

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	CHANGE OF NAME

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
CMP Media LLC		02/29/2008	LIMITED LIABILITY COMPANY: DELAWARE

**RECEIVING PARTY DATA**

Name:	United Business Media LLC
Street Address:	600 Community Drive
Internal Address:	4th Floor
City:	Manhasset
State/Country:	NEW YORK
Postal Code:	11030
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE

**PROPERTY NUMBERS Total: 384**

Property Type	Number	Word Mark
Registration Number:	1538145	A CMP PUBLICATION
Registration Number:	3139810	ACCE ANNUAL CALL CENTER EXHIBITION
Registration Number:	3082640	ADVANCED IP PIPELINE
Registration Number:	3086892	ADVANCED TRADING
Registration Number:	3175656	ADVANCED TRADING
Registration Number:	3175657	ADVANCED TRADING
Registration Number:	2926650	AI EXPERT
Registration Number:	2799981	AI EXPERT
Registration Number:	3137826	ANNUAL CALL CENTER EXHIBITION
Registration Number:	3083501	ANNUAL CALL CENTER EXHIBITION
Serial Number:	78537905	ANNUAL COMPUTER SECURITY CONFERENCE & EXHIBITION
Serial Number:	78537927	ANNUAL COMPUTER SECURITY CONFERENCE &

**TRADEMARK**

		EXHIBITION
Registration Number:	3098219	AUDIO DESIGNLINE
Registration Number:	3095052	AUTOMOTIVE DESIGNLINE
Registration Number:	2768363	BANK SYSTEMS & TECHNOLOGY
Registration Number:	2696839	BANK SYSTEMS & TECHNOLOGY
Registration Number:	2794590	BHN
Registration Number:	2831812	BHNI
Registration Number:	2995287	BIZINTELLIGENCEPIPELINE
Registration Number:	2644714	BIZMODEL
Registration Number:	2506280	BLACK HAT
Registration Number:	2998847	BLACK HAT
Registration Number:	2683720	BLACK HAT
Registration Number:	2810930	BLACK HAT NETWORKS
Registration Number:	2530999	BROADBAND WIRELESS BUSINESS
Registration Number:	2432389	BROADBAND WIRELESS WORLD FORUM
Registration Number:	2994476	BULL'S-EYE
Registration Number:	1256839	BUSINESS COMMUNICATIONS REVIEW
Registration Number:	3209235	BUSINESS COMMUNICATIONS REVIEW
Registration Number:	2937140	BUSINESS TECHNOLOGY ALERT
Registration Number:	3189516	BUYER CONNECTION
Registration Number:	2674800	BUZZCUT
Registration Number:	2768805	BUZZCUT
Registration Number:	2578202	BYTEANDSWITCH
Serial Number:	77406757	C EVERYTHING CHANNEL
Serial Number:	77406759	C EVERYTHING CHANNEL
Serial Number:	77406760	C EVERYTHING CHANNEL
Serial Number:	77406761	C EVERYTHING CHANNEL
Serial Number:	77406762	C EVERYTHING CHANNEL
Registration Number:	2888231	C/C++ USERS JOURNAL
Serial Number:	77030499	CABLE DIGITAL NEWS
Registration Number:	2717119	CALL CENTER
Registration Number:	2712857	CALL CENTER
Registration Number:	2384387	CALL CENTER MANAGEMENT REVIEW
Registration Number:	3010349	CALL CENTER MANAGEMENT REVIEW
Registration Number:	2170595	CALL CENTER PRESS

