

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

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|----------------------------------|--|-----------------------|-----------------------|
| SUBMISSION TYPE: | NEW ASSIGNMENT | | |
| NATURE OF CONVEYANCE: | ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL | | |
| CONVEYING PARTY DATA | | | |
| Name | Formerly | Execution Date | Entity Type |
| Digital River, Inc. | | 04/24/2008 | CORPORATION: DELAWARE |
| RECEIVING PARTY DATA | | | |
| Name: | CCNow, Inc. | | |
| Street Address: | 9625 West 76th Street | | |
| City: | Eden Prairie | | |
| State/Country: | MINNESOTA | | |
| Postal Code: | 55344 | | |
| Entity Type: | CORPORATION: MINNESOTA | | |
| PROPERTY NUMBERS Total: 1 | | | |
| Property Type | Number | Word Mark | |
| Registration Number: | 2569076 | CCNOW | |
| CORRESPONDENCE DATA | | | |
| Fax Number: | (612)233-1317 | | |
| | <i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i> | | |
| Email: | sdempster@noakspa.com | | |
| Correspondent Name: | Shawn Dempster | | |
| Address Line 1: | 45 Island Road | | |
| Address Line 4: | North Oaks, MINNESOTA 55127 | | |
| ATTORNEY DOCKET NUMBER: | D33-061-02-00 | | |
| NAME OF SUBMITTER: | Shawn B Dempster | | |
| Signature: | /Shawn B Dempster/ | | |
| Date: | 04/24/2008 | | |

OP \$40.00 2569076

Total Attachments: 1

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**TRADEMARK
 REEL: 003766 FRAME: 0043**

ASSIGNMENT

Digital River, Inc. ("Digital River"), a Delaware corporation, having a place of business at 9625 West 76th Street, Eden Prairie, MN 55344 desires to assign certain intellectual property rights to CcNow, Inc. ("CcNow"), a Minnesota corporation having a place of business at 9625 West 76th Street, Eden Prairie, MN 55344.

Effective on the date this assignment is signed, Digital River hereby irrevocably assigns to CcNow, its successors and assigns the entire worldwide right, title and interest in the U.S. and foreign trademark applications and any associated goodwill (collectively the "Trademarks") identified as:

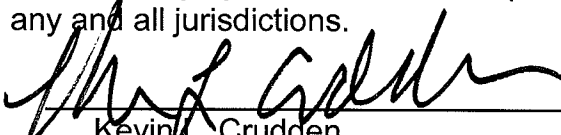
| Mark | Country | Serial No. Registration No. | Filing Date Reg. Date |
|-------------|----------------|--|--------------------------------------|
| CCNOW | US | 75/924,120 2,569,076 | 2/22/2000 5/14/2002 |

Such right, title and interest in the Trademarks, includes, without limitation:

- (i) the rights and privileges of based on usage of the Trademarks, together with the good will of the business symbolized by the Trademarks, and any registrations that may be granted by the United States or any other jurisdiction, including any logo or design incorporating or using any of the words or designs comprising the Trademarks;
- (ii) the rights to file applications for registration, to be granted registrations, and to claim priority to any previously filed applications or registrations for the Trademarks in all jurisdictions;
- (iii) the rights to income, royalties, damages, and payments now or hereafter due or payable for use of any of the Trademarks; and
- (iv) the right to sue, counterclaim, and recover for applicable past, present and future infringement of any of the Trademarks.

Digital River, on behalf of itself, its successors, assigns, or other legal representatives, covenants and agrees to execute, without additional consideration, but at the expense of CcNow, such further documents deemed necessary by CcNow to secure, protect, enforce, and record such Trademarks in any and all jurisdictions.

April 24, 2007
Date


Kevin L. Crudden
Secretary
Digital River, Inc.