

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hector Rolotti		04/14/2008	INDIVIDUAL: ARGENTINA
RECEIVING PARTY DATA			
Name:	Novecento Intellectual Property, LLC		
Street Address:	1390 Brickell Ave.		
Internal Address:	Suite 200		
City:	Miami		
State/Country:	FLORIDA		
Postal Code:	33131		
Entity Type:	LTD LIAB JT ST CO: FLORIDA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3349054	THE MALBEC ROOM	
CORRESPONDENCE DATA			
Fax Number:	(305)445-8484		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tm@sanchelima.com		
Correspondent Name:	Sanchelima & Associates, P.A.		
Address Line 1:	235 SW LeJeune Road		
Address Line 4:	Miami, FLORIDA 33134		
ATTORNEY DOCKET NUMBER:	280126.1		
NAME OF SUBMITTER:	Gabriel Gonzalez		
Signature:	/GG/		
Date:	04/15/2008		

OP \$40.00 3349054

Total Attachments: 1
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ASSIGNMENT

WHEREAS, MR. HECTOR ROLOTTI ("ASSIGNOR"), is an individual residing in the State of Florida, has adopted and used in its business the trademark **"THE MALBEC ROOM"** for restaurant services, in international class 043, and has obtained a **U.S. Registration at Reg. No. 3,349,054** with the United States Patent & Trademark Office; and

WHEREAS, NOVECENTO INTELLECTUAL PROPERTY, LLC ("ASSIGNEE"), is a limited liability company of Florida doing business at 1390 Brickell Avenue, Suite 200, Miami, Florida 33131, is desirous of acquiring said mark in the United States;

NOW THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, the receipt of which is hereby acknowledged, **ASSIGNOR** does hereby sell, assign, transfer, and set over unto said **ASSIGNEE** the entire right, title, and interest in, to and under said mark and that part of the good will of the business connected with the use of and symbolized by the mark.

Dated: 4/15/2008

ASSIGNOR

By: 

Name: Hector Rolotti