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To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

80.611/1

1. Name of conveying party(ies):

SFX SPORTS HOLDINGS, INC.

- Individual(s) Association
- General Partnership Limited Partnership
- Corporation- State: Delaware
- Other _____

Citizenship (see guidelines) _____

Additional names of conveying parties attached? Yes No

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: SFX SPORTS GROUP (AUSTRALIA) PTY LTD

Internal Address: _____

Address: _____

Street Address: 51 Stanley Street

City: East Sydney

State: NSW

Country: Australia Zip: 2010

Association Citizenship Australia

General Partnership Citizenship _____

Limited Partnership Citizenship _____

Corporation Citizenship _____

Other _____ Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) March 25, 2008

- Assignment Merger
- Security Agreement Change of Name
- Other _____

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

B. Trademark Registration No.(s)

(i) 2535679

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

(i) Mark

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Teresa Menacho

Internal Address: _____

Cochran & Baker LLP

Street Address: 1177 West Loop South,
Suite 1600

City: Houston

State: Texas Zip: 77027

Phone Number: (713) 888-2504

Fax Number: (713) 888-3550

Email Address: teresa@cochranbaker.com

6. Total number of applications and registrations involved:

4

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 115.00

- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account 5617 8888 8888 1 00000052 2535679

Authorized User Name _____ 40.00 OP

02 FC: 8522 75.00 OP

9. Signature:

Bryan Baker

Signature

4/14/08

Date

Bryan Baker
Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 7

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

SCHEDULE A
to
Trademark Assignment

<u>Mark</u>	<u>Registrant</u>	<u>Jurisdiction</u>	<u>File No.</u>	<u>Date Filed</u>	<u>Classes</u>
SFX	SFX Sports Holdings, Inc.	USA	2535679	2/5/2002	35, 38, 41
SFX (stylized)	SFX Sports Holdings, Inc.	USA	2641611	10/29/2002	35, 38, 41



SFX (Stylized) (New Logo)	SFX Sports Holdings, Inc.	USA	2721943	6/3/2003	35, 41
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SFX ENTERTAINMENT	SFX Sports Holdings, Inc.	USA	2447529	5/1/2001	35
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Recordation Form Cover Sheet

Trademarks Only

(continuation sheet)

Section 2. – See attached domestic representative designation

Section 4. –

4.B Trademark Registration No.(s)

- (ii) 2641611
- (iii) 2721943
- (iv) 2447529

4.C Identification or Description of Trademark(s)

- (ii) Mark (Stylized)
- (iii) Mark (Stylized) (New Logo)
- (iv) Mark

TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT (this "*Assignment*") is made effective as of this 25 day of March, 2008, by and between SFX SPORTS HOLDINGS, INC., a Delaware corporation, having a principal place of business at 51 Stanley Street, East Sydney NSW Australia 2010 ("*Assignor*") and SFX SPORTS GROUP (AUSTRALIA) PTY LTD, having a principal place of business at 51 Stanley Street, East Sydney NSW Australia 2010 ("*Assignee*").

WHEREAS, Assignor is either the registered proprietor or entitled to be registered as the proprietor or the applicant of the trademarks, short particulars of which are set out in Schedule A (the "*Trademarks*") attached hereto and incorporated herein for all purposes; and

WHEREAS, Assignee is desirous of acquiring the Trademarks.

NOW, THEREFORE, in consideration of the payment by Assignee to Assignor of U.S. \$10.00 and for other good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, and intending to be legally bound, the Assignor hereby assigns to the Assignee, with full title guarantee, its entire legal and beneficial interest, without exception, in and to the Trademarks, together with the goodwill associated therewith; as well as all "registered user" or analogous agreements held by Assignor in connection with the Trademarks; the right to sue for all causes of action related to the Trademarks, including but not limited to infringement, dilution, unfair competition, priority, concurrent use, and cybersquatting; and the right to recover remedies, including but not limited to damages, injunctive and other equitable relief, seizure, interest, attorneys' fees, and costs, relative to those causes of action, TO HOLD unto Assignee absolutely.

Assignor shall, at Assignee's cost and expense, execute all such documents and render all such assistance as Assignee may reasonably request from time to time for the purpose of perfecting Assignee's title to the Trademarks.


Assignor hereby covenants that no assignment, sale, agreement, or encumbrance has been or will be made or entered into with respect to the Trademarks that would conflict with this Assignment.

[Remainder of Page Intentionally Left Blank]

IN WITNESS WHEREOF, the undersigned, being properly authorized to execute this Assignment, have caused this Assignment to be executed and delivered as of the date first stated above.


ASSIGNOR:


SFX SPORTS HOLDINGS, INC., a Delaware corporation

By: 
Name: G. MIMIS
Title: Director

ASSIGNEE:

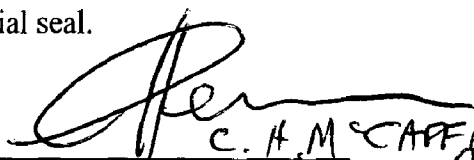
SFX SPORTS GROUP (AUSTRALIA) PTY LTD

By: 
Name: G. MIMIS
Title: Director

 STATE OF New South Wales §
COUNTY OF Australia §

On this, the 25 day of March 2008, before me, the undersigned person, a notary public, personally appeared GEORGE JOSEPH MIMIS, known to me (or satisfactory proven) to be the person whose name is subscribed above, and did acknowledge the execution of, and their authority and entitlement to sign the foregoing Trademark Assignment on behalf of Assignor.


In witness hereof, I hereunto set my hand and official seal.


C. H. McCaffery
Notary Public in and for
the State of New South Wales
My commission expires: N/A

STATE OF New South Wales §
COUNTRY OF Australia §
§

On this, the 25 day of March 2008, before me, the undersigned person, a notary public, personally appeared GEORGE JOSEPH MIMIS, known to me (or satisfactory proven) to be the person whose name is subscribed above, and did acknowledge the execution of, and their authority and entitlement to sign the foregoing Trademark Assignment on behalf of Assignee.

In witness hereof, I hereunto set my hand and official seal.


Notary Public in and for C.H. McCAFFERY
the State of NSW
My commission expires: N/A!