with the right to recover for damages and profits for past infringements thereof.

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Assignor

By: 

\_\_\_\_\_  
SIMON ATTIAS

Assignor

By: 

\_\_\_\_\_  
DANIEL MIMOUN

**Schedule A**

Registrant: SIMON ATTIAS AND DANIEL MIMOUN  
Deposit/Reg. No.: 74/730.578 2.809622  
Deposit/ Reg. Date: 09/18/1995  
Mark: VERTIGO

Individual Acknowledgment Form

STATE OF *California* )

) SS. :  
COUNTY OF *Los Angeles* )

On this day *22nd* of *Dec*, 200*7*, before me personally came *Simon Attias* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]



Individual Acknowledgment Form

STATE OF *California* )

) ss. :  
COUNTY OF *Los Angeles* )

On this day *22nd* of *Dec.*, 20*07*, before me personally came *Daniel M. Moun* to me known to be the person described in the foregoing instrument, who signed the foregoing instrument in my presence and declared the same to be of his free act and deed, on the day and year last above written.

*Mitra A. Saghian (Notary Public)*  
Notary Public

[affix notary stamp and notary seal]

