

TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT																																										
NATURE OF CONVEYANCE:	SECURITY INTEREST																																										
CONVEYING PARTY DATA																																											
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OP \$615.00 77311222

900104282

TRADEMARK
REEL: 003761 FRAME: 0139

Registration Number:	2751247	MAINLY COLOR
Registration Number:	2900419	MORE IS LESS
Registration Number:	2120212	SALON PLAZA
Registration Number:	2592440	SHARE-A-HAIRCUT
Registration Number:	2579989	THE BEAUTY OF GIVING
Registration Number:	1095509	THE HAIR CUTTERY
Registration Number:	2508014	USE YOUR HEAD
Registration Number:	2532195	WE'RE ALL ABOUT COLOR. YOURS.
Registration Number:	3298556	WE WOULDN'T GIVE A HAIRCUT ANY OTHER WAY
Registration Number:	2794303	X-ACT
Registration Number:	2898941	THE 5 MINUTE TUNE-UP

CORRESPONDENCE DATA

Fax Number: (410)385-5119
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
 Phone: 4103855081
 Email: lbell@gebsmith.com
 Correspondent Name: Joseph Tyssowski, Jr., Esq.
 Address Line 1: One S. Street, Suite 2200
 Address Line 2: Gebhardt & Smith LLP
 Address Line 4: Baltimore, MARYLAND 21202

ATTORNEY DOCKET NUMBER:	JT/26293
NAME OF SUBMITTER:	Joseph R. S. Tyssowski, Jr., Counsel
Signature:	/J. Tyssowski/
Date:	04/16/2008

Total Attachments: 3

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NOTICE
OF
GRANT OF SECURITY INTEREST
IN
TRADEMARKS

United States Patent and Trademark Office

Gentlemen:

Please be advised that pursuant to the Security Agreement dated as of April 21, 2008 (as the same may be amended, modified, extended or restated from time to time, the "Agreement") by and among the Obligors thereto (each an "Obligor" and collectively, the "Obligors") and **MANUFACTURERS AND TRADERS TRUST COMPANY**, as Agent (the "Agent") for the "Secured Parties" referenced therein, whose address is located at 25 S. Charles Street, 12th Floor, Baltimore, Maryland 21201, Attention: Hugh E. Giorgio, the undersigned Obligor has granted a continuing security interest in and continuing lien upon, and hereby grants to the Agent for the ratable benefit of the Secured Parties a continuing security interest in and to, the trademarks and trademark applications listed on Exhibit A attached hereto and made a part hereof.

The undersigned Obligors and the Agent, on behalf of the Secured Parties, hereby acknowledge and agree that the security interest in the trademarks and trademark applications listed on Exhibit A attached hereto (i) may only be terminated in accordance with the terms of the Agreement, (ii) is not to be construed as an assignment of any trademark or trademark application, and (iii) the rights and remedies of the Secured Parties with respect thereto are more fully set forth in the Agreement, the terms and provisions of which are incorporated by reference herein as if fully set forth herein.

Very truly yours,

CREATIVE HAIRDRESSERS, INC.

By: 

Ben Teicher, Vice President and Assistant Secretary

BH
4/8/08

Address:

1577 Spring Hill Road, Suite 500
Vienna, Virginia 22182

Acknowledged and Accepted:

Manufacturers and Traders Trust Company,
as Agent

By:

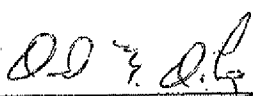

Name: DAVID M. J. DILLON
Title: Admin. VP

EXHIBIT A

LIST OF TRADEMARKS

Applications

Serial No.

77311222	For Your Style of Life
77364461	Change In Your Hair And Change In Your Pocket

Trademarks

Registration No.

1768280	A Good Haircut Is A Good Haircut
2909088	Bold, Rich, Sexy Color
2975066	Bubbles
2543257	Colorworks
2426553	Cuttery (w/scissors)
2647182	Easy Color
2402601	Everything Starts With Stylists
3249898	Get A Cut, Give A Cut
2389203	Hair Cuttery
1842140	Hair Cuttery (w/scissors)
1907706	Hare Cut Terry
2751247	Mainly Color
2900419	More Is Less
2120212	Salon Plaza
2592440	Share-A-Haircut
2579989	The Beauty Of Giving
2898941	The 5 Minute Tune Up
1095509	The Hair Cuttery
2508014	Use Your Head?
2532195	We're All About Color. Yours.
3298556	We Wouldn't Give A Haircut Any Other Way
2794303	X•ACT