

TRADEMARK ASSIGNMENT

Electronic Version v1.1
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT
NATURE OF CONVEYANCE:	ASSIGNS THE ENTIRE INTEREST AND THE GOODWILL

CONVEYING PARTY DATA

Name	Formerly	Execution Date	Entity Type
Bovigen, LLC		03/26/2008	LIMITED LIABILITY COMPANY: DELAWARE

RECEIVING PARTY DATA

Name:	Pfizer Inc.
Street Address:	235 East 42nd Street
City:	New York
State/Country:	NEW YORK
Postal Code:	10017
Entity Type:	CORPORATION: DELAWARE

PROPERTY NUMBERS Total: 13

Property Type	Number	Word Mark
Registration Number:	2949744	BOVIGEN
Registration Number:	2955556	BOVIGEN SOLUTIONS
Registration Number:	2974610	KNOW. MORE. NOW.
Serial Number:	77193378	CARDIO/ELITE
Registration Number:	3244390	GPD
Registration Number:	3288966	GENESTAR ELITE TENDER
Registration Number:	3292060	GENESTAR ELITE TENDER
Serial Number:	78797310	IN A CLASS OF ITS OWN
Registration Number:	2906728	
Registration Number:	2910906	
Registration Number:	2869406	ADVANCING BEEF SCIENCE SOLUTIONS
Registration Number:	3186555	SURETRAK
Registration Number:	3004109	SIRETRACE

CH \$340.00 2949744

CORRESPONDENCE DATA

Fax Number: (212)573-2273
Correspondence will be sent via US Mail when the fax attempt is unsuccessful.
Phone: 212-733-0086
Email: deadlinesipnyo@pfizer.com
Correspondent Name: Richard Friedman - Pfizer Inc.
Address Line 1: 150 East 42nd Street
Address Line 2: 150/5/49
Address Line 4: New York, NEW YORK 10017

ATTORNEY DOCKET NUMBER:	GEID#234761
NAME OF SUBMITTER:	Richard A. Friedman
Signature:	/Richard A. Friedman/
Date:	04/29/2008

Total Attachments: 5
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TRADEMARK AND DOMAIN NAME ASSIGNMENT

This ASSIGNMENT, effective as of March 26, 2008, is made and entered into by and between Bovigen, LLC, a Delaware limited liability company with a principal place of business at 250 Plauche Street, Harahan, Louisiana 70123 ("Assignor"), and Pfizer Inc., a Delaware corporation with a principal place of business at 235 East 42nd Street, New York, New York 10017 ("Assignee");

WHEREAS, Assignor is the owner of each of the trademarks, United States trademark applications and United States trademark registrations set forth on Schedule A hereto, including any and all goodwill symbolized thereby ("Trademarks");

WHEREAS, Assignor is the owner of each of the Internet domain names set forth on Schedule B hereto, including any and all goodwill symbolized thereby ("Domain Names");

WHEREAS, Assignor and Assignee entered that certain Asset Purchase Agreement dated March , 2008 (the "Purchase Agreement"), pursuant to which Assignee agreed to purchase, inter alia, the Trademarks and Domain Names, including all of Assignor's right, title and interest therein;

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all of its right, title and interest in and to the Trademarks and Domain Names; and

WHEREAS, the execution and delivery of this Assignment is a condition to Closing (as defined in the Purchase Agreement);

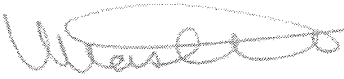
NOW THEREFORE, for the consideration set forth in the Purchase Agreement, and for other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Trademarks and Domain Names throughout the world, including, the goodwill of the business symbolized thereby, all claims for damages by reason of any past infringement thereof (including the right to sue for and collect damages caused by any such infringement for its own benefit) and, with respect to U.S. Serial No. 77/193378 (CARDIO/ELITE) and U.S. Serial No. 78/797310 (IN A CLASS OF ITS OWN), the portion of Assignor's business to which the Trademarks pertain.
2. Assignor agrees to take all measures necessary to transfer registration of the Domain Names to Assignee, including, but not limited to, the immediate approval of any request or inquiry from a domain name registrar concerning the transfer of such domain names to Assignee and the immediate execution and filing of any documents necessary to effect such transfer.
3. Assignor further agrees to execute all documents and take all other actions that may be necessary to record or perfect the transfer of rights required by this Assignment as well as cooperate with Assignee in providing information relating to the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer as of the date first written above.