Registration Number:	3039603	CALL CENTER PRESS
Registration Number:	3220532	CHANNEL ELITE MBA
Serial Number:	77396950	CHANNEL INCORPORATED
Serial Number:	77396952	CHANNEL INCORPORATED
Serial Number:	77396954	CHANNEL INCORPORATED
Serial Number:	77396956	CHANNEL INCORPORATED
Registration Number:	2688876	CHANNEL.COM
Registration Number:	2690014	CIRCUITS ASSEMBLY
Registration Number:	1442412	CMP
Registration Number:	2577958	CMP BOOKS
Registration Number:	3373040	CMP CHANNELCAST
Serial Number:	78885790	CMP TECHNOLOGY
Registration Number:	2541163	CMPMETRICS
Registration Number:	2203297	CMPNET
Registration Number:	2915388	COMMUNICATION SYSTEMS DESIGN
Registration Number:	2807847	COMMWEB
Registration Number:	2997878	COMPLIANCEPIPELINE
Registration Number:	1776507	COMPUTER RESELLER NEWS
Registration Number:	1997697	COMPUTER RESELLER NEWS TEST CENTER
Registration Number:	3221316	COMPUTER SECURITY ALERT
Registration Number:	3207376	COMPUTER SECURITY ALERT
Registration Number:	3203428	COMPUTER SECURITY JOURNAL
Registration Number:	2176160	CHANNEL WEB
Registration Number:	3221315	COMPUTER SECURITY JOURNAL
Serial Number:	77332539	CONTENTINOPE
Serial Number:	77332547	CONTENTINOPE
Registration Number:	2726321	CRN
Registration Number:	2750653	CRN ENTERPRISE PARTNER
Serial Number:	78933599	CRN TECH
Registration Number:	2016983	CRN TEST CENTER
Registration Number:	2729839	CROSS TRAINING FOR WEB TEAMS
Registration Number:	3200427	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3223855	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3207375	CSI COMPUTER SECURITY INSTITUTE
Serial Number:	78539729	CSI COMPUTER SECURITY INSTITUTE

**TRADEMARK**

**REEL: 003764 FRAME: 0153**

Serial Number:	78539793	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3041562	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3200432	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3207379	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	3200433	CSI COMPUTER SECURITY INSTITUTE
Registration Number:	2974846	CUSTOM SYSTEMS BUILDER
Registration Number:	3193503	DARK READING
Registration Number:	2445304	DATA.COM
Registration Number:	2998183	DATABASEPIPELINE
Registration Number:	2997879	DESKTOPPIPELINE
Registration Number:	2705544	DEVELOPER MARKET NEWS
Registration Number:	2998181	DEVELOPERPIPELINE
Registration Number:	2590816	DEVELOPONLINE
Registration Number:	2584737	DEVELOPONLINE DO
Registration Number:	3108247	DIGITAL CONNECT
Registration Number:	3185881	DIGITAL TV DESIGNLINE
Registration Number:	3156862	DOTNETJUNKIES
Registration Number:	2828656	DOWNLOAD
Registration Number:	2693293	DR. DOBB'S
Registration Number:	1914708	DR. DOBB'S JOURNAL
Registration Number:	1913303	DR. DOBB'S JOURNAL
Serial Number:	78643446	DSO
Serial Number:	77372011	DSP DESIGNLINE
Registration Number:	2613567	EASY START
Registration Number:	2614043	EBN
Serial Number:	77372082	EDA DESIGNLINE
Registration Number:	3151955	EE TIMES ACE AWARDS
Registration Number:	2953940	EEPRODUCTCENTER
Registration Number:	3264464	EETIMES
Registration Number:	3400411	EETIMES
Registration Number:	1182053	ELECTRONIC BUYERS' NEWS
Registration Number:	1037433	ELECTRONIC ENGINEERING TIMES
Registration Number:	2953915	ELECTRONICS SUPPLY & MANUFACTURING
Registration Number:	2956049	EMBEDDED COMPUTING SOLUTIONS
Registration Number:	2356572	EMBEDDED SYSTEMS CONFERENCE

