

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT
<b>NATURE OF CONVEYANCE:</b>	Notice of Grant of Security Interest

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Sexy Hair Concepts, LLC		04/09/2008	LIMITED LIABILITY COMPANY: CALIFORNIA

**RECEIVING PARTY DATA**

<b>Name:</b>	Bank of America, N.A., as Collateral Agent
<b>Street Address:</b>	800 Fifth Avenue
<b>Internal Address:</b>	WA1-501-32-37
<b>City:</b>	Seattle
<b>State/Country:</b>	WASHINGTON
<b>Postal Code:</b>	98104
<b>Entity Type:</b>	national banking association: UNITED STATES

**PROPERTY NUMBERS Total: 38**

Property Type	Number	Word Mark
Registration Number:	3247541	SHORT SEXY
Registration Number:	3247540	HEALTHY SEXY
Registration Number:	3303839	HOT ROD
Registration Number:	3120069	TRIBES OF STYLE
Registration Number:	2823999	SEXYBATH&BODY
Registration Number:	3372755	SPRAY & PLAY
Registration Number:	3371913	STRONGSEXYHAIR
Registration Number:	2935449	FRESH CONCEPTS
Registration Number:	2785586	W.M.N.
Registration Number:	2707751	WILD SEXY HAIR
Registration Number:	3036101	LIQUID ART
Registration Number:	2634449	AERO TAN
Registration Number:	2614429	AERO COLOR

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Registration Number:	2636664	SEXSYMBOL
Registration Number:	2593853	U.S. RUMBLE BOYS
Registration Number:	2553996	HOT SEXY HIGHLIGHTS
Registration Number:	2757856	SEXY HAIR CONCEPTS
Registration Number:	2530633	CURL POWER
Registration Number:	2530630	HOT CURL
Registration Number:	2608579	STAY PUT
Registration Number:	2592173	CURE4
Registration Number:	2486702	SEXY HAIR
Registration Number:	2403396	SEXY HAIR
Registration Number:	2646108	MAKE BELIEVE CONCEPTS
Registration Number:	2306447	SEA CRITTERS
Registration Number:	1866675	ECOLY
Serial Number:	78942914	SEXY
Serial Number:	78617215	SEXY LIPS
Serial Number:	78132674	SOFTSEXY
Serial Number:	77362571	BIGSEXYHAIR
Serial Number:	77354780	SHORT SEXY LIVEN UP
Serial Number:	77319044	COLOR ME SEXY
Serial Number:	77231678	MAKE BELIEVE
Serial Number:	77222706	SUPERNATURAL ECOLY FORMULAS
Serial Number:	77186183	SEXY
Serial Number:	77119862	SEXY SKIN
Serial Number:	77029273	SEXY HANDS
Serial Number:	76617948	SEXY BLONDES

**CORRESPONDENCE DATA**

Fax Number: (919)416-8328  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
Phone: 9192868041  
Email: pto\_tmconfirmation@mvalaw.com  
Correspondent Name: Moore & Van Allen PLLC  
Address Line 1: 430 Davis Drive  
Address Line 2: Suite 500  
Address Line 4: Morrisville, NORTH CAROLINA 27560

ATTORNEY DOCKET NUMBER: 025134.20 NGSI-T SEXY HAI

NAME OF SUBMITTER:	John E. Slaughter
Signature:	/John E. Slaughter/
Date:	04/22/2008
<b>Total Attachments: 4</b> source=NGSI-T Sexy Hair to BOA#page1.tif source=NGSI-T Sexy Hair to BOA#page2.tif source=NGSI-T Sexy Hair to BOA#page3.tif source=NGSI-T Sexy Hair to BOA#page4.tif	

NOTICE  
OF  
GRANT OF SECURITY INTEREST  
IN  
TRADEMARKS

United States Patent and Trademark Office

Ladies and Gentlemen:

