

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	NUNC PRO TUNC ASSIGNMENT
EFFECTIVE DATE:	01/31/2007

**CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Bazooka Dog, Inc.		04/24/2008	CORPORATION: DELAWARE

**RECEIVING PARTY DATA**

Name:	Model Mayhem, LLC
Street Address:	10317 Willow Leaf Trail
City:	Tampa
State/Country:	FLORIDA
Postal Code:	33625
Entity Type:	Limited Liability Company: FLORIDA

**PROPERTY NUMBERS Total: 2**

Property Type	Number	Word Mark
Serial Number:	78723663	MODEL MAYHEM
Registration Number:	3145147	MODEL MAYHEM

**CORRESPONDENCE DATA**

Fax Number: (202)280-1177  
*Correspondence will be sent via US Mail when the fax attempt is unsuccessful.*  
 Phone: 904 247-2620  
 Email: eastdocket@holleymenker.com  
 Correspondent Name: James R. Menker, Holley & Menker, P.A.  
 Address Line 1: PO Box 331937  
 Address Line 4: Atlantic Beach, FLORIDA 32233

ATTORNEY DOCKET NUMBER:	1043.0000
NAME OF SUBMITTER:	James R. Menker
Signature:	/jmenker/

**TRADEMARK**

Date:

04/24/2008

**Total Attachments: 2**

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**TRADEMARK ASSIGNMENT  
NUNC PRO TUNC**

WHEREAS, Bazooka Dog, Inc., a Delaware corporation, with an address at 4969 Stoneleigh Place, Oldsmar, Florida 34677 (the "Assignor"), adopted and used the trademark/service mark MODEL MAYHEM (the "Mark") in connection with, inter alia, online services in the fields of modeling, fashion and related businesses;

WHEREAS, Assignor was the owner of the entire right, title, and interest in and to the Mark and in and to issued United States Principal Register trademark registration no. 3145147 for the Mark in connection with the services identified therein and pending United States trademark application serial no. 78723663 for the Mark in connection with the goods identified therein; and

WHEREAS, Model Mayhem, LLC, a Florida limited liability company, with an address at 10317 Willow Leaf Trail, Tampa, Florida 33625 (the "Assignee"), is desirous of acquiring the Mark and the aforesaid trademark registration and trademark application, together with the goodwill of the business symbolized by the Mark.

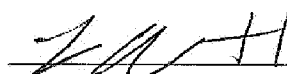
NOW, THEREFORE, for good and valuable consideration, the receipt and sufficiency of which is hereby acknowledged, Assignor does hereby assign nunc pro tunc as of January 31, 2007, to Assignee, its successors, assigns and legal representatives, the entire, full and exclusive right, title and interest in and to the Mark including the aforesaid trademark registration and trademark application, together with the good will of the business symbolized by the Mark, and the right (but not the obligation) to assert the Mark and to collect for all past, present and future infringements, and claims for damages and the proceeds thereof, including, without limitation, license royalties and proceeds of infringement suits and all rights corresponding thereto throughout the world by reason of any past and future acts of infringement that have occurred or may occur.

With respect to the aforesaid trademark application filed based on Assignor's bona fide intent to use the Mark in commerce, Assignor hereby represents that Assignee is the successor to the portion of Assignor's ongoing and existing business to which the application and the Mark pertains.

Assignor further authorizes the Commissioner of Trademarks of the United States to record the Mark and the aforesaid trademark registration and trademark application and title

thereto as the property of Assignee, its successors, legal representatives and assigns in accordance with the terms of this instrument.

BAZOOKA DOG, INC.

By: 

Name: Tyler Waitt

Title: Owner