

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|------------------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Helena Chemical Company | | 04/18/2008 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | Helena Lending Services, L.L.C. | | |
| Street Address: | 225 Schilling Blvd | | |
| Internal Address: | Suite 300 | | |
| City: | Collierville | | |
| State/Country: | TENNESSEE | | |
| Postal Code: | 38017 | | |
| Entity Type: | LIMITED LIABILITY COMPANY: DELAWARE | | |
| PROPERTY NUMBERS Total: 2 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 3369938 | HELENA LENDING SERVICES, LLC | |
| Registration Number: | 3369937 | HELENA LENDING SERVICES, LLC | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (816)292-2001 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Phone: | 816-292-2000 | | |
| Email: | ipdocketing@lathropgage.com | | |
| Correspondent Name: | Alfred R. Hupp, Jr. | | |
| Address Line 1: | 2345 Grand Boulevard | | |
| Address Line 2: | Suite 2800 | | |
| Address Line 4: | Kansas City, MISSOURI 64108-2684 | | |
| ATTORNEY DOCKET NUMBER: | 447399 | | |
| NAME OF SUBMITTER: | Alfred R. Hupp, Jr. | | |

CH \$65.00 3369938

Signature:

/Alfred R. Hupp, Jr./

Date:

04/23/2008

Total Attachments: 3

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ASSIGNMENT OF MARKS

THIS TRADEMARK ASSIGNMENT (this "Assignment") is made effective the ^{18th} day of April, 2008, by Helena Chemical Company, a Delaware corporation ("ASSIGNOR"), to Helena Lending Services, L.L.C., a Delaware limited liability company ("ASSIGNEE");

WITNESSETH:

WHEREAS, ASSIGNOR is the owner of the federally registered service marks and any and all trade dress associated therewith described on Exhibit A [the service marks, associated trade dress, and the federal registrations of the marks referred to collectively hereinafter as "the Marks"], which exhibit is attached hereto and incorporated by reference herein, together with the goodwill of the business symbolized thereby in connection with the services for and with which the Marks are used ("the Services"); and

WHEREAS, ASSIGNOR desires to convey, transfer, assign, deliver, and contribute to ASSIGNEE all of its right, title, and interest in and to the Marks.

Section 1

ASSIGNMENT

1.1 For good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, ASSIGNOR hereby conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all of ASSIGNOR'S right, title, and interest in and to the Marks, together with (1) the goodwill of the business relating to the Services in respect of which the Marks are used; (2) all income, royalties, and damages hereafter due or payable to ASSIGNOR with respect to the Marks, including without limitation damages and payments for past or future infringements and misappropriations of the Marks; and (3) all rights to sue for past, present, and future infringements or misappropriations of the Marks.

1.2 ASSIGNOR further conveys, transfers, assigns, delivers, and contributes to ASSIGNEE all rights in the trade dress, labels, and design associated with the Marks.

Section 2

FURTHER ASSURANCES

ASSIGNOR further covenants that it will execute all documents, papers, forms, and authorizations and take all other actions that may be necessary for securing, completing, or vesting in ASSIGNEE full right, title, and interest in the Marks.

IN WITNESS WHEREOF, the duly authorized representative of ASSIGNOR has executed and delivered this instrument, as of the day and year first above written.

ASSIGNOR:

Helena Chemical Company

By: *[Signature]*
Carl Se. Co.

State of Tennessee)
County of *Shelby* ss.

Before me, a Notary Public in and for said State and County, duly commissioned and qualified, personally appeared *David W. Hawkins*, with whom I am personally acquainted (or proved to me on the basis of satisfactory evidence), and who, upon oath, acknowledged himself to be the *Asst. Secretary & General Counsel* of Helena Chemical Company, the within named bargainor, a corporation, and that he executed the foregoing instrument for the purposes therein contained, by signing the name of the corporation by himself as *Asst. Secretary and General Counsel*.

Witness my hand, at office, this *18th* day of *April*, *2008*



[Signature]
Notary Public

My commission expires: *5/13/09*

THE "MARKS"

| <u>Mark</u> | <u>Registration No.</u> | <u>Date Registered</u> |
|--|-------------------------|------------------------|
| HELENA LENDING SERVICES, LLC | 3,369,938 | January 15, 2008 |
| HELENA LENDING SERVICES, LLC (and design) | 3,369,937 | January 15, 2008 |

EXHIBIT A