

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
CONVEYING PARTY DATA			
Name	Formerly	Execution Date	Entity Type
Diane Littick		04/02/2008	INDIVIDUAL:
Richard L. Littick II		04/02/2008	INDIVIDUAL:
RECEIVING PARTY DATA			
Name:	Gannett Satellite Information Network, Inc.		
Street Address:	7950 Jones Branch Drive		
City:	McLean		
State/Country:	VIRGINIA		
Postal Code:	22107		
Entity Type:	CORPORATION: DELAWARE		
PROPERTY NUMBERS Total: 1			
Property Type	Number	Word Mark	
Registration Number:	3161062	REWARDS MAGAZINE	
CORRESPONDENCE DATA			
Fax Number:	(202)776-4981		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	(202) 776-2876		
Email:	trademark@dowlohnes.com		
Correspondent Name:	Suzanne M. Underwald		
Address Line 1:	1200 New Hampshire Avenue, N.W.		
Address Line 2:	Suite 800		
Address Line 4:	Washington, DISTRICT OF COLUMBIA 20036		
NAME OF SUBMITTER:	Suzanne M. Underwald		
Signature:	/Suzanne M. Underwald/		
Date:	04/23/2008		

OP \$40.00 3161062

ASSIGNMENT

WHEREAS, Richard L. Littick II and Diane Littick ("Assignors"), located at P.O. Box 590, Springboro, Ohio 45066, are the previous owners of the following trademark (the "Mark") which is registered in the United States Patent and Trademark Office:

<u>Mark</u>	<u>Registration No.</u>	<u>Registration Date</u>
REWARDS MAGAZINE	3,161,062	October 17, 2006

WHEREAS, Clipper Magazine, a division of Gannett Satellite Information Network, Inc., a Delaware corporation ("Assignee"), located at 3708 Hempland Road, Mountville, PA 17554, acquired Assignors' right, title and interest in and to said Mark, including without limitation the registration thereof and the goodwill associated therewith, pursuant to a Bill of Sale and Assignment Agreement entered into by the parties on April 2, 2008;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, Assignors acknowledge and confirm that they have assigned and transferred to Assignee, effective as of April 2, 2008, all of Assignor's right, title, and interest in and to the Mark, including without limitation the registration for the Mark and goodwill of the symbolized by the Mark, in connection with the Bill of Sale and Assignment Agreement entered into by the parties on April 1, 2008, the terms and conditions of which are incorporated herein by reference.

Signed this 2nd day of April, 2008.

Richard L Littick II
RICHARD L. LITTICK II

Diane Littick
DIANE LITTICK

State of PENNSYLVANIA)
County of LANCASTER)

ss:

Subscribed and sworn to before me
this 2nd day of APRIL, 2008.

Linda M. Elko
Notary Public
My Commission Expires: 12/9/2010

COMMONWEALTH OF PENNSYLVANIA
Notarial Seal
Linda M. Elko, Notary Public
West Hempfield Twp., Lancaster County
My Commission Expires Dec. 9, 2010
Member, Pennsylvania Association of Notaries