

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Lavender Media, Inc.		03/31/2008	CORPORATION: MINNESOTA
RECEIVING PARTY DATA			
Name:	Guideposts a Church Corporation		
Street Address:	39 Seminary Hill Road		
City:	Carmel		
State/Country:	NEW YORK		
Postal Code:	10512		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2949701	POWERPAGES	
CORRESPONDENCE DATA			
Fax Number:	(212)575-0671		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212 790-9200		
Email:	TRADEMARK@CLL.COM		
Correspondent Name:	Midge M. Hyman		
Address Line 1:	1133 Avenue of the Americas		
Address Line 4:	New York, NEW YORK 10036-6799		
ATTORNEY DOCKET NUMBER:	21659.000/MMH/RMD		
NAME OF SUBMITTER:	Midge M. Hyman		
Signature:	/midge m. hyman/		
Date:	04/17/2008		

OP \$40.00 2949701

Total Attachments: 1
source=powerpages#page1.tif

TRADEMARK/SERVICE MARK ASSIGNMENT

THIS ASSIGNMENT is made the 31st day of March, 2008 between Lavender Media, Inc., a corporation organized and existing under the laws of Minnesota with its principal place of business at 3715 Chicago Avenue South, Minneapolis, Minnesota 55407 ("Assignor") and Guideposts a Church Corporation, a corporation organized and existing under the laws of New York with its principal place of business at 39 Seminary Hill Road, Carmel, New York 10512 ("Assignee").

WHEREAS, Assignor has adopted and used in the United States the trademark/service mark listed in the Schedule hereto and is the owner of the registration thereof shown in the Schedule (the "Mark"); and

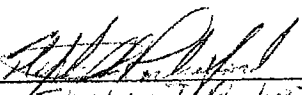
WHEREAS, Assignee wishes to acquire all of Assignor's right, title and interest in and to the Mark and the goodwill associated therewith;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignor hereby assigns, transfers, and conveys unto Assignee all of its rights, title and interest in and to the Mark, designated by Registration No. 2949701 set forth in the schedule below, together with the goodwill of the business symbolized by the Mark, and the right to sue for, collect and retain all damages and profits and all other remedies for past infringements thereof.

THE SCHEDULE

Mark	Registration No.	Date
POWERPAGES	2949701	May 10, 2005

Lavender Media, Inc.

By: 
 Name: Stephen J. Rockstead
 Title: President of CEO