

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
MS Brands, LLC		10/08/2005	LIMITED LIABILITY COMPANY: TENNESSEE
RECEIVING PARTY DATA			
Name:	Monogram Brands, LLC		
Street Address:	3205 Players Club Parkway		
City:	Memphis		
State/Country:	TENNESSEE		
Postal Code:	38125		
Entity Type:	LIMITED LIABILITY COMPANY: TENNESSEE		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	1809380	RIGHTLY SEASONED	
Registration Number:	2099320	CIRCLE B BRAND	
Registration Number:	2169689	KING COTTON	
CORRESPONDENCE DATA			
Fax Number:	(901)577-0812		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	901-577-2180		
Email:	trademarks@bakerdonelson.com		
Correspondent Name:	Valerie Walsh Johnson		
Address Line 1:	165 Madison Avenue, Suite 2000		
Address Line 4:	Memphis, TENNESSEE 38103		
ATTORNEY DOCKET NUMBER:	2910330-6		
NAME OF SUBMITTER:	Valerie Walsh Johnson		

OP \$90.00 1809380

Signature:

/Valerie Walsh Johnson/

Date:

04/16/2008

Total Attachments: 2

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Secretary of State
Division of Business Services
312 Eighth Avenue North
6th Floor, William R. Snodgrass Tower
Nashville, Tennessee 37243

ISSUANCE DATE: 04/08/2008
REQUEST NUMBER: 08099590

FILE/REGISTRATION DATE: 08/20/2004
STATUS: ACTIVE
CONTROL NUMBER: 0476023
JURISDICTION: TENNESSEE

TO:
RUTH CARUTHERS/BAKER DONELSON
211 COMMERCE ST

NASHVILLE, TN 37201

REQUESTED BY:
RUTH CARUTHERS/BAKER DONELSON
211 COMMERCE ST

NASHVILLE, TN 37201

I, RILEY C DARNELL, SECRETARY OF STATE OF THE STATE OF TENNESSEE DO HEREBY CERTIFY THAT

"MONOGRAM BRANDS, LLC"

WAS FORMED OR QUALIFIED TO DO BUSINESS IN THE STATE OF TENNESSEE ON THE ABOVE
DATE, AND THAT THE ATTACHED DOCUMENT(S) WAS/WERE FILED IN THIS OFFICE ON THE
DATE(S) AS BELOW INDICATED.

REFERENCE NUMBER	DATE FILED	FILING TYPE	FILING ACTION									
			NAM	DUR	STK	PRN	OFC	AGT	INC	MAL	FYC	
5603-0985	11/10/2005	LLC AMENDMENT				X						

FOR: REQUEST FOR COPIES

ON DATE: 04/08/08

FEEES

FROM:
BAKER DONELSON BEARMAN ETC (NASHVILLE)
211 COMMERCE STREET
#1000
NASHVILLE, TN 37201-0000

RECEIVED: \$20.00 \$0.00
TOTAL PAYMENT RECEIVED: \$20.00

RECEIPT NUMBER: 00004367320
ACCOUNT NUMBER: 00208389



SS-4458

Riley C Darnell

RILEY C. DARNELL
SECRETARY OF STATE

TRADEMARK
REEL: 003760 FRAME: 0748

1562

10/10/08 10:10:15

**AMENDMENT TO THE ARTICLES OF ORGANIZATION
OF
MS BRANDS, LLC**

RECEIVED
STATE OF TENNESSEE
2005 NOV 10 PM 3:22

RILEY DANIELL
SECRETARY OF STATE

Pursuant to the provisions of Section 48-209-104 of the Tennessee Limited Liability Company Act, the undersigned limited liability company adopts the following amendment to its articles of organization:

- 1. The name of the limited liability company is MS Brands, LLC.
- 2. The text of each amendment adopted is:

Article 1 is deleted in its entirety and replaced with the following:

"The name of the limited liability company is Monogram Brands, LLC."

- 3. The amendment was duly adopted on July 15, 2005, by the sole member of the limited liability company.
- 4. The amendment is to be effective when this document is filed with the Secretary of State.

Dated: October 8, 2005

MS BRANDS, LLC

By: MS Holdings, LLC, sole member

By: 

Name: Karl Schledwitz

Title: Chairman

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