

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
CP Formation LLC		01/01/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Rotary Lift Company
Street Address:	2700 Lanier Drive
City:	Madison
State/Country:	INDIANA
Postal Code:	47250
Entity Type:	a division of Dover Industrial Products, Inc.: UNITED STATES

PROPERTY NUMBERS Total: 24

Property Type	Number	Word Mark
Registration Number:	2059870	SMARTGUARD
Registration Number:	2570302	ROTARY
Registration Number:	2663972	GHS
Registration Number:	2629760	THE LIFT BUYER'S BIBLE
Registration Number:	2563436	ROTARY INBAY TECHNOLOGY
Registration Number:	2572078	GLOBAL HYDRAULIC SYSTEMS
Registration Number:	2477679	
Registration Number:	2704640	ROTARY ADVANTAGE LIFT SYSTEMS
Registration Number:	2639717	ROTARY LIFT
Registration Number:	2645850	ROTARY
Registration Number:	2631617	INBAY
Registration Number:	2096527	SMARTLIFT
Registration Number:	1489892	TRANSPO-LIFT SYSTEM
Registration Number:	0540645	ROTARY LIFT

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Registration Number:	0556864	ROTARY
Registration Number:	3233413	FORWARD
Registration Number:	3178754	EROTARY
Registration Number:	3003875	ENVIROGUARD
Registration Number:	2979800	SERVALL
Serial Number:	78351694	RAI
Registration Number:	2932999	REVOLUTION
Registration Number:	2987334	REVOLUTION
Registration Number:	2989117	VEC VARIABLE EQUALIZED CONTROL
Registration Number:	1664727	ADVANTAGE

CORRESPONDENCE DATA

Fax Number: (212)310-1659
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-626-4557
Email: nyctrademarks@bakernet.com
Correspondent Name: Lisa W. Rosaya
Address Line 1: 1114 Avenue of the Americas
Address Line 2: Baker & McKenzie LLP
Address Line 4: New York, NEW YORK 10036

ATTORNEY DOCKET NUMBER:	56184006.2
NAME OF SUBMITTER:	Lisa W. Rosaya
Signature:	/lwr/
Date:	04/28/2008

Total Attachments: 6
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ASSIGNMENT OF TRADEMARKS

KNOW ALL MEN BY THESE PRESENTS, that the undersigned, **CP FORMATION LLC**, a Delaware limited liability company with offices at 1403 Foulk Road, Suite 102, Wilmington, DE 19803-2755 ("Assignor"), for good and valuable consideration, the receipt and sufficiency of which are hereby acknowledged, received from **ROTARY LIFT COMPANY**, with offices at 2700 Lanier Drive, Madison, IN 47250, a division of Dover Industrial Products Inc., a Delaware corporation, with offices at 675 Tollgate Road, Suite N, Elgin IL 60123 ("Assignee"), does hereby assign, transfer, deliver and set over to Assignee and Assignee's successors and assigns forever, and Assignee hereby acquires from Assignor, all of Assignor's right, title and interest in and to:

the trademarks, service marks, trade names, logos, insignias, designs and other proprietary interests therein throughout the world set forth on Schedule A attached hereto, together with the goodwill associated therewith, (the "Trademarks").

To be held and enjoyed by Assignee, along with the portion of the business of Assignor to which the Trademarks pertain, for its own use and enjoyment, and for the use and enjoyment of its successors and assigns forever, at common law and/or to the end of the term or terms for which registration of the said Trademarks may be granted, or renewed, as fully and entirely as the same would have been held and enjoyed by Assignee had the assignment set forth herein not been made; together with all causes of action and the proceeds thereof in favor of Assignor heretofore accrued or hereafter accruing by reason of past infringement of the Trademarks, with the right to sue for and collect the same for its own use and benefit, and for the use and on behalf of its successors or assigns.

The effective date of this Assignment is January 1, 2008. From and after said date, Assignor shall, upon request and at the expense of Assignee, but without further consideration, do, execute, acknowledge, deliver and file, or shall cause to be done, executed, acknowledged, delivered and filed, all such further acts, deeds, transfers, conveyances, assignments or assurances as may be reasonably requested by Assignee to transfer, convey and assign to Assignee possession and use of the Trademarks to comply with all applicable legal requirements to effect such transfers, conveyances and assignments.

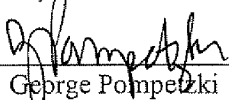
IN TESTIMONY WHEREOF, Assignor has caused these presents to be executed.

[Signature page follows]

This 1st day of January, 2008.

CP FORMATION LLC

By: CLOVE PARK INSURANCE
COMPANY, its sole member.

By: 
Name: George Pompek
Title: Vice President

SCHEDULE A

TRADEMARKS

(Rotary Lift Company)

