

Form PTO-1594 (Rev. 07/05)  
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE  
United States Patent and Trademark Office

### RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

**1. Name of conveying party(ies):**

Bravo Company

- Individual(s)
- General Partnership
- Corporation- State: \_\_\_\_\_
- Other \_\_\_\_\_
- Association
- Limited Partnership

Citizenship (see guidelines) New York  
Additional names of conveying parties attached?  Yes  No

**2. Name and address of receiving party(ies)**

Additional names, addresses, or citizenship attached?  Yes  No

Name: Bravo Media  
Internal Address: \_\_\_\_\_  
Street Address: 30 Rockefeller Plaza  
City: New York  
State: NY  
Country: USA Zip: 10112

- Association Citizenship \_\_\_\_\_
- General Partnership Citizenship New York
- Limited Partnership Citizenship \_\_\_\_\_
- Corporation Citizenship \_\_\_\_\_
- Other \_\_\_\_\_ Citizenship \_\_\_\_\_

If assignee is not domiciled in the United States, a domestic representative designation is attached:  Yes  No  
(Designations must be a separate document from assignment)

**3. Nature of conveyance )/Execution Date(s) :**

Execution Date(s) June 12, 2007

- Assignment
- Security Agreement
- Other \_\_\_\_\_
- Merger
- Change of Name

**4. Application number(s) or registration number(s) and identification or description of the Trademark.**

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

Additional sheet(s) attached?  Yes  No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

**5. Name & address of party to whom correspondence concerning document should be mailed:**

Name: Anne B. Nielsen

Internal Address: \_\_\_\_\_

Street Address: 100 Universal City Plaza

City: Universal City

State: California Zip: 91608

Phone Number: 818-777-6447

Fax Number: 818-866-1426

Email Address: anne.nielsen@nbcuni.com

**6. Total number of applications and registrations involved:** 6

**7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$** \_\_\_\_\_

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

**8. Payment Information:**

a. Credit Card Last 4 Numbers \_\_\_\_\_  
Expiration Date \_\_\_\_\_

b. Deposit Account Number 500333  
Authorized User Name Anne B. Nielsen

**9. Signature:**   
Signature

4/14/2008  
Date

Anne B. Nielsen  
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 3

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:  
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$165.00 500333 1670590

**Recordation Form Cover Sheet – Trademark (Bravo Media LLC)****A) Trademark Registrations**

- a. “Bravo” – Reg. No. 1670590
- b. “Bravo on with the show” – Reg. No. 2664209
- c. “Bravo the film and arts network” – Reg. No. 2020004
- d. “Bravoarena” – Reg. No. 2574835
- e. “Filmologie” – 2806979
- f. “The IT Factor” – 2739823

FIRST AMENDMENT  
TO  
AMENDED AND RESTATED AGREEMENT OF GENERAL PARTNERSHIP OF  
BRAVO COMPANY

The undersigned, Bravo Holding Corporation, being the Managing Partner ("Managing Partner") of Bravo Company, a New York general partnership (the "Company") enters into this First Amendment to Amended and Restated Agreement of General Partnership ("First Amendment") pursuant to Section 13 of the Amended and Restated Agreement of General Partnership dated December 5, 2002 of the Company (the "Agreement") and that certain Written Consent of Managing Partner dated June 12, 2007.

RECITALS:

WHEREAS, the Managing Partner has authorized and directed that the Company's name be changed to Bravo Media.

NOW, THEREFORE, the undersigned hereby agrees as follows:

1. Section 2 of the Agreement is deleted in its entirety and replaced with the following:
  2. Partnership Name. The business of the Partnership shall be conducted under the name "Bravo Media".
2. All references to the "Partnership" within the Agreement shall hereafter be deemed to refer to Bravo Media.
2. All other provisions of the Agreement not modified herein shall remain in full force and effect.

IN WITNESS WHEREOF, this First Amendment was executed as of June 12, 2007.

BRAVO HOLDING CORPORATION  
Managing Partner



\_\_\_\_\_  
Name: Maricela S. Mozqueda  
Title: Assistant Secretary