

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
Alpargatas USA, Inc.		04/07/2008	CORPORATION: DELAWARE
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	Sao Paulo Alpargatas S.A.		
<b>Street Address:</b>	Rua Funchal, 160 - Vila Olimpia		
<b>City:</b>	Sao Paulo		
<b>State/Country:</b>	BRAZIL		
<b>Postal Code:</b>	SP 04751-903		
<b>Entity Type:</b>	CORPORATION: BRAZIL		
<b>PROPERTY NUMBERS Total: 3</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
Registration Number:	2355535	TOPPER	
Registration Number:	2496532	TOPPER	
Registration Number:	2502495	T	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(212)684-3999		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	212-684-3900		
<b>Email:</b>	efiling@grr.com, fdecolvenaere@grr.com		
<b>Correspondent Name:</b>	Frank D. Decolvenaere		
<b>Address Line 1:</b>	270 Madison Avenue		
<b>Address Line 2:</b>	Gottlieb, Rackman & Reisman, P.C.		
<b>Address Line 4:</b>	New York, NEW YORK 10016-0601		
<b>ATTORNEY DOCKET NUMBER:</b>	6589/020 FDD		
<b>DOMESTIC REPRESENTATIVE</b>			

OP \$90.00 2355535

Name: Gottlieb, Rackman & Reisman, P.C.  
Address Line 1: 270 Madison Avenue  
Address Line 4: New York, NEW YORK 10016-0601

NAME OF SUBMITTER:	Frank D. Decolvenaere
Signature:	/frank decolvenaere/
Date:	04/24/2008

Total Attachments: 5  
source=AssignmentUSA#page1.tif  
source=AssignmentUSA#page2.tif  
source=AssignmentUSA#page3.tif  
source=AssignmentUSA#page4.tif  
source=AssignmentUSA#page5.tif

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

TRADE MARK ASSIGNMENT

WHEREAS, Alpargatas U.S.A., Inc., a corporation of Delaware, with offices at 131 Spring Street, New York, New York 10012, (hereinafter referred to as the "ASSIGNOR") owns certain trademarks and registrations for said marks as listed in Schedule A hereto (hereinafter referred to as the "MARKS"); and

WHEREAS, Sao Paulo Alpargatas S.A., a corporation of Brazil, with offices at Rua Funchal, 160 - Vila Olímpia, São Paulo, SP 04751-903, Brazil, (hereinafter referred to as the "ASSIGNEE"), is desirous of acquiring all of the right, title and interest of ASSIGNOR in, to and under the MARKS, together with the goodwill of the business symbolized by the MARKS.

NOW, THEREFORE, in consideration of the sum of One Dollar (\$1.00) and other good and valuable consideration paid by ASSIGNEE to ASSIGNOR, the full receipt and sufficiency of which are hereby acknowledged, ASSIGNOR does hereby sell, assign, transfer and convey unto ASSIGNEE its right, title and interest in and to the MARKS, together with the goodwill of the business symbolized by the MARKS, and the right to sue and recover for past infringement thereof.

IN WITNESS WHEREOF Alpargatas U.S.A., Inc., has caused this Assignment to be duly executed by its officer thereunto duly authorized as of the 7th day of April, 2008.

Alpargatas U.S.A., Inc

By: 

Name: Marcio Luiz Simões Utsch

Title: Director

By: 

Name: Carla Schmitzberger

Title: Director

C:\Documents and Settings\ROY\Desktop\INPT\CessaoEUA.doc



**TRADEMARK**  
**REEL: 003765 FRAME: 0556**

SCHEDULE A

MARK	REGISTRATION NO.	DATED
TOPPER & DESIGN	2,355,535	JUNE 6, 2000
TOPPER	2,496,532	OCTOBER 9, 2001
T & DESIGN	2,502,495	OCTOBER 30, 2001

C:\Documents and Settings\ROY\Desktop\INPI\CessaoEUA.doc



**TRADEMARK**  
**REEL: 003765 FRAME: 0557**

**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant : SAO PAULO ALPARGATAS S.A.  
Mark : TOPPER AND DESIGN  
Registration No. : 2,355,535  
Dated : June 6, 2000  
Class : 25


**POWER OF ATTORNEY**

In the matter of the above-identified Registration, Registrant hereby appoints GOTTLIEB, RACKMAN & REISMAN, P.C., located at 270 Madison Avenue, New York, New York 10016, a firm composed of George Gottlieb, Michael I. Rackman, James Reisman, Barry A. Cooper, David S. Kashman, Allen I. Rubenstein, Jeffrey M. Kaden, Amy B. Goldsmith, Tiberiu Weisz, Donna Mirman Broome, Maria A. Savio, Barbara H. Loewenthal, Marc Misthal, Frank D. Decolvenaere, Richard S. Schurin, Steven Stern and Yuval Marcus, each a member of the Bar of the State of New York, as its attorneys to file this Assignment, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

GOTTLIEB RACKMAN & REISMAN, P.C., 270 Madison Avenue, New York, New York 10016-0601, United States of America, is hereby designated Registrant's representatives upon whom notices of process in proceedings affecting the mark may be served.

