

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

<b>SUBMISSION TYPE:</b>	NEW ASSIGNMENT		
<b>NATURE OF CONVEYANCE:</b>	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL		
<b>CONVEYING PARTY DATA</b>			
<b>Name</b>	<b>Formerly</b>	<b>Execution Date</b>	<b>Entity Type</b>
True Value Media, Inc.		04/17/2008	CORPORATION: MICHIGAN
<b>RECEIVING PARTY DATA</b>			
<b>Name:</b>	IONX Holdings, Inc.		
<b>Street Address:</b>	3854 Broadmoor Avenue, S.E.		
<b>Internal Address:</b>	Suite 101		
<b>City:</b>	Grand Rapids		
<b>State/Country:</b>	MICHIGAN		
<b>Postal Code:</b>	49512		
<b>Entity Type:</b>	CORPORATION: MICHIGAN		
<b>PROPERTY NUMBERS Total: 2</b>			
<b>Property Type</b>	<b>Number</b>	<b>Word Mark</b>	
<b>Serial Number:</b>	77445538	CLIMAXOL	
<b>Serial Number:</b>	77444887	ZENITRIM	
<b>CORRESPONDENCE DATA</b>			
<b>Fax Number:</b>	(616)988-1765		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
<b>Phone:</b>	616.831.1765		
<b>Email:</b>	sullivanp@millerjohnson.com		
<b>Correspondent Name:</b>	Patrick J. Sullivan		
<b>Address Line 1:</b>	250 Monroe Avenue, N.W.		
<b>Address Line 2:</b>	Suite 800		
<b>Address Line 4:</b>	Grand Rapids, MICHIGAN 49503		
<b>ATTORNEY DOCKET NUMBER:</b>	17348.001		
<b>NAME OF SUBMITTER:</b>	Patrick J. Sullivan		

CH \$65.00 77445538

Signature:

/Patrick J. Sullivan/

Date:

04/24/2008

Total Attachments: 2

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**TRADEMARK ASSIGNMENT**

**TRUE VALUE MEDIA, INC.**, a Michigan corporation, of 3854 Broadmoor Avenue, Suite 101, Grand Rapids, Michigan 49512 (“Assignor”) owns the following U.S. trademarks and is the applicant for registration for such marks with the United States Patent and Trademark Office:

No.	Serial Number	Filing Date	Mark
1.	77/445,538	04/10/2008	CLIMAXOL
2.	77/444,887	04/10/2008	ZENITRIM

together with the goodwill symbolized and associated with the marks.

Assignor warrants that he has clean title to the marks and that the marks have not been pledged, encumbered or otherwise the subject of any security interest for the benefit of Assignor or any third party, and that Assignor has full authority to transfer, sell, convey and assign any and all interest in and to the marks.

IONX Holdings, Inc., a Michigan corporation, located and doing business at 3854 Broadmoor Avenue, S.E., Suite 101, Grand Rapids, Michigan 49512 (“Assignee”), desires to acquire all of Assignor’s rights in and to the aforementioned marks throughout the world together with the goodwill symbolized by and associated with the marks.

NOW THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged and established, that effective on the signing of this Assignment, Assignor assigns and quit claims to Assignee any and all rights, title, in and to the aforementioned marks throughout the world, together with the goodwill symbolized by and associated with the marks and the right to recover any and all damages for past infringement.

The undersigned warrants that he has the full authority to execute this Assignment on behalf of Assignor.

TRUE VALUE MEDIA, INC.

Date: 4/17/08

By: *Tong B. Vang*  
 Its: TONG VANG

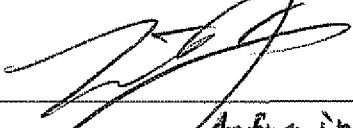
STATE OF MICHIGAN     )  
                                           )ss:  
 COUNTY OF KENT         )

The undersigned Notary Public, in and for the County and State aforesaid, does

hereby certify that Tong Vang, who is personally known to me to be the President/Owner of True Value Media, Inc., a Michigan corporation, and whose name is subscribed to the foregoing instrument, appeared before me this day in person and acknowledged that he signed, sealed and delivered said instrument as his free and voluntary act and deed for the uses and purposes therein set forth.

Witness my hand and official seal this 17<sup>th</sup> day of April 2008,  
2008.

LENG YANG  
Notary Public, Ingham County, MI  
My Comm. Expires Sept. 16, 2006

  
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Acting in  
Notary Public, Kent County, Michigan.  
My Commission Expires: 09/16/08  
Acting in the County of Kent