

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	CORRECTIVE ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Corrective Assignment to correct the Remove incorrect Serial No. 76-012,112 (HAPPY TRAILS) previously recorded on Reel 002340 Frame 0472. Assignor(s) hereby confirms the Assignment.

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Gambrinus Company		04/05/2001	CORPORATION: TEXAS

**RECEIVING PARTY DATA**

<b>Name:</b>	Cerveceria Modelo, S.A. de C.V.
<b>Street Address:</b>	Lago Alberto No. 156, Colonia Anahuac C.P.
<b>City:</b>	Mexico D. F.
<b>State/Country:</b>	MEXICO
<b>Postal Code:</b>	11320
<b>Entity Type:</b>	CORPORATION: MEXICO

**PROPERTY NUMBERS Total: 1**

Property Type	Number	Word Mark
Serial Number:	76012122	MILES AWAY FROM THE USUAL

**CORRESPONDENCE DATA**

Fax Number: (212)536-3901  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 212-536-3900  
 Email: nytrademarks@kligates.com  
 Correspondent Name: Kirkpatrick Lockhart Preston Gates Ellis  
 Address Line 1: 599 Lexington Avenue  
 Address Line 4: New York, NEW YORK 10022-6030

**ATTORNEY DOCKET NUMBER:** 0808845.00001

**DOMESTIC REPRESENTATIVE**

Name: Kirkpatrick Lockhart Preston Gates Ellis  
 Address Line 1: 599 Lexington Avenue

OP \$40.00 76012122

Address Line 2: Mark I. Peroff  
Address Line 4: New York, NEW YORK 10022-6030

NAME OF SUBMITTER:	Mark I. Peroff
Signature:	/Mark I. Peroff/
Date:	04/17/2008

**Total Attachments: 2**

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08-06-2001

Form PTO-1594 (Rev. 03/01) OMB No. 0651-0027 (exp. 5/31/2002) Tab settings



U.S. DEPARTMENT OF COMMERCE U.S. Patent and Trademark Office

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To the Honorable Commissioner of Patents and Trademarks: Please record the attached original documents or copy thereof.

1. Name of conveying party(ies): The Gambrinus Company 7-27-01
Individual(s) Association General Partnership Limited Partnership Corporation-State Texas Other
Additional name(s) of conveying party(ies) attached? Yes No

2. Name and address of receiving party(ies) Name: Cerveceria Modelo S.A. de C.V. Internal Address: Street Address: Lago Alberto No. 156 City: Colonia Anahuac C.P. 11320 Mexico D. Individual(s) citizenship Association General Partnership Limited Partnership Corporation-State Mexican Corporation Other
If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No (Designations must be a separate document from assignment) Additional name(s) & address(es) attached? Yes No

3. Nature of conveyance: Assignment Merger Security Agreement Change of Name Other
Execution Date:

4. Application number(s) or registration number(s): A. Trademark Application No.(s) 76/011,148 76/012,112 76,039,210 B. Trademark Registration No.(s) Additional number(s) attached Yes No

5. Name and address of party to whom correspondence concerning document should be mailed: Name: Joseph A. Yanny Internal Address: Yanny & Smith 1925 Century Park East, Ste 1260 Street Address: 1925 Century Park East Suite 1260 City: Los Angeles State: CA Zip: 90067

6. Total number of applications and registrations involved: 3
7. Total fee (37 CFR 3.41) \$ 120.00 Enclosed Authorized to be charged to deposit account
8. Deposit account number: 25-0050 (Attach duplicate copy of this page if paying by deposit account)

DO NOT USE THIS SPACE

9. Statement and signature. To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Michael P. Martin Name of Person Signing Signature Total number of pages including cover sheet, attachments, and document: 5

Mail documents to be recorded with required cover sheet information to: Commissioner of Patent & Trademarks, Box Assignments Washington, D.C. 20231

08/06/2001 TDIAZI 00000027 76011148 01 FC:481 40.00 DP 02 FC:482 50.00 DP

Refund Ref: 08/06/2001 TDIAZI 000010790 7-27-01 CHECK Refund To: 30.00

**ASSIGNMENT**

WHEREAS, THE GAMBRINUS COMPANY, a Texas corporation, having an address of 14800 San Pedro Avenue, San Antonio, TX 78232 (hereinafter "ASSIGNOR") is the owner of the pending United States Trademark Application Serial No. 76-012,112 for the mark MILES AWAY FROM THE USUAL for "beer" in International class 32;

AND WHEREAS, CERVECERIA MODELO, S.A. de C.V., a Mexico corporation, having an address of Lago Alberto No. 156, Colonia Anahuac C.P. 11320, Mexico D.F., Mexico (hereinafter "ASSIGNEE"), is desirous of acquiring all rights, title, and interest in the said mark and pending United States Trademark Application, together with any and all goodwill associated therewith or otherwise symbolized thereby;

NOW, THEREFORE, in consideration of the sum of one dollar (\$1.00) and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR hereby assigns, sells and sets over to said ASSIGNEE, its successors and assigns, all rights, title, and interest in the said mark and pending United States Trademark Application, together with any and all goodwill associated therewith or otherwise symbolized thereby, including the right to sue for any past infringement and collect damages therefore.

Dated: April 5, 2001

Dated: 6/11/01

The Gambrinus Company  
ASSIGNOR

Cerveceria Modelo, S.A. de C.V.  
ASSIGNEE

By: Walt A. L...

By: [Signature]

Typed Name: William A. Levine

Typed Name: George Siegest Actua Pooz Arelando

Position: Secretary

Position: General Director of Legal Affairs International Legal Director