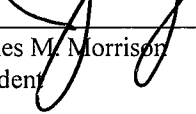
Please be advised that pursuant to the Security Agreement, dated as of April 9, 2008 (the "Security Agreement"), by and among the Grantors party thereto (each an "Grantor" and collectively, the "Grantors") and Bank of America, N.A., as Collateral Agent (the "Collateral Agent") for the holders of the Secured Obligations referenced therein, the undersigned Grantor has granted a continuing security interest in and continuing lien upon, the trademarks and trademark applications set forth on Schedule 1 attached hereto to the Collateral Agent for the ratable benefit of the holders of the Secured Obligations.

The Grantors and the Collateral Agent, on behalf of the holders of the Secured Obligations, hereby acknowledge and agree that the security interest in the trademarks and trademark applications set forth on Schedule 1 attached hereto (i) may only be terminated in accordance with the terms of the Security Agreement and (ii) is not to be construed as an assignment of any trademark or trademark application.

[SIGNATURES ON FOLLOWING PAGES]

Very truly yours,

SEXY HAIR CONCEPTS, LLC,  
a California limited liability company

By:   
Name: James M. Morrison  
Title: President

Grantor's Address:

Sexy Hair Concepts, LLC  
9232 Eton Avenue  
Chatsworth, CA 91311

SEXY HAIR CONCEPTS, LLC  
NOTICE OF GRANT OF SECURITY INTEREST IN TRADEMARKS

**TRADEMARK**  
**REEL: 003764 FRAME: 0384**

Acknowledged and Accepted:

BANK OF AMERICA, N.A. as Collateral Agent

By:  \_\_\_\_\_

Name: Ken Puro

Title: Vice President

**Schedule 1**

**Sexy Hair Concepts, LLC  
(California limited liability company)**

**U.S. Trademarks**

**Registered Marks**

Mark	Registration No.	Registration Date
SHORT SEXY	3247541	05/29/07
HEALTHY SEXY	3247540	05/29/07
HOT ROD	3303839	10/02/07
TRIBES OF STYLE	3120069	07/25/06
SEXYBATH&BODY	2823999	03/16/04
SPRAY & PLAY	3372755	01/22/08
STRONGSEXYHAIR	3371913	01/22/08
FRESH CONCEPTS	2935449	03/22/05
W.M.N. and Design	2785586	11/25/03
WILD SEXY HAIR	2707751	04/15/03
LIQUID ART	3036101	12/27/05
AERO TAN	2634449	10/15/02
AERO COLOR	2614429	09/03/02
SEXSYMBOL	2636664	10/15/02
U.S. RUMBLE BOYS and Design	2593853	07/16/02
HOT SEXY HIGHLIGHTS	2553996	03/26/02
SEXY HAIR CONCEPTS	2757856	09/02/03
CURL POWER	2530633	01/15/02
HOT CURL	2530630	01/15/02
STAY PUT	2608579	08/20/02
CURE4	2592173	07/09/02
SEXY HAIR and Design	2486702	09/11/01
SEXY HAIR	2403396	11/14/00
MAKE BELIEVE CONCEPTS	2646108	11/05/02
SEA CRITTERS	2306447	01/04/00
ECOLY	1866675	12/13/94

**Pending Applications**

Mark	Application No.	Filing Date
SEXY	78942914	08/02/06
SEXY LIPS	78617215	04/26/05
SOFTSEXY	78132674	06/03/02
BIGSEXYHAIR	77362571	01/02/08
SHORT SEXY LIVEN UP	77354780	12/18/07
COLOR ME SEXY	77319044	11/01/07
MAKE BELIEVE	77231678	07/17/07
SUPERNATURAL ECOLY FORMULAS	77222706	07/05/07
SEXY and Design	77186183	05/21/07
SEXY SKIN	77119862	03/01/07
SEXY HANDS	77029273	10/25/06
SEXY BLONDES	76617948	10/21/04

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