Applicant: Sao Paulo Alpargatas S.A.

By:   
Name: Francisco Morales Céspedes  
Title: Director  
Dated: April 7, 2008

By:   
Name: Gumerindo Corrêa de Almeida Moraes Neto  
Title: Director  
Dated: April 7, 2008



**IN THE UNITED STATES PATENT AND TRADEMARK OFFICE**

Registrant : SAO PAULO ALPARGATAS S.A.  
Mark : TOPPER  
Registration No. : 2,496,532  
Dated : OCTOBER 9, 2001  
Classes : 25 AND 28

---

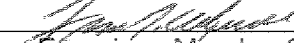
**POWER OF ATTORNEY**

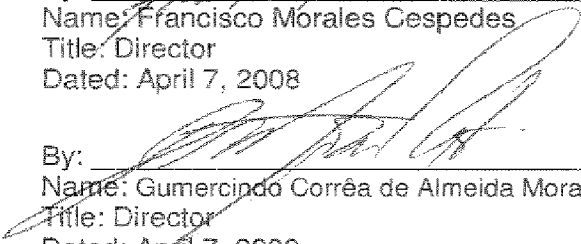
In the matter of the above-identified Registration, Registrant hereby appoints GOTTLIEB, RACKMAN & REISMAN, P.C., located at 270 Madison Avenue, New York, New York 10016, a firm composed of George Gottlieb, Michael I. Rackman, James Reisman, Barry A. Cooper, David S. Kashman, Allen I. Rubenstein, Jeffrey M. Kaden, Amy B. Goldsmith, Tiberiu Weisz, Donna Mirman Broome, Maria A. Savio, Barbara H. Loewenthal, Marc Misthal, Frank D. Decolvenaere, Richard S. Schurin, Steven Stern and Yuval Marcus, each a member of the Bar of the State of New York, as its attorneys to file this Assignment, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

**APPOINTMENT OF DOMESTIC REPRESENTATIVE**

GOTTLIEB RACKMAN & REISMAN, P.C., 270 Madison Avenue, New York, New York 10016-0601, United States of America, is hereby designated applicant's representatives upon whom notices of process in proceedings affecting the mark may be served.

Applicant: Sao Paulo Alpargatas S.A.

By:   
Name: Francisco Morales Gespedes  
Title: Director  
Dated: April 7, 2008

By:   
Name: Gumerindo Corrêa de Almeida Moraes Neto  
Title: Director  
Dated: April 7, 2008



IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

Registrant : SAO PAULO ALPARGATAS S.A.  
Mark : T AND DESIGN  
Registration No. : 2,502,495  
Dated : OCTOBER 30, 2001  
Classes : 18, 25 & 28


POWER OF ATTORNEY

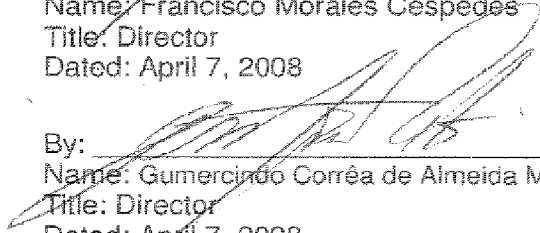
In the matter of the above-identified Registration, Registrant hereby appoints GOTTLIEB, RACKMAN & REISMAN, P.C., located at 270 Madison Avenue, New York, New York 10016, a firm composed of George Gottlieb, Michael I. Rackman, James Reisman, Barry A. Cooper, David S. Kashman, Allen I. Rubenstein, Jeffrey M. Kaden, Amy B. Goldsmith, Tiberiu Weisz, Donna Mirman Broome, Maria A. Savio, Barbara H. Loewenthal, Marc Mithal, Frank D. Decolvenaere, Richard S. Schurin, Steven Stern and Yuval Marcus, each a member of the Bar of the State of New York, as its attorneys to file this Assignment, with full power of substitution and revocation, to transact all business in the Patent and Trademark Office in connection therewith.

APPOINTMENT OF DOMESTIC REPRESENTATIVE

GOTTLIEB RACKMAN & REISMAN, P.C., 270 Madison Avenue, New York, New York 10016-0601, United States of America, is hereby designated Registrant's representatives upon whom notices of process in proceedings affecting the mark may be served.

Applicant: Sao Paulo Alpargatas S.A.

By:   
Name: Francisco Morales Cespedes  
Title: Director  
Dated: April 7, 2008

By:   
Name: Gumerindo Corrêa de Almeida Moraes Neto  
Title: Director  
Dated: April 7, 2008

