

TRADEMARK ASSIGNMENT

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 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
ALLSTAR MARKETING GROUP, LLC		04/18/2008	LIMITED LIABILITY COMPANY: NEW YORK
RECEIVING PARTY DATA			
Name:	NATIONAL HOME IMPROVEMENT REGISTRY, LLC		
Street Address:	4 Skyline Drive		
City:	Hawthorne		
State/Country:	NEW YORK		
Postal Code:	10532		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77444826	NATIONAL HOME IMPROVEMENT REGISTRY	
Serial Number:	77436925	NHIR	
CORRESPONDENCE DATA			
Fax Number:	(212)245-3009		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-541-6222		
Email:	skaplan@kanekessler.com		
Correspondent Name:	Susan S. Kaplan		
Address Line 1:	1350 Avenue of the Americas		
Address Line 2:	Kane Kessler, P.C.		
Address Line 4:	New York, NEW YORK 10019		
ATTORNEY DOCKET NUMBER:	1534-43		
NAME OF SUBMITTER:	Susan S. Kaplan		
Signature:	/susan s. kaplan/		

OP \$65.00 77444826

Date:

04/21/2008

Total Attachments: 3

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TRADEMARK ASSIGNMENT

WHEREAS, **ALLSTAR MARKETING GROUP, LLC** a New York Limited Liability Company with offices at 4 Skyline Drive, Hawthorne, New York 10532, United States of America (hereinafter the "ASSIGNOR") is the owner of and has adopted, used and is using the trademark(s) set forth on the attached Schedule "A", registered in the United States Patent and Trademark Office or for which application(s) for registration have been filed in the United States Patent and Trademark Office (the "Trademarks");

WHEREAS, **NATIONAL HOME IMPROVEMENT REGISTRY, LLC** a limited liability company organized and existing under the laws of the New York, with an office at 4 Skyline Drive, Hawthorne, New York 10532, United States of America (hereinafter called the "ASSIGNEE") is desirous of acquiring all right, title and interest owned by ASSIGNOR in and to the Trademarks and the registrations thereof.

NOW, THEREFORE, in consideration of \$10.00 and other good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, ASSIGNOR by these presents does sell, assign and transfer unto ASSIGNEE, its successors and assigns, all right, title and interest in and to trademarks, together with the goodwill connected with the use of and symbolized by the Trademarks. ASSIGNOR transfers and assigns the ongoing and existing businesses associated with the Trademarks and the goods and services related thereto.

It is hereby covenanted that ASSIGNOR has the full right to convey the entire interest herein assigned, and the ASSIGNOR has not executed and will not execute any agreement in conflict herewith, and ASSIGNOR further covenants and agrees that it will each time request is made and without delay execute and deliver all such papers as may be necessary or desirable to perfect the title to said Trademarks in said ASSIGNEE, its successors, assigns,

nominees or legal representatives, and ASSIGNOR agrees to communicate to said ASSIGNEE or to its nominees all known facts respecting said Trademarks, to testify in any legal proceedings, to sign all lawful papers, to execute all disclaimers and divisional, continuing, re-issue and foreign applications, to make all rightful oaths, and generally to do everything possible to aid said ASSIGNEE, its successors, assigns, nominees and legal representatives to obtain and enforce for its or their own benefit proper trademark protection for said Trademarks in any and all countries, all at the reasonable expense, however, of said ASSIGNEE, its successors, assigns, nominees or legal representatives.

IN WITNESS WHEREOF, ASSIGNOR has hereunto executed this instrument
this 19 day of April.

ALLSTAR MARKING GROUP, LLC

By: 

Name:

Title:

Howard Fossilow
CEO

Schedule A

NATIONAL HOME IMPROVEMENT REGISTRY
(stylized and/or with design)

Serial No. 77/444,826

NHIR (Standard character)

Serial No. 77/436,925