

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Hearts On Fire Holdings Trust	FORMERLY Hearts On Fire Company	04/09/2008	TRUST: MASSACHUSETTS
RECEIVING PARTY DATA			
Name:	Hearts On Fire Company, LLC		
Street Address:	99 Summer Street		
City:	Boston		
State/Country:	MASSACHUSETTS		
Postal Code:	02110		
Entity Type:	LIMITED LIABILITY COMPANY: MASSACHUSETTS		
PROPERTY NUMBERS Total: 3			
Property Type	Number	Word Mark	
Registration Number:	2119886	HEARTS ON FIRE	
Registration Number:	2200734	PROPORTION SCOPE	
Registration Number:	2742152	SABRINA	
CORRESPONDENCE DATA			
Fax Number:	(617)372-9267		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Email:	tberard@heartsonfire.com		
Correspondent Name:	Tish L. Berard		
Address Line 1:	99 Summer Street		
Address Line 4:	Boston, MASSACHUSETTS 02110		
NAME OF SUBMITTER:	Tish L. Berard		
Signature:	/Tish L. Berard/		
Date:	04/18/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

WHEREAS Hearts On Fire Company ("Company"), a Delaware corporation, adopted, owns and uses the Marks HEARTS ON FIRE, PROPORTION SCOPE and SABRINA (the "Marks") in connection with gemstones, namely cut diamonds; optical viewers for examining gemstones; and jewelry, respectively; and

WHEREAS Company owns federal trademark registrations for the Marks on the Principal and/or Supplemental Registers of the United States Patent and Trademark Office in connection with the goods identified above, Registration Nos. 2,119,886, 2,200,734 and 2,742,152 respectively;

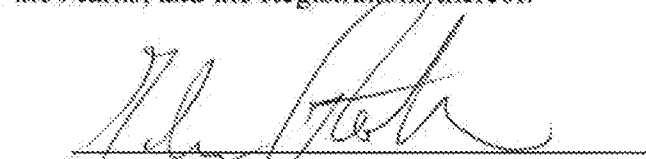
WHEREAS effective December 31, 2003, Company was merged into HOFAE, LLC ("HOFAE"), a Massachusetts limited liability corporation;

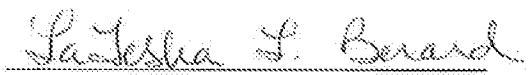
WHEREAS effective December 31, 2003, HOFAE was merged into Hearts On Fire Holdings Trust ("Trust"), a Massachusetts Trust;

WHEREAS Hearts On Fire Company, LLC, a Massachusetts limited liability corporation, with its principal place of business at 99 Summer Street, Boston Massachusetts ("Assignee"), desires to acquire the Marks and the above-referenced Registration;

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Marks, together with the goodwill of the business symbolized by the Marks, and the Registrations thereof.


Dated effective as of: April 9, 2008


Hearts On Fire Holdings Trust


Notary Public

SUBSCRIBED AND SWORN to before me this 9th day of April, 2008.

My commission expires: September 19, 2014

 LATESHA L. BERARD
NOTARY PUBLIC
COMMONWEALTH OF MASSACHUSETTS
MY COMMISSION EXPIRES
SEPTEMBER 19, 2014