**TRADEMARK**

**REEL: 003764 FRAME: 0154**

Serial Number:	78722302	EMBEDDED SYSTEMS DESIGN
Registration Number:	3317342	EMBEDDED SYSTEMS DESIGN
Registration Number:	2211194	EMBEDDED SYSTEMS PROGRAMMING
Registration Number:	1849889	EMBEDDED SYSTEMS PROGRAMMING
Registration Number:	2410815	EMBEDDEDNET
Registration Number:	2600349	EMBEDDEDNET
Registration Number:	2586703	EMERGING ENTERPRISE
Serial Number:	77052272	ENTERPRISE 2.0 CONFERENCE
Serial Number:	77052298	ENTERPRISE 2.0 CONFERENCE
Registration Number:	2998184	ENTERPRISEAPPPIPELINE
Serial Number:	77406558	EVERYTHING CHANNEL
Serial Number:	77406560	EVERYTHING CHANNEL
Serial Number:	77406561	EVERYTHING CHANNEL
Serial Number:	77406562	EVERYTHING CHANNEL
Serial Number:	77406564	EVERYTHING CHANNEL
Registration Number:	2610977	FINANCIAL TECHNOLOGY CONFERENCE & EXPO
Registration Number:	2694715	FOR THE ARCHITECTS OF THE DIGITAL ECONOMY
Registration Number:	2728073	GAMA NETWORK
Registration Number:	2645589	GAMASUTRA EXCHANGE
Registration Number:	3086814	GAME CAREER GUIDE
Registration Number:	3137415	GAME CAREER GUIDE
Serial Number:	77117110	GAME CAREER SEMINAR
Registration Number:	2617201	GAME DEVELOPER
Registration Number:	3176658	GAME DEVELOPER
Registration Number:	3205055	GAME DEVELOPERS CONFERENCE
Registration Number:	3317330	GAME DEVELOPERS CONFERENCE
Serial Number:	77340417	GDC
Serial Number:	78858741	GDC FOCUS ON
Registration Number:	3236710	GDC FOCUS ON
Registration Number:	3180307	GDCTV
Registration Number:	2811951	GOVERNMENT ENTERPRISE
Registration Number:	2926073	GOVERNMENT INTEGRATOR SUMMIT
Registration Number:	2926117	GOVERNMENT INTEGRATOR SUMMIT
Registration Number:	2689551	GOVERNMENTVAR
Registration Number:	3166928	GREEN SUPPLYLINE

Registration Number:	2993455	HEALTHCARE INTEGRATOR
Registration Number:	3327409	HEAVY READING
Registration Number:	2174238	ICMI
Registration Number:	3128381	ICMI
Serial Number:	78961966	ICMI ACCE ANNUAL CALL CENTER EXHIBITION FEATURING THE KNOWLEDGE EXCHANGE CONFERENCE
Serial Number:	77236293	ICMI CALLCENTER DEMO & CONFERENCE
Serial Number:	77236314	ICMI CALLCENTER DEMO & CONFERENCE
Serial Number:	78819546	ICMI PRESS
Registration Number:	3134689	INCOMING CALLS MANAGEMENT INSTITUTE
Registration Number:	3023005	INDEPENDENT TESTING SERVICES, POWERED BY NETWORK COMPUTING LABS
Registration Number:	3176333	INDUSTRIAL CONTROL DESIGNLINE
Registration Number:	3106491	INDUSTRIAL CONTROL DESIGNLINE
Registration Number:	1337904	INFORMATION WEEK
Registration Number:	2965092	INFORMATIONWEEK
Registration Number:	3158429	INFORMATIONWEEK
Registration Number:	2564165	INFORMATIONWEEK EXECUTIVE BOOT CAMP
Registration Number:	3389860	INNOVATION GENERATION
Registration Number:	3157273	INSIDE DSP
Registration Number:	2835043	INSIDE LIGHT
Registration Number:	2803838	INSTITUTE FOR PARTNER EDUCATION & DEVELOPMENT
Registration Number:	2610962	INSURANCE & TECHNOLOGY
Registration Number:	2656018	INSURANCE & TECHNOLOGY
Registration Number:	3006730	INSURANCE & TECHNOLOGY EXECUTIVE SUMMIT
Registration Number:	3086821	INSURANCE & TECHNOLOGY EXECUTIVE SUMMIT
Registration Number:	2325467	INTELLIGENT ENTERPRISE
Registration Number:	2749568	INTELLIGENT ENTERPRISE
Registration Number:	2957059	INTELLIGENT INTEGRATION
Registration Number:	2839715	INTELLIGENTBPM
Registration Number:	2882623	INTELLIGENTBPM
Registration Number:	2929365	INTELLIGENTBPM CONFERENCE
Registration Number:	3003198	INTELLIGENTCRM
Registration Number:	2223554	INTERACTIVE REPORT CARD
Registration Number:	3371075	INTERNATIONAL CUSTOMER MANAGEMENT INSTITUTE

Registration Number:	3354652	INTERNATIONAL CUSTOMER MANAGEMENT INSTITUTE
Registration Number:	3295925	INTERNATIONAL CUSTOMER MANAGEMENT INSTITUTE
Registration Number:	3295926	INTERNATIONAL CUSTOMER MANAGEMENT INSTITUTE
Serial Number:	77340564	INTERNET EVOLUTION
Serial Number:	77340572	INTERNET EVOLUTION
Registration Number:	2706083	INTERNETWEEK
Registration Number:	1573908	INTEROP
Registration Number:	2763058	INTEROPNET
Registration Number:	2638930	IT CONFIDENCE INDEX
Registration Number:	2586702	IT PARTNER
Registration Number:	3217269	IT PRO DOWNLOADS
Registration Number:	2993528	IT SECURITY CONSULTANT
Registration Number:	3035438	LEADING LIGHTS
Registration Number:	2524125	LIGHT READING
Registration Number:	2505905	LIGHT READING
Registration Number:	3194217	LIGHT READING
Registration Number:	3295323	LIGHT READING'S COMPONENTS INSIDER
Registration Number:	1703662	INTEROP
Registration Number:	2713161	LIGHT TESTING
Registration Number:	3407111	LINKS EXECUTIVE SUMMIT
Registration Number:	2986677	MANAGING OFFSHORE
Registration Number:	3219126	MASHUP CAMP
Registration Number:	3219166	MASHUP UNIVERSITY
Serial Number:	77307324	MECHATROPOLIS
Registration Number:	3011133	MESSAGINGPIPELINE
Serial Number:	78875816	
Registration Number:	3235489	MOBILE BUSINESS EXPO
Registration Number:	3231984	MOBILE BUSINESS EXPO
Registration Number:	3231985	MOBILE BUSINESS EXPO
Registration Number:	3381912	MOBILE BUSINESS EXPO
Registration Number:	3369345	MOBILE BUSINESS EXPO
Registration Number:	3369346	MOBILE BUSINESS EXPO
Registration Number:	2638248	MOBILE COMMERCE CONFERENCE AND EXPO
Registration Number:	3098280	MOBILE HANDSET DESIGNLINE
Serial Number:	77222475	MORE THAN MEDIA.

