

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
PAT Franchise Systems, Inc.		04/21/2008	CORPORATION:
RECEIVING PARTY DATA			
Name:	Trufoods LLC		
Street Address:	14 Penn Plaza		
Internal Address:	Suite 1305		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10122		
Entity Type:	LIMITED LIABILITY COMPANY:		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	2565298	PUDGIE'S	
CORRESPONDENCE DATA			
Fax Number:	(212)515-6969		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2123260180		
Email:	ALangsam@pryorcashman.com		
Correspondent Name:	Andrew S. Langsam		
Address Line 1:	410 Park Avenue - 10th Floor		
Address Line 2:	Pryor Cashman LLP		
Address Line 4:	New York, NEW YORK 10022		
ATTORNEY DOCKET NUMBER:	13150		
NAME OF SUBMITTER:	Andrew S.Langsam		
Signature:	/andrew s langsam/		

CH \$40.00 2565298

Date:

04/21/2008

Total Attachments: 1

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ASSIGNMENT

WHEREAS, PAT Franchise Systems, Inc., a corporation of the State of New York located and doing business at 1357 Broadway, # 122, New York, New York 10018 has adopted, used and is using trademark(s) identified as follows:

Trademark(s)

U.S. Registration No(s).

PUDGIE'S

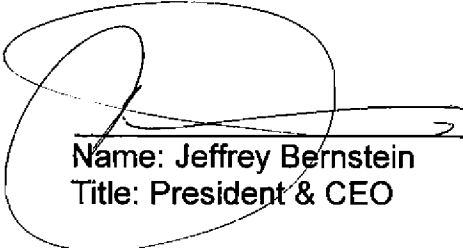
2,565,298

WHEREAS, Trufoods, LLC, a Limited Liability Company of the State of New Jersey, located and doing business at 14 Penn Plaza, Suite 1305, New York, New York 10122, is desirous of acquiring the trademark and registration and all associated goodwill therewith;

NOW, THEREFORE, in consideration of and in exchange for the sum of Ten Dollars (\$10.00) and other good and valuable consideration, receipt of which is hereby acknowledged, said PAT Franchise Systems, Inc., does hereby assign unto the said Trufoods, LLC all rights, title and interest in and to said trademark(s) and the said registration(s) and application(s), together with the goodwill of the business symbolized by the trademark(s).

Said PAT Franchise Systems, Inc. represents that it has taken no action which adversely affects or impairs its exclusive ownership of the said trademark(s) and its right to transfer the same.

This assignment is executed
at New York, New York this
this 21st day of April, 2008.


Name: Jeffrey Bernstein
Title: President & CEO