

## TRADEMARK ASSIGNMENT

Electronic Version v1.1

Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Media Recovery, Inc.		04/14/2008	CORPORATION: NEVADA
RECEIVING PARTY DATA			
Name:	Shockwatch, Inc.		
Street Address:	1111 W. Mockingbird Lane, Suite 1050		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75247		
Entity Type:	CORPORATION: NEVADA		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Serial Number:	77317855	FLEETCONTROL	
CORRESPONDENCE DATA			
Fax Number:	(817)336-2181		
<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>			
Phone:	817-336-2400		
Email:	jmorgan@deckerjones.com		
Correspondent Name:	Geoffrey A. Mantooth		
Address Line 1:	801 Cherry Street, Suite 2000, Unit #46		
Address Line 2:	Decker, Jones		
Address Line 4:	Fort Worth, TEXAS 76102		
ATTORNEY DOCKET NUMBER:	5982.37020		
NAME OF SUBMITTER:	Geoffrey A. Mantooth		
Signature:	/Geoffrey A. Mantooth/		
Date:	04/22/2008		

OP \$40.00 77317855

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TRADEMARK  
REEL: 003764 FRAME: 0406



**TRADEMARK ASSIGNMENT**

WHEREAS, Media Recovery, Inc., a Nevada corporation ("Media Recovery"), has adopted, used, is using and owns the following United States Trademark:

FLEETCONTROL Application No. 77/317,855

WHEREAS, Shockwatch, Inc., a Nevada corporation ("Shockwatch"), is desirous of acquiring said Trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Media Recovery, Inc. does hereby assign and transfer unto Shockwatch all of its rights, title and interest throughout the world in and to the Trademark, together with the goodwill of the business symbolized by the Trademark, and including, without limitation, all of the rights and privileges pertaining to the Trademark and any registrations and any extensions and continuations thereof;

AND Media Recovery hereby covenants and agrees that Media Recovery will at any time upon the request and at the expense of said Shockwatch execute and deliver any and all papers and do all lawful acts that may be necessary or desirable to perfect the title to said Trademark.

Media Recovery, Inc.

4/14/08

Date

By:

David E. Chisum

Print Name:

DAVID E. CHISUM

Title:

CEO / SECRETARY

State of Texas §

County of DALLAS §

BEFORE ME, the undersigned, a Notary Public in and for said County and State, on this day personally appeared DAVID E. CHISUM, known to me to be the person whose name is subscribed to the foregoing instrument, and acknowledged to me that he executed the same on behalf of Media Recovery, Inc. with authority to do so and for the purposes therein expressed.

GIVEN UNDER MY HAND AND SEAL OF OFFICE this the 14TH day of APRIL 2008.

SEAL

Mary Lou Huntoon

Notary Public for said County and State

5982.37020/288225v2

