

**TRADEMARK ASSIGNMENT**

Electronic Version v1.1  
 Stylesheet Version v1.1

SUBMISSION TYPE:	NEW ASSIGNMENT		
NATURE OF CONVEYANCE:	CHANGE OF NAME		
<b>CONVEYING PARTY DATA</b>			
Name	Formerly	Execution Date	Entity Type
IMAGE OF BEAUTY, INC.		04/29/2008	CORPORATION: CALIFORNIA
<b>RECEIVING PARTY DATA</b>			
Name:	BIOKEN, INC.		
Street Address:	17121 S. Central Avenue		
Internal Address:	#2G		
City:	Carson		
State/Country:	CALIFORNIA		
Postal Code:	90746		
Entity Type:	CORPORATION: CALIFORNIA		
<b>PROPERTY NUMBERS Total: 1</b>			
Property Type	Number	Word Mark	
Serial Number:	78669733	BIOKEN	
<b>CORRESPONDENCE DATA</b>			
Fax Number:	(213)389-3377		
	<i>Correspondence will be sent via US Mail when the fax attempt is unsuccessful.</i>		
Phone:	213-389-3777		
Email:	trademark@parklaw.com		
Correspondent Name:	John K. Park		
Address Line 1:	3255 Wilshire Boulevard		
Address Line 2:	Suite 1110		
Address Line 4:	Los Angeles, CALIFORNIA 90010		
ATTORNEY DOCKET NUMBER:	1912.13		
NAME OF SUBMITTER:	John K. Park		
Signature:	/John K. Park/		

OP \$40.00 78669733

Date:

04/29/2008

Total Attachments: 1

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**ASSIGNMENT OF TRADEMARK**

WHEREAS, IMAGE OF BEAUTY, INC., a California corporation, (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignor"), with its principal place of business at 1700 S. Santa Fe Ave., #421, Los Angeles, California, 90021, is the lawful owner of a certain trademark registration for "BIOKEN" in the United States Patent & Trademark Office under U.S. Trademark Application No. 78669733.

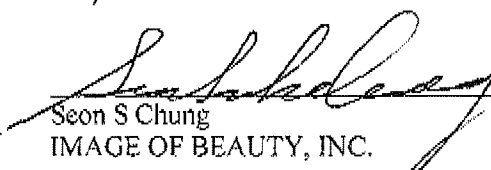
AND WHEREAS, BIOKEN, INC., a California corporation, (hereafter, together with any successors, legal representatives or assigns thereof, called "Assignee"), with its principal place of business at 17121 S. Central Avenue, #2G, Carson, California, 90746, wants to acquire the entire right, title and interest in and to said trademark;

NOW, THEREFORE, for good and valuable consideration, the receipt of which is hereby acknowledged, the Assignor has sold, assigned, transferred and set over, and do hereby sell, assign, transfer and set over to Assignee the entire right, title and interest in and to said trademark;

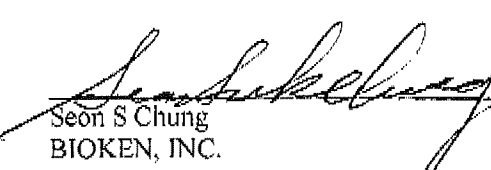
AND THE ASSIGNOR HEREBY covenants that the Assignor has full right to convey the entire interest herein assigned, and that the Assignor has not executed, and will not execute, any agreement in conflict herewith; and

AND THE ASSIGNOR HEREBY further covenants and agrees that the Assignor will communicate to the Assignee any facts known respecting said trademark, and testify in any legal proceeding, sign all lawful papers, make all rightful oaths and generally do everything possible to aid the Assignee to obtain and enforce proper protection for said trademark in all countries.

IN TESTIMONY WHEREOF, WE ASSIGNORS hereunto set our hands on this 29 day of April, 2008.

  
Seon S Chung  
IMAGE OF BEAUTY, INC.

IN TESTIMONY WHEREOF, I, ASSIGNEE hereby accept this agreement this 29 day of April, 2008.

  
Seon S Chung  
BIOKEN, INC.