

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Jonathan Y. Saferstein		04/22/2008	INDIVIDUAL:
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Merge Left, Inc.		
<b>Street Address:</b>	13147 S. Western Ave.		
<b>City:</b>	Gardena		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	90249		
<b>Entity Type:</b>	CORPORATION: NEVADA		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3069530	AUTHENTIC HEADWEAR	
Registration Number:	2392371	COLLEGE CLASSICS	
Registration Number:	1911470	MERGE LEFT	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(303)607-3600		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	303-607-3500		
<b>Email:</b>	trademarkdnvr@faegre.com		
<b>Correspondent Name:</b>	Joshua A. Smith		
<b>Address Line 1:</b>	1700 Lincoln Street		
<b>Address Line 2:</b>	3200 Wells Fargo Center		
<b>Address Line 4:</b>	Denver, COLORADO 80203-4532		
<b>ATTORNEY DOCKET NUMBER:</b>	75414-361318		
<b>NAME OF SUBMITTER:</b>	Joshua A. Smith		

OP \$90.00 3069530

Signature:

/Joshua A. Smith/

Date:

04/23/2008

Total Attachments: 1  
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## Trademark Assignment

WHEREAS, Jonathan Y. Saferstein, also known as Jon Saferstein, an individual, with a principal address of 12301 1st Helena Drive, Los Angeles, California 90049 ("Assignor"), is the owner of the following trademarks and United States trademark registrations:

<u>Mark</u>	<u>Reg No</u>	<u>Reg Date</u>
AUTHENTIC HEADWEAR	3069530	March 14, 2006
COLLEGE CLASSICS	2392371	October 3, 2000
MERGE LEFT	1911470	August 15, 1995

(the "Mark(s)");

WHEREAS, Merge Left, Inc., a Corporation under the laws of Nevada, with a principal address of 13147 S. Western Ave., Gardena, California 90249 ("Assignee"), is desirous of acquiring said Mark(s) and all title and rights thereunder, together with the goodwill of the business with which the Mark(s) is used and which is symbolized by the Mark(s);

NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, Assignor hereby sells, assigns and transfers to Assignee all right, title and interest in and to the Mark(s), including any applications to register the Mark(s), together with the goodwill of the business symbolized by the Mark(s), all common law rights related to the Mark(s), all rights of renewal and extension, and the right to recover for damages and profits for past infringements thereof.

Date: April 22, 2008

By: 

Jonathan Y. Saferstein

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