

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	CORRECTIVE ASSIGNMENT
NATURE OF CONVEYANCE:	Corrective Assignment to correct the inclusion of Registration No. 3236864 which should be Serial No. 78/904742 previously recorded on Reel 003595 Frame 0555. Assignor(s) hereby confirms the assignment of entire interest and goodwill.

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
The Staubach Company		06/30/2007	CORPORATION: TEXAS

RECEIVING PARTY DATA

Name:	Roger T. Staubach
Street Address:	15601 Dallas Parkway
Internal Address:	Suite 400
City:	Addison
State/Country:	TEXAS
Postal Code:	75001
Entity Type:	INDIVIDUAL: UNITED STATES

Name:	Marianne H. Staubach
Street Address:	15601 Dallas Parkway
Internal Address:	Suite 400
City:	Addison
State/Country:	TEXAS
Postal Code:	75001
Entity Type:	INDIVIDUAL: UNITED STATES

PROPERTY NUMBERS Total: 1

Property Type	Number	Word Mark
Serial Number:	78904742	THE STAUBACH RETAIL PLAYBOOK

CORRESPONDENCE DATA

Fax Number: (214)999-3623

Correspondence will be sent via US Mail when the fax attempt is unsuccessful.

OP \$40.00 78904742

Phone: 214.999.4702
Email: ip@gardere.com
Correspondent Name: Kay Lyn Schwartz/Gardere Wynne Sewell
Address Line 1: 1601 Elm Street
Address Line 2: Suite 3000
Address Line 4: Dallas, TEXAS 75201-4761

ATTORNEY DOCKET NUMBER:	126647-3015
NAME OF SUBMITTER:	Lisa R. Hemphill
Signature:	/LRH/
Date:	04/25/2008

Total Attachments: 4

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Form PTO-1594 (Rev. 07/05)
OMB Collection 0951-0027 (exp. 5/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET
TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents at the new address(es) below.

1. Name of conveying party(ies):
The Staubach Company

- Individual(s)
- General Partnership
- Corporation- State: Texas
- Other _____
- Association
- Limited Partnership

Citizenship (see guidelines) _____
Additional names of conveying parties attached? Yes No

3. Nature of conveyance (Execution Date(s)):
Execution Date(s) June 30, 2007

- Assignment
- Security Agreement
- Other _____
- Merger
- Change of Name

2. Name and address of receiving party(ies)
Additional names, addresses, or citizenship attached? Yes No

Name: Roger T. Staubach and Marianne H. Staubach
Internal Address: Suite 400
Street Address: 15601 Dallas Parkway
City: Addon
State: TX
Country: USA Zip: 75001

- Association
 - General Partnership
 - Limited Partnership
 - Corporation
 - Other Individual
- Citizenship _____
If assignee is not domiciled in the United States, a domestic representative designation is attached. Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.
A. Trademark Application No. (s)
76/676904; 76/676906; 76/676908; 76/676910; and 76/676912
B. Trademark Registration No. (s)
1722432; 1722431; 3067238; and 3236864

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):
STAUBACH PORTFOLIOPRO; STAUBACH PORTFOLIOVUE; STAUBACH PORTFOLIOMANAGER; STAUBACH PORTFOLIOWALKER; STAUBACH PORTFOLIOPLANNER; THE STAUBACH PLAYBOOK; STAUBACH; THE STAUBACH COMPANY; and (word only) "S" and design

5. Name & address of party to whom correspondence concerning document should be mailed:
Name: Kay Lyn Schwarz

Internal Address: GARDERE WYNNE SEWELL LLP
3000 Thanksgiving Tower
Street Address: 1601 Elm Street
City: Dallas
State: TX Zip: 75201-4761
Phone Number: 214-999-4702
Fax Number: 214-999-3623
Email Address: ks@gardere.com

6. Total number of applications and registrations involved: 9

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 240.00
 Authorized to be charged by credit card
 Authorized to be charged to deposit account
 Enclosed

8. Payment Information:
a. Credit Card Last 4 Numbers _____
Expiration Date _____
b. Deposit Account Number 07-0153
Authorized User Name Kay Lyn Schwarz

9. Signature: Kay Lyn Schwarz Date: 8-06-07
Signature _____
Name of Person Signing: Kay Lyn Schwarz
Total number of pages including cover sheet, attachments, and document: 16

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to: Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

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