

TRADEMARK ASSIGNMENT

Electronic Version v1.1
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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Renew Life Formulas, Inc.		04/17/2008	CORPORATION: FLORIDA
RECEIVING PARTY DATA			
Name:	Tommy S Watson		
Street Address:	2076 Sunnydale Blvd.		
City:	Clearwater		
State/Country:	FLORIDA		
Postal Code:	33765		
Entity Type:	INDIVIDUAL:		
PROPERTY NUMBERS Total: 4			
Property Type	Number	Word Mark	
Serial Number:	77088602	BEACH BAR	
Serial Number:	77088596	BOAT BAR	
Serial Number:	77088605	SURF BAR	
Serial Number:	77088609	FLIGHT BAR	
CORRESPONDENCE DATA			
Fax Number:	(813)984-3070		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	813-984-3060		
Email:	trademarks@tlolawfirm.com		
Correspondent Name:	James J. McGuire		
Address Line 1:	PO Box 2602		
Address Line 4:	Tampa, FLORIDA 33601		
ATTORNEY DOCKET NUMBER:	17-4 BAR MARKS ASSIGNMENT		
NAME OF SUBMITTER:	James J. McGuire		

OP \$115.00 77088602

Signature:

/james j mcguire/

Date:

04/21/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT AGREEMENT

This is a Trademark Assignment Agreement (the "Agreement"), by and between Renew Life Formulas, Inc., a Florida corporation with offices at 2076 Sunnydale Blvd., Clearwater, Florida, 33765 ("Assignor"), and Tommy S. Watson, an individual, with an address of 2076 Sunnydale Blvd., Clearwater, Florida, 33765 ("Assignee"). Assignor and Assignee (collectively the "Parties") agree as follows:

1. Assignor warrants that it is the record owner of the marks on the Exhibit to Trademark Assignment Agreement, attached hereto, and owns the marks without encumbrance. Assignee desires to acquire the marks and the related trademark applications.

2. For good and valuable consideration, the receipt and sufficiency of which Assignor hereby acknowledges, Assignor assigns to Assignee any and all right, title, and interest in and to the marks, the applications, and all rights therein, together with the goodwill of the business connected with the use of and symbolized by the marks.

3. At the request of Assignee and at Assignee's expense, Assignor will, without demanding any further consideration, perform all lawful and just acts that may be necessary for carrying out this assignment in full, including the execution and acknowledgement of instruments that may be or become necessary for sustaining, protecting, reissuing or disclaiming the trademark applications.

4. This Agreement will be binding upon and inure to the benefit of the Parties and their affiliates, subsidiaries, related companies, successors and assigns and all others acting by, through or with them, or under their direction, or in privity with them.

5. This Agreement will be governed by the laws of the State of Florida.

6. The effective date of this agreement is, nunc pro tunc, March 11, 2008.

RENEW LIFE FORMULAS, INC.

By: _____



Tommy S. Watson, Chief Executive Officer

Date: _____

4-17-08

Exhibit to Trademark Assignment Agreement

Mark	U.S.P.T.O. Serial Number	Date application filed
BEACH BAR	77/088,602	01/23/2007
BOAT BAR	77/088,596	01/23/2007
SURF BAR	77/088,605	01/23/2007
FLIGHT BAR	77/088,609	01/23/2007