Registration Number:	3128643	NETSEC
Registration Number:	2161678	NETSEMINAR
Registration Number:	1582062	NETWORK COMPUTING
Registration Number:	2038266	NETWORK COMPUTING
Serial Number:	77356309	NETWORK COMPUTING
Registration Number:	2739305	NETWORK MAGAZINE
Registration Number:	3098013	NETWORK SYSTEMS DESIGNLINE
Registration Number:	2998185	NETWORKINGPIPELINE
Registration Number:	2927073	NETWORKS FOR BUSINESS NEW YORK
Registration Number:	1868562	NETWORLD
Registration Number:	3037547	NETWORLD+INTEROP
Registration Number:	2694342	NEXT GENERATION NETWORKS
Registration Number:	2714868	NGN VENTURES
Serial Number:	77345917	NO JITTER
Serial Number:	77345960	NO JITTER
Serial Number:	77345961	NO JITTER
Serial Number:	77345962	NO JITTER
Registration Number:	2623696	O THE OVATIONS LEADERS OF SERVICE PROVIDER INNOVATION
Registration Number:	2624649	ON THE FRONT LINE OF GAME INNOVATION
Registration Number:	2755122	OPTIMIZE
Registration Number:	2641808	OSEE
Registration Number:	2577742	OSEE ONLINE SYMPOSIUM FOR ELECTRONICS ENGINEERS
Registration Number:	3057299	OUTSOURCINGPIPELINE
Registration Number:	1512174	PC DIGEST
Registration Number:	2644743	PCB DESIGN CONFERENCE
Registration Number:	3140678	PERSONAL TECH PIPELINE
Registration Number:	2658567	PLANET ANALOG
Registration Number:	3169639	POWERMANAGEMENT DESIGNLINE
Registration Number:	2734429	PRINTED CIRCUIT DESIGN
Registration Number:	2917784	PRINTED CIRCUIT DESIGN & MANUFACTURE
Registration Number:	3145103	PRODUCTCAST
Registration Number:	3098020	PROGRAMMABLE LOGIC DESIGNLINE
Registration Number:	2208646	QUEUEVIEW



Registration Number:	2872979	REAL-TIME BUSINESS
Registration Number:	2489510	REAL-WORLD LABS
Registration Number:	2765840	REDEFINING BUSINESS
Registration Number:	2744719	REDEFINING BUSINESS
Registration Number:	1549656	RESELLER BUSINESS
Registration Number:	2885457	RESELLER.COM
Registration Number:	1910474	RETAILVISION
Registration Number:	1918267	RETAILVISION
Registration Number:	3087182	RFID WORLD
Registration Number:	2481030	SALES ACCELERATOR
Registration Number:	2661243	SECURITY ALERT CONSENSUS
Registration Number:	3087161	SECURITY PIPELINE
Registration Number:	2868073	SELLING SMALLBUSINESS
Registration Number:	2739938	SEMICONDUCTOR ALERT!
Registration Number:	3155333	SERIOUS GAMES SUMMIT
Registration Number:	3235847	SERIOUS GAMES SUMMIT
Registration Number:	2998180	SERVERPIPELINE
Registration Number:	2821700	SILICON STRATEGIES
Registration Number:	2998182	SMALLBIZPIPELINE
Registration Number:	1824575	SOFTWARE DEVELOPMENT
Registration Number:	1948246	SOFTWARE DEVELOPMENT
Registration Number:	3003101	SOFTWARE DEVELOPMENT ALERT
Registration Number:	2647907	SOLUTIONS INTEGRATOR THINK TECH
Registration Number:	3082623	SQLJUNKIES
Registration Number:	2148243	START UP CITY
Registration Number:	2908406	STORAGE PIPELINE
Registration Number:	3002641	STORAGE PIPELINE
Serial Number:	78859780	STRATEGIC PARTNER
Serial Number:	78977415	STRATEGIC PARTNER
Registration Number:	2765905	SUPPLY NETWORK CONFERENCE
Registration Number:	2760820	SYS ADMIN
Registration Number:	2760821	SYS ADMIN
Registration Number:	2336856	SYSTEM BUILDER SUMMIT
Registration Number:	3394863	SYSTEM BUILDER SUMMIT
Registration Number:	3372919	SYSTEM BUILDER SUMMIT

