## Electronic Version v1.1 Stylesheet Version v1.1

 SUBMISSION TYPE:
 NEW ASSIGNMENT

 NATURE OF CONVEYANCE:
 ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

#### **CONVEYING PARTY DATA**

| Name                  | me Formerly |             | Entity Type                            |  |
|-----------------------|-------------|-------------|--|--|
| Mad Doc Software, LLC |             | 103/31/2008 | LIMITED LIABILITY<br>COMPANY: DELAWARE |  |

#### **RECEIVING PARTY DATA**

| Name:           | Fake-Two Interactive Software, Inc. |  |  |  |
|-----------------|-------------------------------------|--|--|--|
| Street Address: | 622 Broadway                        |  |  |  |
| City:           | New York                            |  |  |  |
| State/Country:  | NEW YORK                            |  |  |  |
| Postal Code:    | 10012                               |  |  |  |
| Entity Type:    | CORPORATION: DELAWARE               |  |  |  |

### PROPERTY NUMBERS Total: 9

| Property Type        | Number   | Word Mark        |
|----------------------|----------|------------------|
| Serial Number:       | 78892399 | RUIN             |
| Serial Number:       | 78868202 | RUIN             |
| Registration Number: | 2986264  |                  |
| Registration Number: | 2743996  | MAD DOC          |
| Registration Number: | 2962073  | MAD DOC          |
| Registration Number: | 2986265  | MAD DOC          |
| Registration Number: | 2999000  | MAD DOC SOFTWARE |
| Registration Number: | 3184355  |                  |
| Registration Number: | 2986263  | MAD DOC SOFTWARE |

#### **CORRESPONDENCE DATA**

900104377

Fax Number: (212)489-8340

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: (212) 489-8230

Email: allienicholson@dwt.com, boycr@dwt.com, david@dwt.com

TRADEMARK

REEL: 003761 FRAME: 0865

**\$240.00** 

Correspondent Name: Alexandra Nicholson, Esq.
Address Line 1: 1633 Broadway, 27th Floor

Address Line 4: New York, NEW YORK 10019-6708

| ATTORNEY DOCKET NUMBER: | 84453-1 MAD DOC ASSIGNMEN |
|-------------------------|---------------------------|
| NAME OF SUBMITTER:      | Alexandra Nicholson, Esq. |
| Signature:              | /Alexandra Nicholson/     |
| Date:                   | 04/17/2008                |

Total Attachments: 4

source=Mad Doc Software Assignment#page1.tif source=Mad Doc Software Assignment#page2.tif source=Mad Doc Software Assignment#page3.tif source=Mad Doc Software Assignment#page4.tif

> TRADEMARK REEL: 003761 FRAME: 0866

# TRADEMARK ASSIGNMENT AGREEMENT

This ASSIGNMENT is made as of the 31st day of March, 2008, by and between Mad Doc Software, LLC, a Delaware limited liability company ("Assignor"), and Take-Two Interactive Software, Inc., a Delaware corporation ("Assignee").

WHEREAS, Assignor owns the trademarks and applications or registrations therefor (collectively, the "Trademarks") listed on the attached <u>Schedule A</u>;

WHEREAS, Assignee is purchasing the Trademarks from Assignor;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged:

- 1. Assignor hereby sells, transfers, conveys, and assigns to Assignee all right, title, and interest in and to the Trademarks, together with the goodwill symbolized thereby, including all rights to sue and recover for past infringement.
- 2. Assignor agrees to execute all documents and assist in all proceedings (at the sole cost and expense of the Assignee) to perfect, register, or record the rights of the Assignee to the Trademarks as Assignee may reasonably deem appropriate. If Assignor does not, within fifteen (15) days of presentment, return the requested executed documents, then Assignee is hereby granted a limited power of attorney to execute all such documents on behalf of Assignor. This power of attorney is coupled with an interest and is irrevocable.

| MAD DOC SOFTWARE, LLC              |    |
|------------------------------------|----|
| By:                                |    |
| Title:                             |    |
| TAKE-TWO INTERACTIVE SOFTWARE, INC | Ξ. |
| By: January Con Cons               |    |
| Namer Vafi Emerson<br>Title:       |    |

