

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
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<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
The Tides Center		01/01/2007	nonprofit public benefit corporation: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Social Venture Network		
<b>Street Address:</b>	Presidio Building 1016, 3rd Floor		
<b>Internal Address:</b>	Lincoln Boulevard and Torney Avenue		
<b>City:</b>	San Francisco		
<b>State/Country:</b>	CALIFORNIA		
<b>Postal Code:</b>	94129		
<b>Entity Type:</b>	nonprofit public benefit corporation: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 4</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	3108832	SOCIAL VENTURE INSTITUTE	
Registration Number:	2828855	SOCIAL VENTURE NETWORK	
Registration Number:	2661761	SOCIAL VENTURE NETWORK	
Registration Number:	2620910	TRANSFORMING THE WAY THE WORLD DOES BUSINESS	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(949)760-9502		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	9497600404		
<b>Email:</b>	efiling@kmob.com		
<b>Correspondent Name:</b>	Diane Reed/Knobbe, Martens, Olson & Bear		
<b>Address Line 1:</b>	2040 Main Street, 14th Floor		
<b>Address Line 4:</b>	Irvine, CALIFORNIA 92614		
<b>ATTORNEY DOCKET NUMBER:</b>	PB-SOVE		

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NAME OF SUBMITTER:	Diane M. Reed
Signature:	/diane m. reed/
Date:	04/23/2008
Total Attachments: 2 source=SVN Tides assignment#page1.tif source=SVN Tides assignment#page2.tif	

TRADEMARK ASSIGNMENT

This Trademark Assignment ("Assignment") is effective as of January 1, 2007, by and between The Tides Center, a California nonprofit public benefit corporation ("the Center"), and Social Venture Network, a California nonprofit public benefit corporation ("SVN").

WHEREAS, the Center adopted and used, and is as of the effective date of this Assignment, to the best of its knowledge and belief, the owner of the trademarks listed in Schedule A, and all other rights appurtenant thereto, including, but not limited to, all common law rights, trade name rights, causes of action, and the right to recover for past infringement (the "Trademarks");

WHEREAS, the Center acquired goodwill associated with and symbolized by the Trademarks and has not abandoned the same;

WHEREAS, the Center is the owner of the federal trademark registrations relating to the Trademarks listed in Schedule B, (the "Registrations");

WHEREAS, SVN desires to acquire all rights, title, and interest in and to the Trademarks and Registrations; and

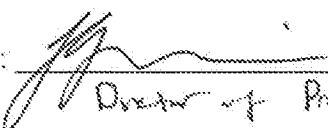
WHEREAS, the Center is willing to assign to SVN all rights, title, and interest as the Center may possess in and to the Trademarks and Registrations.

NOW, THEREFORE, for good and adequate consideration, the receipt and sufficiency of which is hereby acknowledged, the Center hereby assigns and sells to SVN all rights, title, and interest as the Center may possess in and to the following:

- (1) the Trademarks set forth in Schedule A; and
- (2) the Registrations set forth in Schedule B;

together with the goodwill symbolized by said Trademarks and Registrations, concurrent with the transfer of certain tangible assets as indicia of said goodwill.

The Tides Center  
a California nonprofit public benefit corporation

By:  \_\_\_\_\_ 9.14.08  
Director of Project Services

Social Venture Network  
a California nonprofit public benefit corporation

By:  \_\_\_\_\_

**SCHEDULES TO TRADEMARK ASSIGNMENT**

**SCHEDULE A**


- Trademarks: 1. SOCIAL VENTURE INSTITUTE  
2. SOCIAL VENTURE NETWORK  
3.



4. TRANSFORMING THE WAY THE WORLD DOES BUSINESS

**SCHEDULE B**

Federal Trademark Registrations:

<u>MARK</u>	<u>REG. NO.</u>	<u>REG. DATE</u>	<u>INTL. CLASS</u>
SOCIAL VENTURE INSTITUTE	3108832	June 27, 2006	41
SOCIAL VENTURE NETWORK	2828855	April 6, 2004	35
	2661761	December 17, 2002	35
TRANSFORMING THE WAY THE WORLD DOES BUSINESS	2620910	September 17, 2002	35

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