

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
TONY HOOD		04/21/2008	INDIVIDUAL: UNITED STATES
RECEIVING PARTY DATA			
Name:	THE MARKETING STUDIO, L.L.C.		
Street Address:	872 S. Milwaukee Ave., Ste. 285		
City:	Libertyville		
State/Country:	ILLINOIS		
Postal Code:	60048		
Entity Type:	LIMITED LIABILITY COMPANY: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3275822	VEZZEO	
CORRESPONDENCE DATA			
Fax Number:	(773)772-3210		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	773-772-6009		
Email:	bmattson@patents-tms.com		
Correspondent Name:	Brian M. Mattson		
Address Line 1:	2849 W. Armitage Ave.		
Address Line 4:	Chicago, ILLINOIS 60647		
ATTORNEY DOCKET NUMBER:	TOD-T-04-001		
NAME OF SUBMITTER:	Brian M. Mattson		
Signature:	/Brian M. Mattson/		
Date:	04/23/2008		

OP \$40.00 3275822

Total Attachments: 1
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ASSIGNMENT OF U.S. TRADEMARK REGISTRATION

ASSIGNOR: TONY HOOD

ASSIGNEE: THE MARKETING STUDIO, L.L.C.


WHEREAS TONY HOOD, an individual and citizen of the United States of America, has adopted, used and is using the mark referenced in Schedule A below, which is registered in the United States Patent and Trademark Office;

WHEREAS THE MARKETING STUDIO, L.L.C., a limited liability company under the laws of Delaware, with an address of 872 S. Milwaukee Ave., Ste. 285, Libertyville, IL 60048, is desirous of acquiring the right, title, and interest of said mark and any registration thereof;

NOW, THEREFORE, for good and valuable consideration, receipt of which is hereby acknowledged, Assignor does hereby assign to Assignee all right, title and interest in and to the said mark, together with the good will of the business symbolized by the mark, and the registration thereof.

TONY HOOD

Date: 4-21-08



Tony Hood, Individual

SCHEDULE A

<u>Mark</u>	<u>Registration Number</u>	<u>Registration Date</u>	<u>Atty. Docket Number</u>
VEZZEO	3,275,822	August 7, 2007	TOD-T-04-001