

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	trademark		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Penrod Brothers, Inc.		04/15/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Nikki Beach Brand Holdings, LLC		
Street Address:	2800 Biscayne Blvd., Suite 600		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33137		
Entity Type:	LIMITED LIABILITY COMPANY: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	78131733	NIKKI BEACH RESTAURANT & BAR	
CORRESPONDENCE DATA			
Fax Number:	(786)515-1194		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	305-608-3522		
Email:	michael@nikkibeach.com		
Correspondent Name:	Michael Register		
Address Line 1:	2800 Biscayne Blvd., Suite 600		
Address Line 4:	Miami, FLORIDA 33137		
NAME OF SUBMITTER:	Michael Register		
Signature:	//Michael Register//		
Date:	04/15/2008		
Total Attachments: 1 source=Assignment -- PB to NBBH#page1.tif			

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ASSIGNMENT OF TRADEMARK

This agreement entered this 15th day of April, 2008, between Penrod Brothers, Inc., of One Ocean Drive, Miami Beach, Florida 33139, Florida, herein referred to as "Assignor", and Nikki Beach Brand Holdings, LLC of 2800 Biscayne Blvd., Miami, Florida 33137, herein referred to as "Assignee".

That Assignor has adopted and is using a mark registered in the United States Patent Office, Registration No. 2,750,363, dated August 12, 2003, and Assignee is desirous of acquiring such mark and the registration thereof. That for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all rights, title and interest in and to said mark, the goodwill of the business symbolized by said mark, along with the registration thereof, the number of which is contained herein.

Date

4/15/08



Jack V. Penrod

