

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Sequent Partners, LLC		03/26/2008	LIMITED LIABILITY COMPANY: DELAWARE
RECEIVING PARTY DATA			
Name:	Media Trust LLC		
Street Address:	c/o Sequent Partners, LLC		
Internal Address:	116 East 27 Street		
City:	New York		
State/Country:	NEW YORK		
Postal Code:	10016		
Entity Type:	LIMITED LIABILITY COMPANY: NEW YORK		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3402999	MEDIA TRUST	
CORRESPONDENCE DATA			
Fax Number:	(212)973-9101		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	212-220-0900		
Email:	jfriedman@litproplaw.com		
Correspondent Name:	Jessica R. Friedman		
Address Line 1:	757 Third Avenue		
Address Line 2:	Suite 1903		
Address Line 4:	New York, NEW YORK 10017		
NAME OF SUBMITTER:	Jessica R. Friedman		
Signature:	/Jessica R. Friedman/		
Date:	04/22/2008		

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Total Attachments: 1
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TRADEMARK ASSIGNMENT

This assignment is made as of March 26, 2008 by Sequent Partners, LLC, with an address at 116 East 27 Street, 6th Floor, New York, NY 10016 ("Assignor") to Media Trust LLC, with an address at 116 East 27 Street, 6th Floor, New York, NY 10016 ("Assignee").

WHEREAS, Assignor wishes to assign to Assignee all of its rights in and to the mark MEDIA TRUST (the "Trademark") and Registration No. 3,402,999 for the Trademark in the United States Patent and Trademark Office (the "Registration"), along with the business and the goodwill symbolized by the Trademark, and Assignee wishes to accept such assignment;

NOW, THEREFORE, in consideration of the foregoing and for other good and valuable consideration, receipt and sufficiency of which is hereby acknowledged:

1. Assignor hereby assigns to Assignee all of Assignor's respective right, title and interest in and to the Trademarks, together with any goodwill of the business symbolized by the Trademarks, and the right to and to apply to register the Trademarks additionally in the United States and elsewhere, and the right to sue for damages and other remedies on account of any infringement of the Trademarks that may have occurred prior to the date of this Assignment.

2. Assignor further agrees to execute any documents and take any action that may be required to confirm or perfect Assignee's right, title and interest in the Trademarks, including, without limitation, the recordation of this Assignment.

SEQUENT PARTNERS, LLC

By: _____

Jim Sprath
Managing Member