

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
AdvanTechnologies Inc.		03/15/2008	CORPORATION: NEW JERSEY
RECEIVING PARTY DATA			
Name:	Elsevier Inc.		
Street Address:	360 Park Avenue South		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10010		
Entity Type:	CORPORATION: NEW YORK		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77414464	UNIVERSAL INTEGRATOR	
Serial Number:	77414657	E-CONTENT MANAGER	
CORRESPONDENCE DATA			
Fax Number:	(302)884-8300		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	302-884-8309		
Email:	jacqueline.gregorski@lexisnexis.com		
Correspondent Name:	Jacqueline Gregorski		
Address Line 1:	1105 N. Market Street		
Address Line 2:	Suite 501		
Address Line 4:	Wilmington, DELAWARE 19801		
ATTORNEY DOCKET NUMBER:	ASSIGNMENT		
NAME OF SUBMITTER:	Jacqueline Gregorski		
Signature:	/Jacqueline Gregorski/		

CH \$65.00 77414464

Date:

04/22/2008

Total Attachments: 2

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TRADEMARK ASSIGNMENT

THIS TRADEMARK ASSIGNMENT ("Assignment") is made as of this ____ day of March, 2008, by and between AdvanTechnologies, Inc., a New Jersey corporation ("Assignor"), and Elsevier Inc., a New York corporation ("Assignee"). Capitalized terms used but not defined herein shall have the meanings ascribed to them in that certain Asset Purchase Agreement by and between Assignor and Assignee, dated as of even date herewith (the "Purchase Agreement").

WHEREAS, Assignor is the owner of the registered and unregistered trademarks, service marks, and trade names listed on Schedule 4.17 to the Purchase Agreement ("Trademarks") and used the Trademarks in connection with "computer software for use in the healthcare, pharmaceutical and biotech fields, namely, for collecting, synthesizing, analyzing, interpreting, and comparing information and data from various sources" and the operation of the Business; and

WHEREAS, pursuant to the Purchase Agreement, Assignee will purchase the Assets, including the Trademarks and the goodwill of the Business symbolized thereby.

NOW THEREFORE, in consideration of the promises and covenants set forth herein, and other good and valuable consideration, the sufficiency of which is hereby acknowledged:

1. Effective as of the Closing Date, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to all Trademarks, together with the goodwill connected with the use of the Trademarks, to have and to hold the same unto Assignee.
2. Assignor further assigns to Assignee all claims for damages by reason of past, present or future infringement or other unauthorized use of the Trademarks and the right to sue for, and collect the same.
3. Assignor agrees to execute and/or electronically transmit any and all registration templates, powers of attorney, applications, assignments, declarations, affidavits, and any other papers requested by Assignee to record the transfer to Assignee of the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be duly executed as of the date and year first above written.

ADVANTECHNOLOGIES, INC.

By: 

Name: Nabil Adam, Ph.D.

Title: President

SCHEDULE 4.17

INTELLECTUAL PROPERTY

Software Products:

Universal Integrator Technology (and all modules)
e-Content Manager

Trademarks:

<u>Name</u>	<u>Application Number</u>	<u>Filing Date</u>
AdvanTechnologies	N/A	N/A
aTi	N/A	N/A
Universal Integrator	U.S.Ser. No. 77414464	March 6, 2008
e-Content Manager	U.S. Ser. No. 77414657	March 6, 2008

Domain Names:

<u>Name</u>	<u>Expiration</u>
www.at-inc.net	October 14, 2008
www.advantechologies.com	October 18, 2008
www.genesisreports.com	October 4, 2008
www.universalintegrator.com	January 4, 2008

Software Licenses:

Norton Anti Virus Software
IBM Rational Application Developer for WebSphere
JDATA Connect 2.2
EasyCharts Software
Microsoft Office 2003
Oracle Database Enterprise Edition
WebDB Standard Edition

Intellectual Property Infringement:

None.

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