Registration Number:	3004208	SYSTEMSMANAGEMENTPIPELINE
Registration Number:	2241371	TECH ENCYCLOPEDIA
Registration Number:	2009587	TECH SEARCH
Registration Number:	2526478	TECH TALKS THE INDUSTRY'S FORUM: TECHNOLOGY ABOUT LANGUAGE, KNOWLEDGE AND SPEECH
Registration Number:	3146291	TECHBUILDER
Registration Number:	3053173	TECHBUILDER
Serial Number:	77407855	TECHINSIGHTS
Serial Number:	77407856	TECHINSIGHTS
Serial Number:	77407857	TECHINSIGHTS
Serial Number:	77407859	TECHINSIGHTS
Serial Number:	77407860	TECHINSIGHTS
Serial Number:	77408777	TECHINSIGHTS INSPIRING THE CREATORS OF TECHNOLOGY
Serial Number:	77408779	TECHINSIGHTS INSPIRING THE CREATORS OF TECHNOLOGY
Serial Number:	77408781	TECHINSIGHTS INSPIRING THE CREATORS OF TECHNOLOGY
Serial Number:	77408782	TECHINSIGHTS INSPIRING THE CREATORS OF TECHNOLOGY
Serial Number:	77408783	TECHINSIGHTS INSPIRING THE CREATORS OF TECHNOLOGY
Registration Number:	2220651	TECHONLINE
Registration Number:	2462760	TECHONLINE PRIVATE CAMPUS
Registration Number:	2281174	TECHONLINE UNIVERSITY
Registration Number:	2126177	TECHONLINE VIRTUALAB
Registration Number:	2271502	TECHSHOPPER
Registration Number:	1957421	TECHWEB
Serial Number:	77409254	TECHWEB
Serial Number:	77409256	TECHWEB
Serial Number:	77409257	TECHWEB
Serial Number:	77409258	TECHWEB
Serial Number:	77409259	TECHWEB
Serial Number:	77409260	TECHWEB
Serial Number:	77409261	TECHWEB
Serial Number:	77409279	TECHWEB
Serial Number:	77409280	TECHWEB

Serial Number:	77409281	TECHWEB
Serial Number:	77409282	TECHWEB
Serial Number:	77409283	TECHWEB
Serial Number:	77409284	TECHWEB
Serial Number:	77409285	TECHWEB
Registration Number:	2685597	TECHXNY
Registration Number:	2885698	TELCOTV
Registration Number:	2157257	TELE.COM
Registration Number:	2243947	TEST CENTER 1996 COMPUTER RESELLER NEWS
Serial Number:	77149488	THE FRIDAY ITCH
Registration Number:	2548609	THE JOURNAL FOR SURFACE-MOUNT AND ELECTRONICS ASSEMBLY
Registration Number:	2680701	THE LIGHT PAGES
Registration Number:	2837840	THE PERL JOURNAL
Registration Number:	2267859	THE TECHNOLOGY NETWORK
Registration Number:	2239985	FIELD BUILDER
Registration Number:	3186236	THE TELECOM PIPELINE
Registration Number:	2572327	THE ULTIMATE PC
Registration Number:	2978587	THE UNSTRUNG INSIDER
Registration Number:	2973075	THE UNSTRUNG INSIDER
Serial Number:	77408045	THINK SERVICES
Serial Number:	77408046	THINK SERVICES
Serial Number:	77408047	THINK SERVICES
Serial Number:	77408049	THINK SERVICES
Serial Number:	77408050	THINK SERVICES
Serial Number:	77408057	THINK SERVICES
Serial Number:	77408570	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Serial Number:	77408571	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Serial Number:	77408573	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Serial Number:	77408574	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Serial Number:	77408575	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Serial Number:	77408601	THINK SERVICES A DIVISION OF UNITED BUSINESS MEDIA
Registration Number:	2883596	TOWER SUMMIT & TRADE SHOW
Registration Number:	2889986	TRANSFORM
Registration Number:	2717003	TRANSFORM MAGAZINE

