

Form PTO-1594 (Rev. 07/05)
OMB Collection 0651-0027 (exp. 6/30/2008)

U.S. DEPARTMENT OF COMMERCE
United States Patent and Trademark Office

RECORDATION FORM COVER SHEET TRADEMARKS ONLY

To the Director of the U. S. Patent and Trademark Office: Please record the attached documents or the new address(es) below.

1. Name of conveying party(ies):

Dreyfus Service Corporation

- Individual(s)
- General Partnership
- Corporation- State: New York
- Other
- Association
- Limited Partnership

Citizenship (see guidelines)

Additional names of conveying parties attached? Yes No

3. Nature of conveyance)/Execution Date(s) :

Execution Date(s) 6/30/2007

- Assignment
- Security Agreement
- Other
- Merger
- Change of Name

2. Name and address of receiving party(ies)

Additional names, addresses, or citizenship attached? Yes No

Name: MBSC Securities Corporation

Internal

Address:

Street Address: 200 Park Avenue

City: New York

State: New York

Country: USA Zip: 10166

- Association
 - General Partnership
 - Limited Partnership
 - Corporation
 - Other
- Citizenship _____
Citizenship _____
Citizenship New York
Citizenship _____

If assignee is not domiciled in the United States, a domestic representative designation is attached: Yes No
(Designations must be a separate document from assignment)

4. Application number(s) or registration number(s) and identification or description of the Trademark.

A. Trademark Application No.(s)

77/019876

B. Trademark Registration No.(s)

See Exhibit A

Additional sheet(s) attached? Yes No

C. Identification or Description of Trademark(s) (and Filing Date if Application or Registration Number is unknown):

See Exhibit B

5. Name & address of party to whom correspondence concerning document should be mailed:

Name: Timothy J. Kelly

Internal Address: Fitzpatrick, Cella
Harper & Scinto - 40th Floor

Street Address: 30 Rockefeller Plaza

City: New York

State: New York Zip: 10122

Phone Number: 212-218-2100

Fax Number: 212-218-2200

Email Address: TKelly@fchs.com

6. Total number of applications and registrations involved:

25

7. Total fee (37 CFR 2.6(b)(6) & 3.41) \$ 640

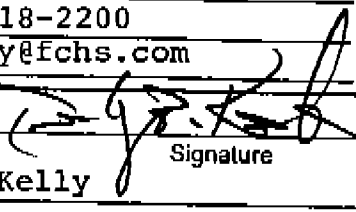
- Authorized to be charged by credit card
- Authorized to be charged to deposit account
- Enclosed

8. Payment Information:

a. Credit Card Last 4 Numbers _____
Expiration Date _____

b. Deposit Account Number 503939
Authorized User Name 2553

9. Signature:



Signature

4/23/08

Date

Timothy J. Kelly

Name of Person Signing

Total number of pages including cover sheet, attachments, and document: 4

Documents to be recorded (including cover sheet) should be faxed to (571) 273-0140, or mailed to:
Mail Stop Assignment Recordation Services, Director of the USPTO, P.O. Box 1450, Alexandria, VA 22313-1450

CH \$640.00 503939 77019876

Exhibit A

1.	1,864,914
2.	1,729,327
3.	1,851,680
4.	1,880,845
5.	1,872,791
6.	1,874,178
7.	2,246,408
8.	2,596,725
9.	2,584,340
10.	2,584,341
11.	2,584,342
12.	2,648,346
13.	2,648,347
14.	2,604,001
15.	2,745,842
16.	2,739,669
17.	2,770,957
18.	2,715,483
19.	2,796,913
20.	2,941,072
21.	2,943,317
22.	2,868,531
23.	2,868,530
24.	3,339,698

Exhibit B

1. NEW BEGINNING AND DESIGN
2. D AND LION DESIGN
3. LETTER FROM THE LION
4. LION HEAD DESIGN
5. LION AND CUB DESIGN
6. TRIPLE ADVANTAGE
7. DREYFUS AUTOMATIC ASSET BUILDER
8. RULE YOUR KINGDOM
9. LION DESIGN
10. LION HEAD DESIGN
11. LION DESIGN
12. LION DESIGN
13. DREYFUS FOUNDATIONS
14. DREYFUS EXPRESS
15. DREYFUS PORTFOLIO BUILDER
16. LION TALK
17. INTERNET LION DESIGN
18. THE LION ADVISOR ACCOUNT
19. LION RULE
20. LION EXPRESS
21. MISCELLANEOUS DESIGN
22. MISC. DESIGN
23. YOU, YOUR ADVISOR AND DREYFUS
24. YOU, YOUR ADVISOR AND DREYFUS AND DESIGN
25. NEW BEGINNINGS

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