

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
California Acrylic Industries, Inc.		04/10/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Lloyds IP Holdings, LLC		
<b>Street Address:</b>	1462 East 9th Street		
<b>City:</b>	Pomona		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	91766		
<b>Entity Type:</b>	LIMITED LIABILITY COMPANY: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77033585	FUEL SAVER	
<b>Serial Number:</b>	77291441	OUTBACK	
<b>Serial Number:</b>	78751263	WOW FACTOR	
<b>Serial Number:</b>	78859028	HOME RESORT LIVING	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(626)795-6321		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	(626) 796-4000		
<b>Email:</b>	denton@usip.com		
<b>Correspondent Name:</b>	Denton L. Anderson		
<b>Address Line 1:</b>	100 Corson Street, Third Floor		
<b>Address Line 4:</b>	Pasadena, CALIFORNIA 91103-3842		
<b>ATTORNEY DOCKET NUMBER:</b>	2903.01		
<b>NAME OF SUBMITTER:</b>	Denton L. Anderson		

**CH \$115.00 77033585**

Signature:

/Denton L. Anderson/

Date:

04/16/2008

Total Attachments: 2

source=Assignment of U.S. Trademarks\_CAI\_pending#page1.tif

source=Assignment of U.S. Trademarks\_CAI\_pending#page2.tif

## TRADEMARK ASSIGNMENT

WHEREAS, California Acrylic Industries, Inc., together with any successors, legal representatives or assigns, having a business address of 1462 East 9<sup>th</sup> Street, Pomona, California 91766, referred to herein as "ASSIGNOR," has adopted and used certain marks set out in the Schedule hereto (the "Marks") and is the owner of record of U.S. Trademark Applications (the "Applications") therefor;

WHEREAS, Lloyds IP Holdings, LLC, together with any successors, legal representatives or assigns, having a business address of 1462 East 9<sup>th</sup> Street, Pomona, California 91766, referred to herein as "ASSIGNEE," is desirous of acquiring the Marks, the Applications for registration, and all rights therein;

For good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby assigns to ASSIGNEE all rights, title, and interest throughout the world in and to the Applications and the Marks, together with the right to sue for past infringement, and the goodwill of the business symbolized by the Marks. This transfer is effective retroactive as of the date ASSIGNOR first acquired rights in the Marks.

CALIFORNIA ACRYLIC INDUSTRIES, INC.

Date: April 10, 2008

By:   
Casey Loyd, President

**SCHEDULE OF TRADEMARK APPLICATIONS**

<u>U.S. Trademark Serial No.</u>	<u>Filing Date</u>	<u>Mark</u>
77/033,585	October 31, 2006	FUEL SAVER
77/291,441	September 28, 2007	OUTBACK
78/751,263	November 10, 2005	WOW FACTOR
78/859,028	April 11, 2006	HOME RESORT LIVING