Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE: **NEW ASSIGNMENT**

RELEASE BY SECURED PARTY NATURE OF CONVEYANCE:

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
COMERICA BANK		04/22/2008	Texas Banking Association:

RECEIVING PARTY DATA

Name:	APTIMUS INC f/k/a Freeshop.com Inc.	
Street Address:	100 Spear Street	
Internal Address:	Suite 1115	
City:	San Francisco	
State/Country:	CALIFORNIA	
Postal Code:	94105	
Entity Type:	CORPORATION: WASHINGTON	

PROPERTY NUMBERS Total: 5

Property Type	Number	Word Mark
Serial Number:	76145588	APTIMUS
Serial Number:	76147588	
Serial Number:	75032364	FREESHOP
Serial Number:	75828545	HUNGER-FREE HOLIDAY
Serial Number:	76014908	DESTEO

CORRESPONDENCE DATA

Fax Number: (858)550-6420

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Phone: 858-550-6403

erin.obrien@cooley.com Email:

Correspondent Name: Erin O'Brien

Address Line 1: c/o Cooley Godward Kronish LLP

Address Line 2: 4401 Eastgate Mall

Address Line 4: San Diego, CALIFORNIA 92121

TRADEMARK

REEL: 003764 FRAME: 0951

900104868

ATTORNEY DOCKET NUMBER:	036703-1181 APTIMUS
NAME OF SUBMITTER:	Erin O'Brien
Signature:	/Erin O'Brien/
Date:	04/23/2008
Total Attachments: 3 source=Aptimus TM release#page1.tif source=Aptimus TM release#page2.tif source=Aptimus TM release#page3.tif	

TRADEMARK REEL: 003764 FRAME: 0952

REASSIGNMENT AND RELEASE OF SECURITY INTEREST

This Reassignment and Release of Security Interest is made as of the 22nd day of April 2008 Comerica Bank ("LENDER") in favor of Aptimus Inc f/k/a Freeshop.com Inc COMPANY") a Washington Corporation with its principal place of business at 100 Spear Street Suite 1115, San Francisco, CA 94105

Recital

WHEREAS, COMPANY assigned certain interests in the Trademarks described on Exhibit A and B (the Trademarks) and to LENDER under a Intellectual Property Security Agreement dated June 29, 2000, and recorded with the U.S. Patent and Trademark Office on July 8, 2003 at Reel 002772 Frame 0655, and on July 7, 2000 at Reel 002097 Frame 0037 and

WHEREAS, COMPANY has satisfied all its obligations to LENDER in the Intellectual Property Security Agreement and LENDER wishes to reassign all interest that LENDER may have in the Trademarks

Agreement

Now Therefore, LENDER agrees that it releases its security interest in the Trademarks and reassigns to COMPANY, without warranty or recourse, all interest of LENDER in the Trademarks.

Comerica Bank Successor by Merger to Imperial Bank

Michael Fishback

Corporate Banking Officer - Western Market

75 E. Trimble Road San Jose, CA 95131

> TRADEMARK REEL: 003764 FRAME: 0953

EXHIBIT "A"

1	Serial #: 76145588 Mark: APTIMUS	Filing Dt: 10/12/2000	Reg #: 2743077	Rag. Dt: 07/29/2003
2	Serial #: 76147588 Marir:	Filing Dt: 10/16/2000	Reg #: 2743087	Reg. Dt: 07/29/2003

TRADEMARK REEL: 003764 FRAME: 0954

EXHIBIT "B"

1	Serial #: 75032355 Mark: FREESHOP	Filing Dt: 12/14/1995	Reg #: 2102641	Reg. Dt: 10/07/1997
2	Serial #: 75828545 Mark: HUNGER-FREE	Filing Dt: 10/21/1999	Reg #: 2541266	Reg. Dt: 02/19/2002
3	Serial #: 75014908	Filing Dt: 03/31/2000	Reg #: NONE	Reg. Dt:

TRADEMARK REEL: 003764 FRAME: 0955

RECORDED: 04/23/2008