

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
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NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL
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CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
School Specialty, Inc.		04/18/2008	CORPORATION: WISCONSIN

RECEIVING PARTY DATA

Name:	Global Video LLC
Street Address:	W6316 Design Drive
City:	Greenville
State/Country:	WISCONSIN
Postal Code:	54942
Entity Type:	LIMITED LIABILITY COMPANY: WISCONSIN

PROPERTY NUMBERS Total: 12

Property Type	Number	Word Mark
Registration Number:	1963243	THE BUREAU FOR AT-RISK YOUTH
Registration Number:	1966692	AT-RISK RESOURCES
Registration Number:	2303339	CHILDSWORK CHILDSPLAY
Registration Number:	2497340	HEALTHY HABITS FOR KIDS
Registration Number:	2579781	ASHES
Registration Number:	2273146	SUBSTANCE FREE KIDS
Registration Number:	2006067	
Registration Number:	2053174	PUBLISHING SPECIAL BOOKS FOR SPECIAL KIDS
Registration Number:	1965208	SPECIAL KIDS IN SCHOOL
Registration Number:	3147663	CHILDSWORK CHILDSPLAY
Registration Number:	2552013	OUR SCHOOL IS SPECIAL ... THANKS TO YOU!
Registration Number:	3347856	PUBLISHING SPECIAL BOOKS FOR SPECIAL KIDS

CORRESPONDENCE DATA

CH \$315.00 1963243

Fax Number: (414)273-5198
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 414-273-3500
Email: nakees@gklaw.com
Correspondent Name: Nicholas A. Kees; Godfrey & Kahn, S.C.
Address Line 1: 780 N. Water Street
Address Line 4: Milwaukee, WISCONSIN 53202

ATTORNEY DOCKET NUMBER:	009316-0657
NAME OF SUBMITTER:	Nicholas A. Kees
Signature:	/Nicholas A. Kees/
Date:	04/18/2008
Total Attachments: 2 source=assign#page1.tif source=assign#page2.tif	

TRADEMARK ASSIGNMENT

WHEREAS, School Specialty, Inc., a corporation of the State of Wisconsin, having a mailing address of P.O. Box 1579, Appleton, Wisconsin 54913, ("Assignor") is the owner of the entire right, title and interest in and to the trademarks listed on attached Schedule A (hereinafter the "Trademarks") together with the goodwill of the business symbolized thereby; and

WHEREAS, Global Video LLC, a Wisconsin limited liability company, ("Assignee"), desires to acquire Assignor's entire right, title and interest in and to the Trademarks worldwide, together with the goodwill of the business symbolized thereby;

NOW THEREFORE, TO ALL WHOM IT MAY CONCERN: Be it known that in consideration of the payment of ASSIGNEE to ASSIGNOR of One Dollar (\$1.00) and other good and valuable consideration, receipt of which is hereby acknowledged, ASSIGNOR hereby sells, assigns and transfers to ASSIGNEE the full and exclusive right, title and interest to said TRADEMARKS, together with the goodwill associated therewith.

ASSIGNOR hereby covenants that no assignment, sale, agreement or encumbrance has been or will be made or entered into which would conflict with this assignment and sale. ASSIGNOR agrees to execute and deliver at the request of the ASSIGNEE, all papers, instruments, and assignments, and to perform any other reasonable acts the ASSIGNEE may require in order to vest all ASSIGNOR's rights, title, and interest in and to the TRADEMARKS to the ASSIGNEE.

IN WITNESS WHEREOF, the undersigned has executed this instrument as of the 18th day of April, 2008.


SCHOOL SPECIALTY INC

By: 

Name: ROBERT E. HUSSANT

Title: Exp-Strategy & Bus. Developmt

SCHEDULE A

MARK	REG. NO.	ISSUE DATE
THE BUREAU FOR AT-RISK YOUTH	1,963,243	03/19/1996
AT-RISK RESOURCES	1,966,692	04/09/1996
CHILDSWORK/ CHILDSPLAY	2,303,339	12/28/1999
HEALTHY HABITS FOR KIDS	2,497,340	10/09/2001
ASHES	2,579,781	06/11/2002
SUBSTANCE FREE KIDS	2,273,146	08/24/1999
	2,006,067	10/08/1996
PUBLISHING SPECIAL BOOKS FOR SPECIAL KIDS	2,053,174	04/15/1997
SPECIAL KIDS IN SCHOOL	1,965,208	04/02/1996
CHILDSWORK CHILDSPLAY	3,147,663	09/26/2006
OUR SCHOOL IS SPECIAL THANKS TO YOU!	2,552,013	03/26/2002
PUBLISHING SPECIAL BOOKS FOR SPECIAL KIDS	3,347,856	12/04/2007

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