P \$40.00 22774

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Kinesio Co., Ltd.		11/14/2007	CORPORATION: JAPAN

RECEIVING PARTY DATA

Name:	Kinesio IP LLC	
Street Address:	3901 Georgia F-B	
City:	Albuquerque	
State/Country:	NEW MEXICO	
Postal Code:	87110	
Entity Type:	LIMITED LIABILITY COMPANY: NEW MEXICO	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Registration Number: 2277481		KINESIO TAPING

CORRESPONDENCE DATA

Fax Number: (505)243-2542

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: jmyers@peacocklaw.com

Correspondent Name: Deborah A. Peacock

Address Line 1: 201 Third St. NW, Suite 1340

Address Line 4: Albuquerque, NEW MEXICO 87102

ATTORNEY DOCKET NUMBER:	30259-1001
NAME OF SUBMITTER:	Samantha Updegraff
Signature:	/Samantha Updegraff/

Date: 04/16/2008

Total Attachments: 5

TRADEMARK REEL: 003761 FRAME: 0213

900104307

source=Purchase Agreement Redacted#page1.tif source=Purchase Agreement Redacted#page2.tif source=Purchase Agreement Redacted#page3.tif source=Purchase Agreement Redacted#page4.tif source=Purchase Agreement Redacted#page5.tif

> TRADEMARK REEL: 003761 FRAME: 0214

<u>PURCHASE AGREEMENT</u>

This Purchase Agreement ("Agreement") is made this 14th day of November, 2007, by and between Kinesio IP LLC, a New Mexico limited liability company ("Purchaser"), and Kinesio Co. Ltd., a Corporation incorporation under the laws of Japan, whose principle place of business is at 25-1 Sakamachi Shinjuku-ku Tokyo 160-0002 Japan ("Seller").

RECITALS

- a) Seller is the owner of the patents, trademarks, trade names, copyrights and other intellectual property described on Exhibit "A" and "B" attached hereto (the "IP").
- b) Seller desires to sell and Purchaser desires to purchase the IP on the terms and conditions set forth in this Agreement.

NOW, THEREFORE, in consideration of the above and other good and valuable consideration, the receipt of which is hereby acknowledged, it is agreed as follows:

i) <u>Sale of Assets.</u> Purchaser hereby purchases from Seller and Seller hereby sells to Purchaser on the terms and conditions and in the manner set forth in this Agreement all of the IP.

ii)

iii)

Orla

REDACTED

TRADEMARK REEL: 003761 FRAME: 0215 Íν

w

νħ

REDACTED

TRADEMARK
REEL: 003761 FRAME: 0216

(2)

(3)

(4)

IN WITNESS WHEREOF, each of the parties has executed this Agreement this 14th day of November, 2007.

PURCHASER: KINESIO IP LLC

Tomoko Kase, Managing Member

SELLER: KINESIO CO. LTD.

Tsuyoshi Kase, President

Its: Managing Partner

Address: 3901 Georgia P-B

Albuquerque, NM 87110 USA

Its: President

Address: 25-1 Sakamachi Shinjuku-ku

Tokyo, 160-0002 Japan

EXHIBIT A

KINESIO TAPING 20 US 78444710 . 2277491

REDACTED

TRADEMARK

_REEL: 003761 FRAME: 0218

REDACTED

RECORDED: 04/16/2008

TRADEMARK FOR STATE TO TRADEMARK TO TRADEMAR