# TRADEMARK ASSIGNMENT

Electronic Version v1.1 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

## **CONVEYING PARTY DATA**

Name	Formerly	Execution Date	Entity Type
Digital River, Inc.		04/24/2008	CORPORATION: DELAWARE

### **RECEIVING PARTY DATA**

Name:	DR globalDirect, Inc.	
Street Address:	9625 West 76th Street	
City:	Eden Prairie	
State/Country:	MINNESOTA	
Postal Code:	55344	
Entity Type:	CORPORATION: DELAWARE	

#### PROPERTY NUMBERS Total: 2

Property Type	Number	Word Mark
Registration Number:	2335713	DIGIBUY
Registration Number:	2607393	REGNOW

## **CORRESPONDENCE DATA**

Fax Number: (612)233-1317

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

Email: sdempster@noakspa.com

Correspondent Name: Shawn Dempster Address Line 1: 45 Island Road

Address Line 4: North Oaks, MINNESOTA 55127

ATTORNEY DOCKET NUMBER:	D33-061-02-00	
NAME OF SUBMITTER:	Shawn B Dempster	
Signature:	/Shawn B Dempster/	
Date:	04/24/2008	

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Total Attachments: 1 source=080424 TM Assignment DRglobalDirect-Signed#page1.tif

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#### **ASSIGNMENT**

Digital River, Inc. ("Digital River"), a Delaware corporation, having a place of business at 9625 West 76<sup>th</sup> Street, Eden Prairie, MN 55344 desires to assign certain intellectual property rights to DR globalDirect, Inc. ("DR globalDirect"), a Delaware corporation having a place of business at 9625 West 76<sup>th</sup> Street, Eden Prairie, MN 55344.

Effective on the date this assignment is signed, Digital River hereby irrevocably assigns to DR globalDirect, its successors and assigns the entire worldwide right, title and interest in the U.S. and foreign trademark applications and any associated goodwill (collectively the "Trademarks") identified as:

Mark	Country	Serial No. Registration No.	Filing Date Reg. Date
DIGIBUY	US	75/688,653 2,335,713	4/21/1999 3/28/2000
REGNOW	US	76/300,527 2,607,393	8/16/2001 8/13/2002

Such right, title and interest in the Trademarks, includes, without limitation:

- (i) the rights and privileges of based on usage of the Trademarks, together with the good will of the business symbolized by the Trademarks, and any registrations that may be granted by the United States or any other jurisdiction, including any logo or design incorporating or using any of the words or designs comprising the Trademarks;
- (ii) the rights to file applications for registration, to be granted registrations, and to claim priority to any previously filed applications or registrations for the Trademarks in all jurisdictions;
- (iii) the rights to income, royalties, damages, and payments now or hereafter due or payable for use of any of the Trademarks; and
- (iv) the right to sue, counterclaim, and recover for applicable past, present and future infringement of any of the Trademarks.

Digital River, on behalf of itself, its successors, assigns, or other legal representatives, covenants and agrees to execute, without additional consideration, but at the expense of DR globalDirect, such further documents deemed necessary by DR globalDirect to secure, protect, enforce, and record such Trademarks in all intrisdictions.

April 24, 2007

Date

Kevin L. Crudden

Secretary

Digital River, Inc.

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**RECORDED: 04/24/2008**