Registration Number:	2671427	TRANSFORM MAGAZINE
Registration Number:	2614932	TRANSFORMATION TODAY
Registration Number:	2656017	TRANSFORMATION WEBLOG
Serial Number:	77395343	UNDER THE HOOD
Serial Number:	77395345	UNDER THE HOOD
Registration Number:	2996214	ULTIMATE PRODUCTS
Registration Number:	2589325	UNSTRUNG
Registration Number:	2079696	VAR 500
Registration Number:	1396241	VAR BUSINESS
Registration Number:	3111146	VAR BUSINESS
Registration Number:	1703215	VARBUSINESS
Serial Number:	77373489	VARBUSINESS 5 STAR PARTNER PROGRAM WINNER 2007
Registration Number:	2928693	VARBUSINESS 500
Registration Number:	3334484	VARBUSINESS PODCAST
Registration Number:	2545191	VARBUSINESS UNIVERSITY
Registration Number:	1882439	VARVISION
Registration Number:	3098254	VIDEO/IMAGING DESIGNLINE
Registration Number:	2556292	VISION EVENTS
Registration Number:	2529194	VOICECON
Registration Number:	2768362	WALL STREET & TECHNOLOGY
Registration Number:	2720570	WALL STREET & TECHNOLOGY
Registration Number:	3110027	WEB 2.0
Registration Number:	2868144	WEB SERVICES WEEKLY
Registration Number:	2648690	WEBREVIEW
Registration Number:	3031763	WEBSERVICESPIPELINE
Registration Number:	2566294	WEBTOOLS
Registration Number:	1660431	WELL-CONNECTED AWARD
Registration Number:	2665082	WHERE NEXT GENERATION NETWORKING STARTS
Registration Number:	2421540	WHERE THE NET IS GOING NEXT
Registration Number:	3098279	WIRELESS NET DESIGNLINE
Registration Number:	2105844	XCHANGE
Registration Number:	2893337	XTREME VIDEO MAGAZINE

CORRESPONDENCE DATA

Fax Number: (516)467-8532

**TRADEMARK**  
**REEL: 003764 FRAME: 0162**

*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*

Phone: 516-562-5705  
Email: mheddell@ubm-us.com  
Correspondent Name: Melissa Heddell  
Address Line 1: 600 Community Drive  
Address Line 2: 4th Floor  
Address Line 4: Manhasset, NEW YORK 11030

NAME OF SUBMITTER:	Melissa Heddell
Signature:	/melissaheddell/
Date:	04/22/2008

Total Attachments: 2  
source=Certificate of name change, UBM LLC 001#page1.tif  
source=Certificate of name change, UBM LLC 001#page2.tif

# Delaware

PAGE 1

*The First State*

I, HARRIET SMITH WINDSOR, SECRETARY OF STATE OF THE STATE OF DELAWARE, DO HEREBY CERTIFY THE ATTACHED IS A TRUE AND CORRECT COPY OF THE CERTIFICATE OF AMENDMENT OF "CMP MEDIA LLC", CHANGING ITS NAME FROM "CMP MEDIA LLC" TO "UNITED BUSINESS MEDIA LLC", FILED IN THIS OFFICE ON THE TWENTY-NINTH DAY OF FEBRUARY, A.D. 2008, AT 8 O'CLOCK A.M.



2625966 8100

080256550

You may verify this certificate online  
at [corp.delaware.gov/authver.shtml](http://corp.delaware.gov/authver.shtml)

*Harriet Smith Windsor*

Harriet Smith Windsor, Secretary of State

AUTHENTICATION: 6416208

DATE: 02-29-08

TRADEMARK

REEL: 003764 FRAME: 0164

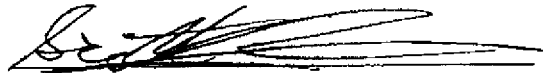
Certificate of Amendment to the Certificate of Formation  
of  
CMP Media LLC

It is hereby certified that:

1. The name of the limited liability company (hereinafter called the limited liability company) is CMP Media LLC.
2. The certificate of formation of the limited liability company is hereby amended by striking out Article First thereof and by substituting in lieu of said Article First the following new Article:  
  
"First the name of the Company is United Business Media LLC."
3. The effective date of the amendment herein certified shall be February 29, 2008.

Executed on February 19, 2008.

By:



Name: SCOTT MOZARSKY

Title: Chief Financial Officer