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Title:

| MAD DOC SOFTWARE, LLC               |
|-------------------------------------|
| By: Ames All                        |
| Name: Tour bout's                   |
| Name: Tour Dours                    |
| TAKE-TWO INTERACTIVE SOFTWARE, INC. |
| By:                                 |
| Name:                               |

## **SCHEDULE A**

|     | EAPD<br>Matter<br>No. | Mark                              | Class                        | Jurisdiction          | Application<br>No. / Filing<br>Date | Registration<br>Number /<br>Date | Status     | Next<br>Renewal<br>Date |
|-----|-----------------------|-----------------------------------|------------------------------|-----------------------|-------------------------------------|----------------------------------|------------|-------------------------|
| 1.  | 59656/2               | FLASK DESIGN                      | 25, 28,<br>41                | US                    | 78/279,080<br>25-Jul-2003           | 2986264<br>16-Aug-2005           | Registered | 16-Aug-<br>2015         |
| 2.  | 56473                 | MAD DOC                           | IC 009                       | Australia             | 955124<br>23-May-2003               | 955124<br>08-Jan-2004            | Registered | 23-May-<br>2013         |
| 3.  | 56473/1               | MAD DOC                           | 09                           | Canada                | 117881200<br>23-May-2003            | TMA0637092<br>11-Apr-2005        | Registered | 11-Apr-<br>2020         |
| 4.  | 56473/2               | MAD DOC                           | 09, 35,<br>36, 38,<br>41, 42 | Canada                | 118957200<br>03-Sep-2003            | TMA0702960<br>12-Dec-2007        | Registered | 12-Dec-<br>2022         |
| 5.  | 56473                 | MAD DOC                           | 09, 25,<br>41, 42            | European<br>Community | EC003239167<br>18-Jun-2003          | 3239167<br>23-Dec-2004           | Registered | 18-Jun-<br>2013         |
| 6.  | 56473/1               | MAD DOC                           | 009                          | us                    | 76/315,831<br>21-Sep-2001           | 2743996<br>29-Jul-2003           | Registered | 29-Jul-<br>2013         |
| 7.  | 56473/3               | MAD DOC                           | 42                           | US                    | 78/279,103<br>25-Jul-2003           | 2962073<br>14-Jun-2005           | Registered | 14-Jun-<br>2015         |
| 8.  | 56473/2               | MAD DOC                           | 25, 28,<br>41                | US                    | 78/279,091<br>25-Jul-2003           | 2986265<br>16-Aug-2005           | Registered | 16-Aug-<br>2015         |
| 9.  | 59655/1               | MAD DOC<br>SOFTWARE AND<br>Design | 009,<br>042                  | US                    | 78/279,045<br>25-Jul-2003           | 2999000<br>20-Sep-2005           | Registered | 20-Sep-<br>2015         |
| 10. | 59656/1               | miscellaneous design (beaker)     | 009,<br>042                  | US                    | 78/279,064<br>25-Jul-2003           | 3184355<br>12-Dec-2006           | Registered | 12-Dec-<br>2016         |

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|     | EAPD<br>Matter<br>No. | Mark                               | Class         | Jurisdiction          | Application<br>No. / Filing<br>Date | Registration<br>Number /<br>Date | Status                       | Next<br>Renewal<br>Date |
|-----|-----------------------|------------------------------------|---------------|-----------------------|-------------------------------------|----------------------------------|------------------------------|-------------------------|
| 11. | 59655/2               | MAD DOC<br>SOFTWARE<br>PILL (LOGO) | 25, 28,<br>41 | US                    | 78/279,053<br>25-Jul-2003           | 2986263<br>16-Aug-2005           | Registered                   | 16-Aug-<br>2015         |
| 12. |                       | RUIN                               | 009,<br>041   | European<br>Community | EC005408621<br>23-Oct-2006          | 5408621                          | Pending                      |                         |
| 13. | 56473                 | RUIN                               | 009,<br>041   | US                    | 78/892399<br>25-May-2006            |                                  | Published<br>24-Apr-<br>2007 |                         |
| 14. | 65459                 | RUIN                               | 009,<br>041   | US                    | 78/868202<br>24-Apr-2006            |                                  | Published<br>17-Apr-<br>2007 |                         |

**RECORDED: 04/17/2008** 

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REEL: 003761 FRAME: 0870