

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
QVC, Inc.		04/17/2008	CORPORATION: DELAWARE
RECEIVING PARTY DATA			
Name:	NSTBC, INC.		
Street Address:	3411 Silverside Road; Concord Plaza		
Internal Address:	Bancroft Bldg; Suite 205B		
City:	Wilmington		
State/Country:	DELAWARE		
Postal Code:	19810		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2564328	DMQ	
CORRESPONDENCE DATA			
Fax Number:	(215)751-1142		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	215-567-2010		
Email:	mlozada@crbcp.com		
Correspondent Name:	Manny D. Pokotilow, Caesar, Rivise, et a		
Address Line 1:	1635 Market Street - 7 Penn Center		
Address Line 2:	11th Floor		
Address Line 4:	Philadelphia, PENNSYLVANIA 19103-2212		
ATTORNEY DOCKET NUMBER:	Q1001/30765		
NAME OF SUBMITTER:	Manny D. Pokotilow		
Signature:	/mdp/		

CH \$40.00 2564328

Date:

04/17/2008

Total Attachments: 3

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ASSIGNMENT

WHEREAS, QVC, INC. a corporation organized and existing under the laws of the State of Delaware, having a place of business at Studio Park, West Chester, Pennsylvania 19380 (hereinafter "ASSIGNOR") is the proprietor of the trademark DMQ, registered on April 23, 2002 under United States Certificate of Registration No. 2,564,328.

WHEREAS, for good and valuable consideration, assignor assigned and transferred to NSTBC, INC., a corporation organized and existing under the laws of the State of Delaware, having a place of business at 3411 Silverside Road; Concord Plaza; Bancroft Bldg. - Suite 205B; Wilmington, Delaware 19810, (hereinafter "ASSIGNEE") all of the right, title and interest of said ASSIGNOR in and to the mark DMQ, all registrations and applications for the registration of said mark and the goodwill of the business associated with and symbolized by the mark; and

WHEREAS, it is the desire of ASSIGNOR and ASSIGNEE to record the assignment of said mark and the transfer to ASSIGNEE of the aforesaid mark.

NOW THEREFORE, IN CONSIDERATION of the sum of \$1.00 and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the receipt of which is hereby acknowledged by ASSIGNOR, and in further consideration of the fact that it is the desire of ASSIGNOR to be legally bound hereby, said ASSIGNOR does hereby sell, assign and transfer unto ASSIGNEE its mark DMQ registered under United States

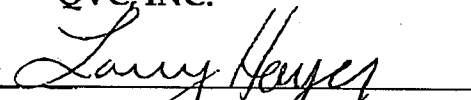
Certificate of Registration No. 2,564,328 and any application or trademark registration of said mark and the goodwill of the business associated with and symbolized by the mark.

Included in this assignment is the entire right, title and interest in and to the mark and the United States Certificate of Registration No. 2,564,328 together with the goodwill of the business associated with and symbolized by the mark. Also, included in this assignment are any and all rights which ASSIGNOR has against persons who have infringed upon the mark DMQ registered under United States Certificate of Registration No. 2,564,328. These rights include the right to sue and recover for all damages and profits arising out of past infringement of the mark registered under United States Certificate of Registration No. 2,564,328.

IN WITNESS WHEREOF, QVC, INC. has caused this Assignment to be signed by its *Senior Vice President, Lawrence R. Hayes*, hereunto duly authorized, and has caused its corporate seal to be hereunto affixed and duly attested this 17th day of April, 2008.

QVC, INC.

By



Name: Lawrence R. Hayes

Title: Senior Vice President

ATTEST:

(Corporate Seal)

Commonwealth of Pennsylvania
~~State of Delaware~~

County of Chester

:
: ss West Chester PA
:

On this 17th day of April, 2008 before me personally appeared *Lawrence R. Hayes*, to me known, who after being duly sworn, did depose and say that at the time of the Assignment he is the *Senior Vice President* of QVC, INC., a Delaware Corporation, the corporation described herein, and which executed the above instrument; that he knows the seal of said corporation; that the seal affixed to said instrument is such corporate seal; that it was so affixed by order of the Board of Directors of QVC, INC. and he signed his name thereto by like order.

Deborah J. Ryan (SEAL)
Notary Public
COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Deborah J. Ryan, Notary Public
West Goshen Twp., Chester County
My Commission Expires Nov. 8, 2011
Member, Pennsylvania Association of Notaries

MY COMMISSION EXPIRES: 11/8/11