TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Media Recovery, Inc.		04/14/2008	CORPORATION: NEVADA

RECEIVING PARTY DATA

Name:	Shockwatch, Inc.	
Street Address:	1111 W. Mockingbird Lane, Suite 1050	
City:	Dallas	
State/Country:	TEXAS	
Postal Code:	75247	
Entity Type:	CORPORATION: NEVADA	

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	77317855	FLEETCONTROL

CORRESPONDENCE DATA

Fax Number: (817)336-2181

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 817-336-2400

Email: jmorgan@deckerjones.com

Correspondent Name: Geoffrey A. Mantooth

Address Line 1: 801 Cherry Street, Suite 2000, Unit #46

Address Line 2: Decker, Jones

Address Line 4: Fort Worth, TEXAS 76102

ATTORNEY DOCKET NUMBER:	5982.37020
NAME OF SUBMITTER:	Geoffrey A. Mantooth
Signature:	/Geoffrey A. Mantooth/
Date:	04/22/2008

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TRADEMARK
REEL: 003764 FRAME: 0407

TRADEMARK ASSIGNMENT

WHEREAS, Media Recovery, Inc., a Nevada corporation ("Media Recovery"), has adopted, used, is using and owns the following United States Trademark:

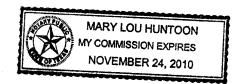
FLEETCONTROL Application No. 77/317,855

WHEREAS, Shockwatch, Inc., a Nevada corporation ("Shockwatch"), is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Media Recovery, Inc. does hereby assign and transfer unto Shockwatch all of its rights, title and interest throughout the world in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and including, without limitation, all of the rights and privileges pertaining to the Trademark and any registrations and any extensions and continuations thereof;

AND Media Recovery hereby covenants and agrees that Media Recovery will at any time upon the request and at the expense of said Shockwatch execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark.

	Media Recovery, Inc.
4/14/08	By: David E. Chisury
Date	Print Name: DAVID E. CHISUM
	Title: FO! SECRETARY
State of Texas §	
State of Texas § County of ALLAS §	
name is subscribed to the foregoing ins same on behalf of Media Recovery, Inexpressed.	A Notary Public in and for said County and State, on this Chistm, known to me to be the person whose trument, and acknowledged to me that he executed the c. with authority to do so and for the purposes therein
APRIL 2008.	AND SEAL OF OFFICE this the 1474 day of
SEAL	Lang Son Senton
5982.37020/288225v2	Notary Public for said County and State



TRADEMARK REEL: 003764 FRAME: 0408