COUNTRY	REGISTRATION #	REGISTERED DATE	SERIAL #	FILED DATE	MARK
WIPO	930072	20-Jun-07			Rotary Lift
WIPO	928521	20-Jun-07			ROTARY et element figuratif (and design)
Vietnam			928521	20-Jun-07	Rotary & design
Vietnam			930072	20-Jun-07	Rotary Lift
Uruguay	216911	30-Nov-66			ROTARY
United States	unregistered				FAST SERVICE
United States	unregistered				LIFT YOUR PROFITS
United States	unregistered				INSIST ON USING ONLY RAIs and design
United States	unregistered				RIA
United States	unregistered				EASY ACCESS
United States	unregistered				LIQUID DETECTION SYSTEM
United States	unregistered				VERSALIFT
United States	unregistered				FUTURE KIT
United States	2059870	06-May-97	74-687515	12-Jun-95	SMARTGUARD
United States	unregistered				COMPLETION KIT
United States	unregistered				RELOCATION KIT
United States	unregistered				VL SERIES
United States	unregistered				HP SERIES
United States	unregistered				I SERIES
United States	unregistered				WE'LL LIFT YOUR BABY
United States	unregistered				LIQUID DETECTION SYSTEM and design
United States	2570302	14-May-02	78-078597	10-Aug-01	ROTARY and Design
United States	2663972	17-Dec-02	76-051264	18-May-00	GHS and Design
United States	2629760	08-Oct-02	75-851750	17-Nov-99	THE LIFT BUYER'S BIBLE and Design
United States	2563436	23-Apr-02	76-184798	21-Dec-00	ROTARY INBAY TECHNOLOGY AND DESIGN
United States	2572078	21-May-02	76-051263	18-May-00	GLOBAL HYDRAULIC SYSTEMS
United States				15-Mar-01	Miscellaneous Design
United States	2477679	14-Aug-01	76-013347	30-Mar-00	BONNET)
United States	unregistered				1-800-445-LIFT
United States	2704640	08-Apr-03	78-076395	30-Jul-01	Design
United States	unregistered				WORLD LEADER IN LIFT PRODUCTIVITY
United States	2639717	22-Oct-02	78-078636	10-Aug-01	ROTARY LIFT
United States	2645850	05-Nov-02	78-078594	10-Aug-01	ROTARY in typed form
United States	2631617	08-Oct-02	76-361483	22-Jan-02	INBAY
United States	unregistered				VLX SERIES
United States	2096527	16-Sep-97	75-028043	01-Dec-95	SMARTLIFT
United States	unregistered				VEC
United States	1489892	31-May-88	73/666433	15-Jun-87	TRANSPO-LIFT SYSTEM
United States	540645	10-Apr-51	71-539904	01-Nov-47	ROTARY LIFT (Stylized)
United States	unregistered				VM SERIES
United States	unregistered				ENVIROGUARD
United States	556864	01-Apr-52	71-583619	17-Aug-49	ROTARY Stylized Letters
United States	3233413	24-Apr-07	78-918065	27-Jun-06	FORWARD Block Letters
United States	3178754	28-Nov-06	78-693911	16-Aug-05	EROTARY Block Letters
United States	3003875	04-Oct-05	78-383526	12-Mar-04	ENVIROGUARD Block Letters
United States	2979800	26-Jul-05	78-360884	02-Feb-04	SERVALL Block Letters
United States			78-351694	14-Jan-04	RAI Block Letters
United States	2932999	15-Mar-05	78-352804	16-Jan-04	REVOLUTION Block Letters
United States	2987334	23-Aug-05	78-353557	19-Jan-04	REVOLUTION and Design
United States	unregistered				FORKLIFTER
United States	unregistered				Turflift
United States	unregistered				Universal Saddle Adapters

COUNTRY	REGISTRATION #	REGISTERED DATE	SERIAL #	FILED DATE	MARK
United States	unregistered				ROTARY GENUINE PARTS (logo and design)
United States	unregistered				LIMO LIFT
United States	unregistered				ROTARY UNIVERSITY
United States	2989117	30-Aug-05	78-351854	14-Jan-04	Design
United Kingdom	2015978	11-Feb-00	2015978	30-Mar-95	ROTARY and design
Thailand	Kor105635	20-Dec-95		28-Oct-99	ROTARY
Switzerland	393147	10-May-51		10-May-91	ROTARY and design
Singapore			930072	20-Jun-07	Rotary Lift
Singapore			928521	20-Jun-07	Rotary and design
Federation			928521	20-Jun-07	Rotary and design
Federation			930072	20-Jun-07	Rotary Lift
Peru	00064512	28-Jun-00			ROTARY
Mexico	68382	07-Mar-91		07-Mar-51	ROTARY (stylized)
Mexico	784620	24-Mar-03	588596	17-Feb-03	Rotary Lift (typed format)
Malaysia	01008911	24-Sep-03	2001/08911	08-Aug-01	ROTARY
Korea, South	389641	06-Jan-98	50-2007-14745		ROTARY
Japan	2708739	31-Jul-95	H03-049731	16-May-91	ROTARY
Italy	747493	14-May-98	MILANO	23-Feb-96	ROTARY e elemento figurativo (and Design)
Italy			841 2006 RM	14-Feb-06	ROTARY e elemento figurativo (and Design)
Indonesia	488755			29-Aug-01	ROTARY
Indonesia					ROTARY and Design
Germany	39528099	23-Apr-96	39528099 0	08-Jul-95	ROTARY und Bild (and design)
European			930072	20-Jun-07	Rotary Lift
European	1476761	04-Sep-07	1476761	26-Jan-00	ROTARY and Design
China			2000006146	14-Jan-00	ROTARY (Stylized)
China					ROTARY in Chinese characters
Chile	7/9/03	15-Apr-93	602.796		ROTARY and design
Chile	659.200	03-Mar-03	588.869	15-Nov-02	ROTARY
Canada	TMA100970	08-Jul-55	0226937	06-Oct-54	ROTARY and Design
Canada			1185040	21-Jul-03	ROTARY LIFT
Brazil				04-Oct-07	Rotary Lift
Brazil				04-Oct-07	Rotary and design
Australia			930072	20-Jun-07	Rotary Lift
Australia			1190856	20-Jun-07	Rotary and design

TRADEMARK
(Rotary Lift Company)

COUNTRY	REGISTRATION #	REGISTERED DATE	SERIAL #	FILED DATE	MARK
United States	1664727	19-Nov-91	74-142777	27-Feb-91	ADVANTAGE (TEXT)