Dated: March 26 2008

BOVIGEN, LLC

By: 
Name: _____
Title: _____

SCHEDULE A

ITEM	MARK	Serial No. Regis. No.	Filed by:	Current Owner:	Status
1	BOVIGEN	78/177071 2,949,744	Bovigen, LLC	Bovigen, LLC	LIVE Registered May 10, 2005
2	BOVIGEN SOLUTIONS	78/191393 2,955,556	Bovigen, LLC	Bovigen, LLC	LIVE Registered May 24, 2005
3	Know.MORE.Now.	78/387584 2,974,610	Bovigen Solutions, LLC	Bovigen, LLC	LIVE Registered July 19, 2005
4	CARDIO/ELITE	77/193378	Bovigen, LLC	Bovigen, LLC	PENDING Notice of Allowance Feb. 5, 2008 SOU due Aug. 5, 2008
5	GPD	78/873397 3,244,390	Bovigen, LLC	Bovigen, LLC	LIVE Registered May 22, 2007
6	GENESTAR ELITE TENDER	78/792947 3,288,966	Bovigen, LLC	Bovigen, LLC	LIVE Registered Sept. 4, 2007
7	GENESTAR ELITE TENDER (LOGO)	78/793660 3,292,060	Bovigen, LLC	Bovigen, LLC	LIVE Registered Sept. 11, 2007
8	IN A CLASS OF ITS OWN	78/797310	Bovigen, LLC	Bovigen, LLC	ABANDONED SOU rejected.
9	DOUBLE HELIX (LOGO)	78/331594 2,906,728	Bovigen Solutions, LLC	Bovigen, LLC	LIVE Registered Nov. 30, 2004
10	DOUBLE HELIX & COW (logo)	78/322338 2,910,906	Bovigen Solutions, LLC	Bovigen, LLC	LIVE Registered Dec. 14, 2004
11	ADVANCING BEEF SCIENCE SOLUTIONS	78/236128 2869406	Victor Castellon	Bovigen, LLC	LIVE Registered Aug. 3, 2004

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WHEREAS, Assignor is the owner of each of the trademarks, United States trademark applications and United States trademark registrations set forth on Schedule A hereto, including any and all goodwill symbolized thereby ("Trademarks");

WHEREAS, Assignor and Assignee entered that certain Asset Purchase Agreement dated March __, 2008 (the "Purchase Agreement"), pursuant to which Assignee agreed to purchase, inter alia, the Trademarks, including all of Assignor's right, title and interest therein; and

WHEREAS, Assignor desires to assign, transfer and convey to Assignee all of its right, title and interest in and to the Trademarks;

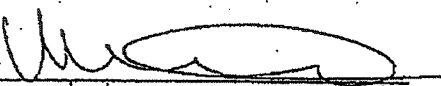
NOW THEREFORE, for the consideration set forth in the Purchase Agreement, and for other good and valuable consideration, the sufficiency and receipt of which is hereby acknowledged, the Parties agree as follows:

1. Assignor hereby assigns, transfers and conveys to Assignee Assignor's entire right, title and interest in and to the Trademarks throughout the world, including, the goodwill of the business symbolized thereby, and all claims for damages by reason of any past infringement thereof (including the right to sue for and collect damages caused by any such infringement for its own benefit).
2. Assignor further agrees to execute all documents and take all other actions that may be necessary to record or perfect the transfer of rights required by this Assignment as well as cooperate with Assignee in providing information relating to the Trademarks.

IN WITNESS WHEREOF, Assignor has caused this Assignment to be executed by its duly authorized officer effective as of the date first written above.

Dated: April 2, 2008

BOVIGEN, LLC

By: 
Name: Victor M. Castellon
Title: CEO

SCHEDULE A

ITEM	MARK	Serial No.	Filed by:	Current Owner:	Status
		Regis. No.			
1	SURETRAK (LOGO)	78/785,588 3,186,555	Bovigen, LLC	Bovigen, LLC	LIVE Registered Dec. 19, 2006
2	SIRETRACE	78/433,753 3,004,109	Bovigen Solutions, LLC	Bovigen, LLC	LIVE Registered Oct. 4, 2005

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