

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Thompson Holdings, L.P.		04/14/2008	LIMITED PARTNERSHIP: DELAWARE
RECEIVING PARTY DATA			
Name:	G.O.7 LLC		
Street Address:	400 Plaza Drive, 1st Floor		
City:	Secaucus		
State/Country:	NEW JERSEY		
Postal Code:	07094		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77048144	INNOVATION DRIVING GROWTH	
CORRESPONDENCE DATA			
Fax Number:	(913)647-9057		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	9136479050		
Email:	tmdocketing.burbach@hoveywilliams.com		
Correspondent Name:	Cheryl L. Burbach		
Address Line 1:	10801 Mastin Blvd., Suite 1000		
Address Line 4:	Overland Park, KANSAS 66210		
ATTORNEY DOCKET NUMBER:	37791/3142.006		
NAME OF SUBMITTER:	Cheryl L. Burbach		
Signature:	/CLB/		
Date:	04/18/2008		

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Total Attachments: 1
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ASSIGNMENT OF TRADEMARKS

WHEREAS Thompson Holdings, L.P., a Delaware limited partnership, having an address of 830 Park Avenue, Apt. 7 B, New York, NY 10012, has adopted, used and/or applied to register in the United States Patent and Trademark Office the following trademark:

<u>MARK</u>	<u>SERIAL NUMBER</u>	<u>FILING DATE</u>
INNOVATION DRIVING GROWTH	77048144	11/20/2006

and WHEREAS, G.O.7 LLC, a Delaware limited liability company, having a principal place of business at 400 Plaza Drive, 1st Floor, Secaucus, NJ 07094, desires to acquire the above-referenced trademark, including all right, title and interest to the mark, registration, goodwill of the business symbolized by the mark and right to enforce any claims thereon,

NOW THEREFORE, for good and valuable consideration the receipt of which is hereby acknowledged, Thompson Holdings, L.P., hereby assigns to G.O.7 LLC all right, title and interest in and to the above-noted trademark and trademark registration therefore, together with the goodwill of the business symbolized by the trademarks, including claims for damages by reason of past infringement of said marks, with the right to sue and collect therefor.

Date: _____

4/14/08

THOMPSON HOLDINGS, L.P.



By: Richard Thompson

Its: General Partner