

TRADEMARK ASSIGNMENT

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SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Massage Envy Limited, LLC		04/22/2008	LIMITED LIABILITY COMPANY: ARIZONA
RECEIVING PARTY DATA			
Name:	The Susan G. Komen Breast Cancer Foundation, Inc.		
Street Address:	5005 LBJ Freeway, Suite 250		
City:	Dallas		
State/Country:	TEXAS		
Postal Code:	75244		
Entity Type:	non-profit corporation: TEXAS		
PROPERTY NUMBERS Total: 2			
Property Type	Number	Word Mark	
Serial Number:	77205620	MESSAGE FOR THE CURE	
Serial Number:	77262061	MESSAGE FOR THE CURE	
CORRESPONDENCE DATA			
Fax Number:	(214)206-4330		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	2142064300		
Email:	trina@richardlawgroup.com		
Correspondent Name:	Molly Buck Richard		
Address Line 1:	8411 Preston Road, Suite 890		
Address Line 4:	Dallas, TEXAS 75225		
ATTORNEY DOCKET NUMBER:	KOME-0001		
NAME OF SUBMITTER:	Molly Buck Richard		
Signature:	/Molly Buck Richard/		

OP \$65.00 77205620

Date:

04/23/2008

Total Attachments: 2

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WHEREAS, Massage Envy Limited, LLC, an Arizona limited liability company, having a mailing address of 14350 North 87th Street, Suite 200, Scottsdale, Arizona 85260 (hereinafter referred to as "Assignor") is the owner of the following trademark applications:

<u>Serial No.</u>	<u>Mark</u>
77/205,620	MASSAGE FOR THE CURE
77/262,061	MASSAGE FOR THE CURE

WHEREAS, The Susan G. Komen Breast Cancer Foundation, Inc., a Texas non-profit corporation, whose mailing address is 5005 LBJ Freeway, Suite 250, Dallas, Texas 75244 (hereinafter referred to as "Assignee") is desirous of acquiring Assignor's rights in such marks.

NOW THEREFORE, for good and valuable consideration, receipt and sufficiency of which is hereby acknowledged, said Assignor hereby assigns to Assignee all right, title, and interest in and to such trademarks, and the resulting trademark registrations, together with the goodwill of the business symbolized by the marks.

Signed this 22nd day of April, 2008.

MASSAGE ENVY LIMITED, LLC

By: _____

Typed name: _____

Title: _____

THE STATE OF ARIZONA §

COUNTY OF Maricopa §

BEFORE ME, on this day personally appeared John Leonasio,
known to me to be the person signing below and acknowledged to me that he
executed the same for the purposes and consideration therein expressed.

Subscribed to and sworn to before me this 22nd day of April,
2008.

Shauna Dixon
Notary Public in and for the State
of Arizona.

Printed Name: SHAUNA DIXON

My Commission Expires:

